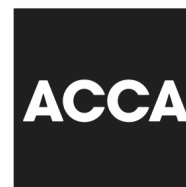


# CPD evidence record



Registration no ▶

CPD year ▶

Full name ▶

Reference ▶

**Description of development/learning activity ▶**

**Briefing from change consultants**

Provided by (eg name of mentor/coach, course provider, research/relevant publication etc) ▶

<p><b>Why did you choose this activity and how is it relevant to you?</b></p>	<p>▶ I am the CEO of an organisation which is about to embark on a significant change programme due to new leadership and realignment of strategy. Some teams will be merged; there may be some redundancies. I felt the organisation should consider not only implementing change carefully but also the impact on personnel and output.</p>	
<p><b>When did this activity take place?</b></p>	<p>▶ Strategy Meeting (senior management) on 18 November 2007</p>	
<p><b>Units</b></p>	<p>How many units are you claiming for completing this activity?</p> <p>▶ 1</p>	<p>How many of these units could you verify with supporting evidence?</p> <p>▶ 1</p>
<p><b>What did you learn and how did/will you apply it?</b></p>	<p>▶ 1 hour session was significant enough for me to learn much about the change methodology. We may have issues with process and embedding changes as originally planned, e.g. higher turnover of staff, higher costs than expected, etc.</p> <p>Now I have an understanding of the AKDAR model I have asked HR to source a change manager to implement a structured approach to change.</p>	
<p><b>Supporting evidence</b> (you can record details/location of any supporting evidence here or the contact details of a 3<sup>rd</sup> party who can substantiate completion of the activity)</p>	<p>▶ PA can provide meeting agenda; notes from meeting highly confidential and so prefer not to provide. <a href="mailto:pa@companynews.com">pa@companynews.com</a></p> <p>Change consultants can verify their attendance. <a href="mailto:info@changeexperts.co.uk">info@changeexperts.co.uk</a></p> <p>HR Director can verify my attendance &amp; subsequent request for recruitment. <a href="mailto:hr@companynews.com">hr@companynews.com</a></p>	