

APPLICANTS INFORMATION 2013



ACCA-WWF Pakistan Environmental Reporting Awards

Rewarding transparency

We are delighted to welcome you to the ACCA-WWF Pakistan Environmental Reporting Awards (PERA) 2013.

The aims of these Awards are:

- to give recognition to those organisations which report and disclose environmental, social or full sustainability information
- to encourage the uptake of environmental, social and sustainability reporting
- to raise awareness of corporate transparency issues.

ACCA-WWF PERA winners 2012

The following awards were announced for 2012

SUSTAINABILITY REPORT 2012

Winner

ICI Pakistan Limited

Runner Up

Engro Corporation Limited

ENVIRONMENTAL REPORT 2012

Winner

Atlas Honda Limited

Runner Up

Qarshi Industries Limited

This information flyer, together with the accompanying application form, will provide you with the essential details needed to enter the Awards scheme.

For further details of the ACCA-WWF Pakistan Environmental Reporting Awards, please contact Ms Noorulain Zafer on tel: +92 (0)51 111 22 22 75 or e-mail: noorulain.zafer@accaglobal.com

This year the closing date for applications is **15 January 2014**.

Awarding

Selecting

Reporting

THE AWARDS

ACCA Awards around the world reward companies for excellence in environmental, social and sustainability reporting. The aim of our Awards is to identify and reward innovative attempts to communicate corporate performance, although we do not comment on the performance itself. Our aim is to reward transparency. At the core of the judging criteria are completeness, credibility and communication. Our Award winners demonstrate that, by emphasising these key elements, companies can target significant improvements in the quality of information disclosed during the reporting process. Ultimately, the ACCA Awards help underline the business case for sustainable practices and development.

THE SELECTION PROCESS

The judging panel is comprised of experts within the field of environmental and sustainability reporting. All submitted reports are evaluated by the judging panel using the agreed ACCA judging criteria. The judging criteria used can be found on our website <http://www.pakistan.accaglobal.com/pakistan/general/sustainability/2011/>

REPORT OF THE JUDGES

Following the Awards Ceremony, a report is produced which provides an overview of the findings of the judges. It also summarises the strengths of all those reports which won awards and highlights additional examples of good reporting practice.

The report of the Judges for the ACCA-WWF Pakistan Environmental Reporting Awards 2013 and previous reports of the judges are available from <http://www.accaglobal.com/pakistan/general/sustainability/archive>

Questions and answers

1 What kind of organisation can participate?

Any. You can be from any sector, have any type of business and have any number of employees.

2 Does our report have to be from Pakistan to enter?

Yes. However, a company not based in Pakistan can submit a report if it is solely focused on a site or subsidiary based in Pakistan.

3 We produce a report which includes social and/or sustainability information as well as environmental information. Can we enter?

Yes. ACCA encourages social and sustainability reporters to enter.

4 We only release our report on our company's website. Can we still enter?

Yes. An increasing number of companies are posting reports on their company web pages and a growing number of entries are only submitted in this format.

5 What format does the report have to come in?

There are no restrictions. For example, hard copy reports, CD-ROMs, videos and websites can all be submitted. The judges will consider originality of presentation among the other criteria when judging each report.

6 Our environmental/social/sustainability performance is only included in our annual report. Can we still enter?

Yes.

7 Our report won't be finished until December so we might miss the deadline. Can we still enter?

Late submissions may be accepted at the discretion of the judging panel(s). If you are concerned that your report(s) may not be printed before the deadline but would still like to enter the scheme, please contact ACCA Pakistan as soon as possible.

Each late entry will be considered on an individual basis and the acceptance of late submissions cannot be guaranteed.

8 How do we apply?

Please complete the accompanying application form which indicates the number of copies of your report to be submitted and where to send them. If you are submitting a report which is included on your website, please provide the full website address only.

About ACCA

For over 20 years ACCA has been a leading voice in promoting environmental, social and governance (ESG) reporting for businesses as an integral part of mapping their impacts beyond traditional financial accounting practices. We believe that accountants and finance professionals must play an active role in providing viable solutions to our global sustainability challenges including increased global heating and rapid loss of natural capital. Our efforts have been recognised, among others, by being awarded the prestigious Queen's Award for Sustainable Development.

To keep abreast of sustainability developments, we actively participate in a number projects led by influential organisations, including the Global Reporting Initiative (GRI), International Integrated Reporting Council and Carbon Disclosure Project.

For more information about our global sustainability activities please visit: www.accaglobal.com/general/activities/subjects/sustainability/

About WWF

For more than four decades in over 90 countries around the world, WWF has worked for the conservation of nature and ecological processes, through the concept of sustainable development. WWF defines this as a series of processes which are economically viable, socially acceptable and environmentally sound. A development that does not integrate these factors, is simply not sustainable. This involves change in business practices and lifestyles, as well as the adoption of environmental and social standards to stay within the limits of available resources. Political will and appropriate incentives to the private sector are required to convert the ideas into action.

2013 timetable

15 January 2014
Deadline for submissions

February 2014
**Award winners decided
by the judging panel**

June 2014
**ACCA-WWF Pakistan
Environmental Reporting
Awards Ceremony 2013**

ACCA Pakistan

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ENDORSERS



**Business Council for
Sustainable Development, Pakistan**

