

ACCA Education Partners Conference

**Education to Employment:
Partnering Pathways**

21 October 2014

WARSAW, POLAND

welcome

It gives us great pleasure to invite you to our first Education to Employment conference on 21 October 2014. Taking place in Warsaw, the heart of Europe, this is an event dedicated to academics and those working in the university sector.

As the leading global accountancy body, ACCA aims to bring together the European academic environment, high level representatives of international professional associations and international employers in order to identify partnering pathways which will further the development of a robust profession.

The future success of the accountancy and finance professions in Europe will depend on the next generation of finance professionals embracing core values such as adhering to rigorous professional and ethical standards, developing their technical competence, behavioral and personal skills. A robust professional also depends on an extensive network of forward-looking peers, educators, employers and professional bodies dedicated to excellence.

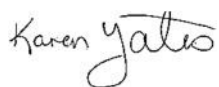
This event will address core topics on education, technology, curricula, exam training, and how to design an educational roadmap for making students work-ready. We will be aiming to shed new light on the important subjects of employer expectations and international career development. We do hope that you will be able to attend the conference as we would very much value your contribution to this important discussion and to the development of the profession.

Finally, the event also provides an excellent opportunity to network and share best practices with other educators, professionals, employers, and ACCA representatives engaged in similar work. On behalf of ACCA, we look forward to seeing you at the conference.

Thank you,



Magda Hernandez-Krupa
ACCA Head of Emerging
Europe



Karen Yates
Head of Education - Europe

discuss. network. learn. influence.

Education to Employment: Partnering Pathways

ACCA is dedicated to strengthening partnerships with higher education institutions. The conference will present a program that addresses key questions on the education and training of accountants and finance professionals.

- How should educators, professional bodies, and employers work together in curricula development and design to make students work-ready?
- How is technology impacting the field and what skills will be needed in the next 3, 5, and 10 years?
- What is the value proposition for universities working with ACCA and what are the opportunities?
- How and when should career roadmaps be introduced and what is the role of educational institutions in expanding entrepreneurial excellence?
- What are the challenges faced by universities in the region and how are they overcoming them?
- How can lecturers integrate ACCA research and insights into their course design as a bridge to the profession?

programme

Arrival on 20 October: Networking dinner at 19.00 – 22.00 Pure Sky Club, 22nd floor

21 OCTOBER 2014

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| 09.30 – 10.00 | Registration and networking coffee |
| 10.00 – 10.30 | Opening Session |
| 10.30 – 10.50 | Partnering Pathways: Joining the Dots |
| | Keynote speaker |
| 10.50 – 11.15 | Coffee break and visit to exhibitor stands |
| 11.15 – 11.45 | Panel Discussion on Joining the Dots |
| 11:45 – 12:30 | Technology: Expanding horizons |
| 12.30 – 13.30 | Lunch break and visit to exhibitor stands |
| 13:30 – 14:15 | Research Building Pathways |
| 14:15 – 14:45 | Offering ACCA – The Value Proposition |
| | Keynote speaker |
| 14.45 – 15.15 | Coffee break and visit to exhibitor stands |
| 15.15 – 16.15 | Offering ACCA – A Roadmap |
| 16:15 – 17.00 | Concluding Panel Discussion |
| | Education to Employment Partnering Pathways: Future of Finance Talent |
| 17:00 | End of Conference |
| Optional tour of Old Town | |

venue details

The ACCA Europe Conference will be held at the Conference Centre at the National Stadium in Warsaw. The National Stadium was built for the UEFA EURO 2012™ in Poland and Ukraine. It is the largest and most modern multifunctional arena in Poland, and which has been designed to be flexible as a conference space. It is easily accessible by public transportation or short taxi ride from the centre of Warsaw.

Address

Al. Ks. J. Poniatowskiego 1
03-901 Warsaw

How to get there

1. By car – gate no. 4 and enter the underground car park on level “-3”, then take a lift to the conference floor (the cost of the car park paid by guests on an individual basis – alternatively there is plenty of parking space around the stadium that is free of charge)
2. By public transportation or taxi – gates 1 or 2 to the main entrance, then stairs to the registration hall (attendants will be directing people to the right conference room on the way)

how to register

Delegate places can be booked using the online booking form, which can be accessed through the link below. Please complete all relevant fields.

Places will be allocated strictly on a first come, first served basis. To avoid duplication of bookings, please register each delegate's booking only once. Please note that telephone bookings will not be accepted. Delegate participation will be confirmed only on receipt of completed registration form.

All bookings must be made no later than 10 September 2014 and joining instructions will be issued via email ten working days before the start of the conference.

www.accaglobal.com/gb/europeanconference

CANCELLING YOUR PLACE

Cancellations should be notified in writing by 7 October 2014 via email to paula.webster@accaglobal.com

VISA REQUIREMENTS

To obtain the online visa please visit the following link
http://www.msz.gov.pl/en/travel_to_poland/visa/

CONFERENCE FEES

As ACCA is keen for the maximum number of participants to benefit from learning and networking at the conference, ACCA is not charging conference fees.

accommodation

Conference delegates will need to make their own accommodation arrangements well in advance of the conference, advisably by 1 September 2014, as due to peak conferences and meeting season in Warsaw, hotels may be booked to full occupancy by October 2014.

RECOMMENDED HOTELS 3*

Hotel MDM City Centre

Pl. Konstytucji 1
00-647 Warszawa, Polska
<http://www.hotelmmdm.com.pl>

Metropol Hotel

ul. Marszałkowska 99a 00-
693 Warszawa, Polska
<http://www.hotelmetropol.com.pl>

Campanille Varsovie

Ul. Towarowa 2
00-811 Warszawa
<http://www.campanille-warszawa.pl>

4*

Polonia Palace Hotel

Al. Jerozolimskie 45
00-692 Warszawa
<http://www.poloniapalace.com>

Novotel Warszawa Centrum

ul. Marszałkowska 94/98
00-510 Warszawa
http://www.novotel.com/pl/home/warszawa_centrum.shtml

Radisson Blu Sobieski Hotel

Plac Artura Zawiszy 1 02-025
Warszawa
<http://www.radissonblu.pl/sobieski-warsaw>

5*

InterContinental

Warszawa ul. Emilii Plater 49
00-125 Warszawa
<http://www.warsaw.intercontinental.com>

Mamaison Hotel Le Regina

Warsaw
Kościelna 12
00-218 Warszawa
<http://www.mamaison.com/warsaw-leregina-hotel.html>

Sofitel Warsaw Victoria

ul. Królewska 11 00-065
Warszawa
<http://www.accorhotels.com/pl/hotel-3378-sofitel-warsaw-victoria/index.shtml>

about ACCA

ACCA (the Association of Chartered Certified Accountants) is the global body for professional accountants. We aim to offer business-relevant, first-choice qualifications to people of application, ability and ambition around the world who seek a rewarding career in accountancy, finance and management.

We support our nearly 170,000 members and 436,000 students in 173 countries, helping them to develop successful careers in accounting and business, with the skills required by employers. We work through a network of over 91 offices and centres and 8,500 Approved Employers worldwide, who provide high standards of employee learning and development. Through our public interest remit, we promote appropriate regulation of accounting and conduct relevant research to ensure accountancy continues to grow in reputation and influence.

ACCA may cancel or postpone the conference due to unforeseen circumstances. In this case, ACCA will not be responsible for any other related expenses including cancellation/rescheduling charges by airlines and travel agencies. ACCA reserve the right to change the contents of the conference without any prior notice. The final conference programme along with other details will be emailed to the confirmed participants ten working days prior to the conference.

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