



PRIFYSGOL  
**BANGOR**  
UNIVERSITY

BANGOR BUSINESS SCHOOL - EXECUTIVE EDUCATION

# Chartered Banker MBA

**RE-PROFESSIONALISING BANKING TOGETHER**

The only qualification in the world combining an MBA and  
Chartered Banker status from a leading Business School\*

**Part-time global MBA**

## Chartered Banker

[charteredbankermba.bangor.ac.uk](http://charteredbankermba.bangor.ac.uk)

\*Bangor University Business School is consistently ranked as one of the Top Universities in Europe and in the world Top 20 for its Banking research (Federal Reserve Bank of St Louis/RePEC, 2015). The school is also ranked independently in the top 25% of UK business schools for its Business and Management research (Times Higher Education, 2015).

Contents →

# The cutting edge Chartered Banker MBA from an internationally renowned Business School for Banking and Finance...

Choose Bangor University Business School, one of the Top Universities in Europe and in the world Top 20\*- now in the heart of London's financial district.

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LinkedIn Group: Search 'Banker's Think Tank  
aka Chartered Banker MBA (CBMBA) Think Tank'

We have made all reasonable effort to ensure that the information in this brochure is correct at the time of printing.

*“ This is an innovatory MBA for the global banking industry. It combines the high level skills and professional competencies that will be increasingly necessary for the post-crisis banking environment. ”*

**Lord Mervyn Davies**

Partner and Vice Chairman, Corsair Capital  
Former Government Minister and  
Chairman of Standard Chartered Bank



# A Powerful Partnership in Action

## About Bangor Business School

Bangor University's Business School is one of the top European university schools for banking and financial studies offering a full range of disciplines from undergraduate to doctoral level.

Bangor University Business School is consistently ranked as one of the Top Universities in Europe and in the world Top 20 for its Banking research (Federal Reserve Bank of St Louis/ RePEc, 2015). The school is also ranked independently in the top 25% of UK business schools for its Business and Management research (Times Higher Education, 2015).

Coupled with our commitment to excellence in research is a commitment to high quality teaching. Staff combine their research careers with a real dedication for teaching. Bangor University is ranked in the top 10% of UK Universities for student satisfaction.

Students are attracted by our reputation for high quality and expertise, particularly in the area of banking and financial services in which Bangor is a leading European centre.

Staff research papers and articles are published regularly in leading journals and their books attract a worldwide audience.

In recent years, staff at the Business School have conducted high level consultancy work including major policy studies for many leading organisations like the European Commission, The World Bank and the UK Treasury.



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## About Bangor University

Established in 1884, Bangor University combines traditional academic excellence with cutting-edge research and facilities.

Bangor is ranked 7th in the UK for student satisfaction, ranked in the 100 top Universities in the world for its international outlook, and rated in the top 20 in the UK for student experience.

The University's research has a major impact around the world according to the latest assessment of research quality, the Research Excellence Framework (REF) 2014. Over half of Bangor's academic Schools have been ranked in the UK top 20 for quality research.

The University is constantly investing in ambitious and high profile projects such as the current development of a world class Arts and Innovation Centre, worth £50 million.

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# Chartered Banker

## About the Institute

The Chartered Banker Institute is the only professional banking institute in the UK.

The Institute has been leading the re-professionalisation of banking in recent years. It helps banks and bankers in the UK and around the world develop, demonstrate and embed professional ethics, expertise, conduct and a professional culture. It's something that banks, bankers, customers and communities increasingly demand.

Its work as a professional body for bankers complements and supports the work of regulators and banks and supports and shapes the development of individuals, institutions and the banking sector.

It helps to build a positive culture of modern, customer-focused, banking professionalism.

Throughout their history the Institute has driven an agenda of ethical professionalism; promoting professional standards for bankers, providing professional and regulatory qualifications for retail, commercial and private bankers in the UK and overseas.

The Institute is the only body in the world able to confer the professional designation of Chartered Banker to suitably qualified individuals. Chartered Banker status is recognised in the UK and internationally as a mark of quality in the banking profession. It is a title that demonstrates expertise, experience and professionalism and acts as a gateway to enhanced career opportunities.

For more information on the Chartered Banker Institute visit: **[www.charteredbanker.com](http://www.charteredbanker.com)**

# Contents

<b>7</b>	Introduction to the Chartered Banker MBA
<b>8</b>	Study Routes
<b>9</b>	Course Structure
<b>10</b>	Typical Study Structure
<b>12</b>	A Typical Semester
<b>14</b>	Learning
<b>16</b>	Scholarships
<b>17</b>	Application Procedure
<b>18</b>	CBMBA Global Reach
<b>20</b>	Senior Academic Team

# Chartered Banker MBA

Bangor Business School is the only institution globally to offer the Chartered Banker MBA, a ground-breaking qualification that allows you to gain a top MBA in Banking and Finance and the coveted 'Chartered Banker' status - the highest professional designation available to bankers worldwide.

'Chartered Banker' status is granted by the Chartered Banker Institute, the only professional banking institute in the UK. It is committed to raising the standards of professionalism at all levels in banking and financial services, and to rebuilding public confidence and trust in banks and bankers.

Designed for busy professionals, this blended learning programme can be studied from wherever you are and at your own pace. The Chartered Banker MBA emphasises professional and vocational development, enhancing the understanding and application of those skills required in 21st century banking. This MBA experience brings together high level skills and knowledge from an internationally recognised university and centre of research excellence with the professional and managerial competencies of a world-leading professional institute dedicated to the profession of banking.

*In short the Chartered Banker MBA (CBMBA) provides a qualification that meets the challenge of the new, post-crisis banking environment.*

*The diverse CBMBA experience for bankers also makes this dual award of wider interest to any professional concerned with or interested in global banking and financial services.*

## Who would benefit from the programme?

The CBMBA is aimed at ambitious individuals in banks and other financial services firms, or those seeking to join the industry, who wish to extend their knowledge and understanding, and to acquire the skills to cope with change in the ever-evolving financial services industry. This high-level and intensive learning experience combines generic MBA disciplines (such as marketing, human resources and strategic management) with more specialist ones (including risk management, credit and lending, and professional ethics and regulation) that reflect modern banking and finance.

## Key Features of the Chartered Banker MBA

- It is a unique and innovative dual accreditation from Bangor Business School and the Chartered Banker Institute
- Blended learning delivery - which is a combination of online and face-to-face learning, minimising time away from the office
- Flexible study options - study on the move
- Tailored Elective Module choices to meet your career aspirations
- Delivery of practical and contemporary content which aids executives and managers to make sense of the holistic nature of bank management

# What study routes are available?

## Full Programme

The full CBMBA programme comprises eight Compulsory and four Elective modules for the dual accreditation of Chartered Banker MBA which is normally studied over a 24 month period.

The CBMBA may be completed in two years of study and with minimal disruption to your career.

## Accelerated Route

Applicants with an approved professional banking or accounting qualification may be admitted to the accelerated Chartered Banker MBA route. This means that applicants are exempt from at least 5 modules. 4 compulsory modules and 3 elective modules comprise this route, which can be completed in as little as 18 months.

## Super Accelerated Route

Applicants with a recognised MBA, or its equivalent, may be admitted to the Super Accelerated Route. This means applicants are eligible to study a pre-set combination of four modules over a period of 12 months to gain the dual accreditation of Chartered Banker MBA.

Suitably qualified Bankers and Accountants with Executive level experience may also be considered for this route. These will be assessed on a case by case basis.

## Alternative routes to entry

- **Post Graduate Certificate in Business Administration (Chartered Banker)**

To gain this award you will study 4 modules.

- **Post Graduate Diploma in Business Administration (Chartered Banker)**

To gain this award you will study 8 modules.

Students who successfully gain one of the above awards may choose to return at a later date to complete their MBA, subject to certain University time limits. Entry onto Post Graduate Certificate or Diploma will be assessed in the same way as entry onto the MBA Programme.



# Course Structure

## Compulsory Modules:

- Financial Institutions Risk Management
- Credit and Lending
- Professional Ethics and Regulation
- Corporate Finance
- Corporate Strategy
- Managerial Economics
- Research Methods
- Human Resources/Organisational Behaviour

## Elective Modules:

- Marketing Strategy
- International Banking
- Financial Analysis
- New Venture Creation
- Financial Crises and Regulation
- Islamic Banking and Finance
- Capital Markets and Treasury Management
- Private Banking and Wealth Management
- Global Monetary and Macroeconomic Policy
- Financial Services Compliance
- Retail Banking

## Student membership of the Chartered Banker Institute

Students also benefit from Student membership of the Chartered Banker Institute for the duration of their studies. This provides access to a wide range of specialist support in the field of banking, including training courses, professional advice and privileged invitation to events. Maintaining membership of the Institute is required during your studies and to retain the Chartered Banker status.

## How is the programme assessed?

Each Compulsory Module is assessed by assignment and examination. Assignments are submitted at set points throughout the semester with the examinations taking place during the face to face revision sessions held at the end of each semester. The assessment weighting is 40 per cent by assignment and 60 per cent by examination.

The chosen Elective modules are assessed by a 5000 word research project. These modules apply the skills that are acquired during the Compulsory Research Methods course and are essentially 'mini consultancy projects'. The Elective modules comprise the dissertation element of the programme.

## Entry Requirements

Candidates are assessed on an individual basis. As an example, entry to the full programme would require a good first degree or possession of an approved professional qualification and practical experience. Individuals who do not have a formal degree or professional qualification, but who have several years of approved management experience will also be considered. Candidates may wish to submit their CV for assessment to confirm eligibility for a specific route.

Applicants must have a high level of fluency in the English language. An IELTS or TOEFL score may be requested at the discretion of the Academic Director. Where this is requested, the following minimum scores are required:

### English

- IELTS 6.0, with no individual score lower than 5.5
- TOEFL Internet Based: 80, with no individual score lower than 16

### Work experience

Applicants should have a minimum of 3 years practical experience at a relevant level

# Typical Study Structure

*Spring intake*

	Semester 1	Semester 2	Semester 3	Semester 4
<i>Full Programme</i>	Research Methods	Professional Ethics and Regulation	Corporate Strategy	Corporate Finance
	Financial Institutions Risk Management	Credit and Lending	Human Resources/ Organisational Behaviour	Managerial Economics
	Elective Module	Elective Module	Elective Module	Elective Module
<i>Accelerated Route (for a qualified banker)</i>	Corporate Strategy	Research Methods	Professional Ethics and Regulation	n/a
	Human Resources/ Organisational Behaviour	Credit and Lending	Elective Module*	n/a
		Marketing Strategy	Elective Module*	n/a
<i>Accelerated Route (for qualified accountants)</i>	Research Methods	Professional Ethics and Regulation	Elective Module*	n/a
	Financial Institutions Risk Management	Credit and Lending	Elective Module*	n/a
			Elective Module*	n/a
<i>Super Accelerated Route (MBA Route)</i>	Financial Institutions Risk Management	Professional Ethics and Regulation	n/a	n/a
	Financial Crises and Regulation	Credit and Lending	n/a	n/a
<i>Super Accelerated Route (Senior Professional Banker)</i>	Corporate Strategy	Professional Ethics and Regulation	n/a	n/a
	Human Resources/ Organisational Behaviour	Financial Crises and Regulation	n/a	n/a

\*Elective modules can be scheduled into either a Spring or Autumn semester depending on the availability of modules chosen.

The structure of your studies will depend on the route for which you are eligible. Set out below is a typical study structure for each route:

You can find a full list of Elective Modules available on page 9.

Please note that the running order of modules may be adjusted due to schedule requirements.

Modules are not available in both semesters.

### Autumn intake

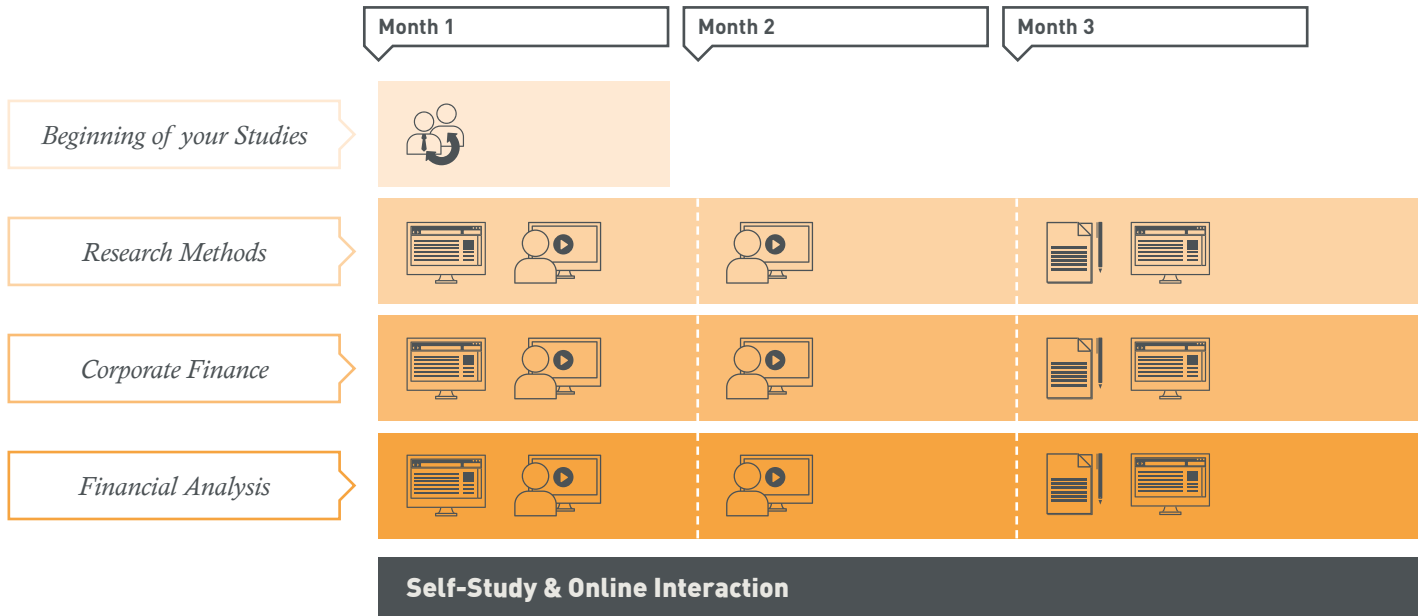
	Semester 1	Semester 2	Semester 3	Semester 4
<i>Full Programme</i>	Research Methods	Professional Ethics and Regulation	Corporate Finance	Corporate Strategy
	Credit and Lending	Financial Institutions Risk Management	Managerial Economics	Human Resources/ Organisational Behaviour
	Elective Module	Elective Module	Elective Module	Elective Module
<i>Accelerated Route (for a qualified banker)</i>	Research Methods	Corporate Strategy	Professional Ethics and Regulation	n/a
	Credit and Lending	Human Resources/ Organisational Behaviour	Elective Module*	n/a
	Marketing Strategy		Elective Module*	n/a
<i>Accelerated Route (for qualified accountants)</i>	Research Methods	Professional Ethics and Regulation	Elective Module*	n/a
	Credit and Lending	Financial Institutions Risk Management	Elective Module*	n/a
			Elective Module*	n/a
<i>Super Accelerated Route (MBA Route)</i>	Professional Ethics and Regulation	Financial Institutions Risk Management	n/a	n/a
	Credit and Lending	Financial Crises and Regulation	n/a	n/a
<i>Super Accelerated Route (Senior Professional Banker)</i>	Professional Ethics and Regulation	Corporate Strategy	n/a	n/a
	Financial Crises and Regulation	Human Resources/ Organisational Behaviour	n/a	n/a

# A Typical Semester

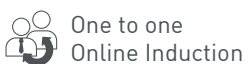
The Chartered Banker MBA is a Blended Learning Programme, carefully designed to deliver a balanced combination of self-study and practical learning with global colleagues.

A typical semester on the Chartered Banker MBA will include live online tutorials, recorded lectures, self-study, an intensive one-day revision session, and examinations. Interaction between students and Module Directors is encouraged through the Blackboard discussion forums.

The diagram below shows how a typical semester will run for students on the **Full Programme**.



## Key



One to one  
Online Induction



Recorded  
Lectures



Live Online  
Tutorials



Assessments



Residential  
Periods (no. Days)

## You are supported throughout your time on the programme by:

- Our dedicated support team, contactable via telephone or email
- Personal tutor and student representatives
- Flexible payment and study options
- In country contact point through Accredited Partners
- Access to in country examination centres
- Attending face to face revision sessions in the UK at the University's executive training centre

Month 4

Month 5

Month 6





# Learning

## Blended learning

The Chartered Banker MBA is a blended learning programme which is a unique combination of online and face-to-face interaction. The study approach minimizes time away from the office and has less impact on the daily operation of the business making the programme highly accessible to students worldwide.

## Blackboard

Blackboard is the virtual learning environment (VLE) used by Bangor University. Each module on the CBMBA programme benefits from a bespoke area within the platform where all study resources are held.

Blackboard houses discussion forums where module interaction between students and tutors can take place and these are encouraged throughout the programme.

## Online Learning

The online learning element of the CBMBA programme is delivered by a combination of recorded lectures, live tutorials and Blackboard.

## Materials

Studies are complemented by high quality study guides and textbooks which are sent by courier at the start of each semester.



## Recorded Lectures (Panopto)

Students are given access to recorded lectures hosted by Module Directors. These are supplemented by the live tutorials detailed next. These lectures are released via Blackboard.

## Live Tutorials (WebEx)

Live tutorials are part of the programme's blended learning schedule. These are delivered via WebEx, an online video conferencing system. These tutorials are also recorded and made available via Blackboard for students whose work commitments mean that they cannot attend.

## Face to Face Revision Sessions

Each compulsory module benefits from an intensive one-day workshop which is held on campus, and is also the UK's examination centre. The revision sessions cater for an international audience and facilitates excellent networking opportunities with like-minded professionals from the global financial services industry.

Overseas candidates unable to attend the revision sessions can request to sit at a local exam centre.

# Scholarships



Part funded scholarships can significantly reduce the amount of investment required to achieve this ground breaking qualification. Scholarships will be awarded on the strength of applications received. Whilst academic achievement is a key criteria, a broad view of each candidate's academic, work experience and life achievements will be considered.

## How do you apply for a scholarship?

To be eligible to receive a scholarship, applicants are required to give details of their academic achievements, personal achievements and consider how their local financial industry might benefit from their undertaking of the programme when applying for a scholarship.

**Applicants will need to complete the relevant Scholarship section on the application form to be considered.**



# Application Procedure

When you choose to study an MBA programme you are making one of the most important decisions in your life.


The right choice will give you the toolkit to realise your future potential. In the present global climate, gaining a specialist MBA from a top university and leading professional body is a particularly important statement about you and your career aspirations.


Visit our website [www.charteredbankermba.bangor.ac.uk](http://www.charteredbankermba.bangor.ac.uk) where application details, admission procedures and fee information can be found.


Contact our Admissions Team if you have any questions or need any further advice before you get started.

## Contact Our Hong Kong and Macau Partner

Success Institute of Higher Education and Professional Training Limited

 (852) 3482 8241 or (852) 3482 8251

 [info@i-success.org](mailto:info@i-success.org)

 [www.i-success.org](http://www.i-success.org)

# Global Reach

**GILLIAN AUSTIN-KING**  
Head of Strategy and Change, Duncan Lawrie



"The Chartered Banker MBA course was refreshingly up to date. The content of the modules was relevant to the modern day with a strong bias to the key issues facing the industry at the moment."

**BRIAN MARTIN**  
Head of Risk, Financial Services Compensation Schemes



"Absolutely, I would recommend the course. Indeed, I think the emphasis ought to be reversed and we ought to be challenging our peers as to why they wouldn't want to pursue the course and its aims."

**ALAN FRAIN**  
Senior Director, Acquisition Finance, Portfolio Management, Lloyds Bank



"Combining study with a day job in banking brought the subject matter alive for me and really helped to develop my views on the competitive landscape and strategic challenges facing my own employer."

**SAMER MOHAMED**  
ACMC (UK)  
CGMA  
Relationship Manager, Corporate Banking, Emirates Islamic Dubai

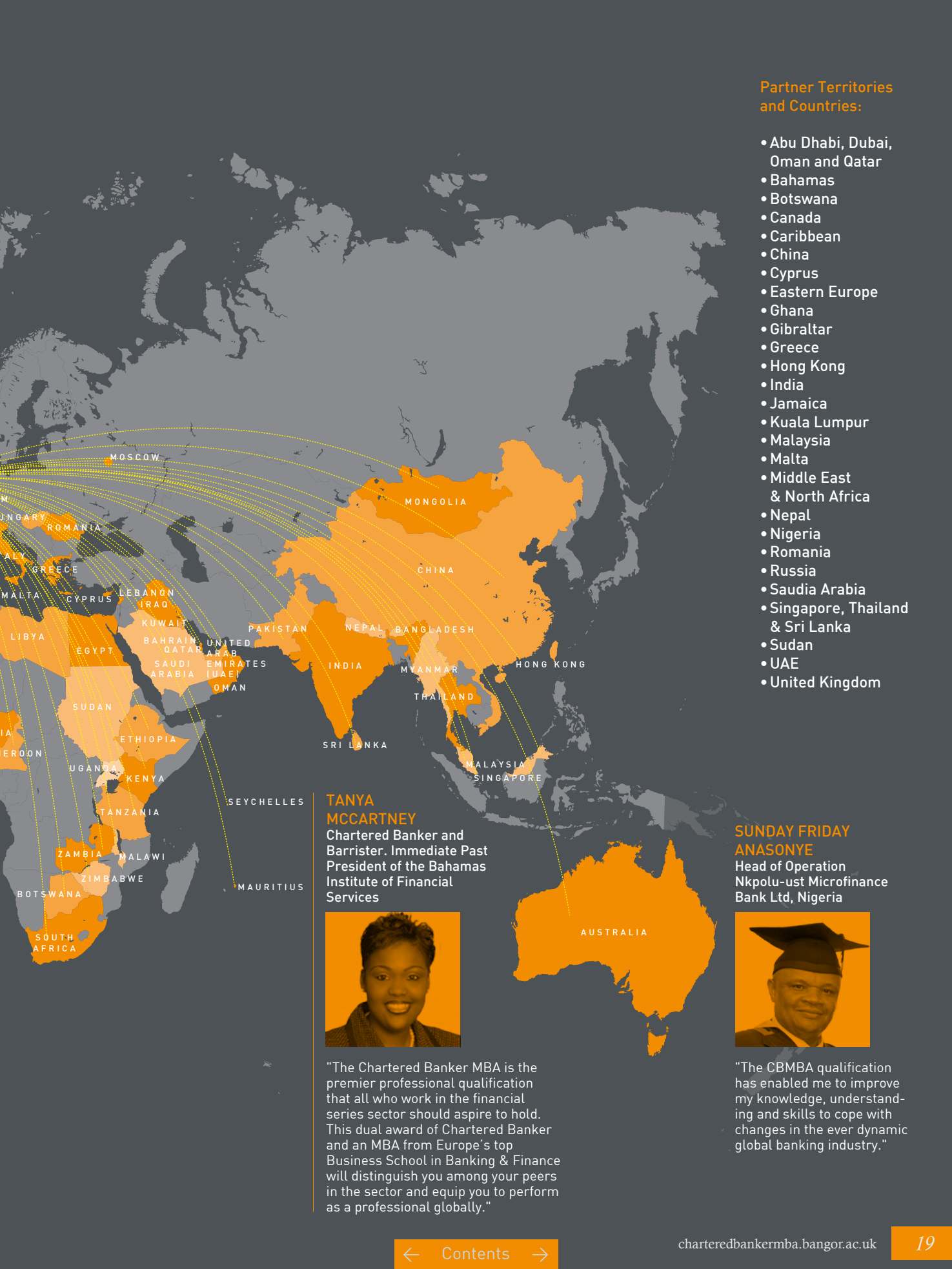


"I was in search and looking for an MBA mainly catering to the banking Professional. I found the Chartered Banker MBA as the most attractive and useful program."

**SUDAM KALUARACHCHI**  
Senior Credit Manager, Commercial Bank of Qatar, QSC Qatar



"The Chartered Banker MBA program was a fantastic and exciting experience for me, which enhanced my banking knowledge significantly especially in the areas of Risk Management, Credit & Lending, Financial Crisis Management, Professional Ethics and Regulations."



**Partner Territories and Countries:**

- Abu Dhabi, Dubai, Oman and Qatar
- Bahamas
- Botswana
- Canada
- Caribbean
- China
- Cyprus
- Eastern Europe
- Ghana
- Gibraltar
- Greece
- Hong Kong
- India
- Jamaica
- Kuala Lumpur
- Malaysia
- Malta
- Middle East & North Africa
- Nepal
- Nigeria
- Romania
- Russia
- Saudia Arabia
- Singapore, Thailand & Sri Lanka
- Sudan
- UAE
- United Kingdom

**TANYA MCCARTNEY**  
 Chartered Banker and Barrister. Immediate Past President of the Bahamas Institute of Financial Services



"The Chartered Banker MBA is the premier professional qualification that all who work in the financial services sector should aspire to hold. This dual award of Chartered Banker and an MBA from Europe's top Business School in Banking & Finance will distinguish you among your peers in the sector and equip you to perform as a professional globally."

**SUNDAY FRIDAY ANASONYE**  
 Head of Operation Nkpolu-ust Microfinance Bank Ltd, Nigeria



"The CBMBA qualification has enabled me to improve my knowledge, understanding and skills to cope with changes in the ever dynamic global banking industry."

# Senior Academic Team



**Professor John Thornton**  
Head of Bangor Business School  
Professor of Global Finance

John Thornton is a Professor of Global Finance. Prior to joining Bangor Business School in 2008 he was with the International Monetary Fund (IMF) in Washington DC, where he was, respectively, an Assistant Director in the Western Hemisphere Department, the Fiscal Affairs Department, and in the Middle East and Central Asia Department.



**Professor Phil Molyneux**  
Dean of Bangor University's  
College of Business, Law,  
Education and Social Sciences and  
Professor of Banking and Finance

Professor Phil Molyneux's main area of research is on the structure, efficiency and performance of banking markets and he has published widely in this area. He has acted as consultant to the New York Federal Reserve Bank, World Bank, UK Treasury, Citibank Private Bank, Barclays Wealth, Credit Suisse and various other international banks and consulting firms.



**Professor Ted Gardener**  
Emeritus Professor and  
Programme Director of  
Chartered Banker MBA

Professor Gardener has held many university senior posts (including Head of the Business School and Pro-Vice Chancellor) at Bangor and visiting professorial posts at several other European universities. He is also a Fellow of the Chartered Banker Institute. He is a Banking and Finance specialist and he has published over 200 research reports, papers and books.



**Professor John Ashton**  
Professor in Banking  
and Academic Director of  
Chartered Banker MBA.

Professor Ashton was a founder member of the ESRC Centre for Competition Policy and whilst at Leeds University was a member of the International Institute for Banking and Financial Services. Formerly he was at the University of East Anglia where he has publications in the Journal of Banking and Finance, Regional Studies, Small Businesses Economics, Corporate Governance.



For application and enquiries, please contact our Partner in Hong Kong SAR and Macau SAR:-  
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