

# CPD evidence record



Registration no ►

CPD year ►

Full name ►

Reference ►

## Description of development/learning activity ►

### E-learning (podcast), "Annual reports: what are they good for?"

Provided by (eg name of mentor/coach, course provider, research/relevant publication etc) ►  
Insider Business Club (interactive web-conferencing club for finance professionals)

<b>Why did you choose this activity and how is it relevant to you?</b>	► As company FD, I enjoy listening to Business Club podcast archives in my own time. Many are relevant to my role.	
<b>When did this activity take place?</b>	► 21.06.07	
<b>Units</b>	How many units are you claiming for completing this activity? ► 1	How many of these units could you verify with supporting evidence? ► 1
<b>What did you learn and how did/will you apply it?</b>	► Learned some useful ideas for streamlining report and making it more engaging. Used information from podcast to put together an outline paper for changing format of our annual report.	
<b>Supporting evidence</b> (you can record details/location of any supporting evidence here or the contact details of a 3 <sup>rd</sup> party who can substantiate completion of the activity)	► Can provide information on where to find podcast on web (47 mins in length; but took hour including repeating parts/absorbing)  Mr Smith, Managing Director can provide corroboration re. timing of subsequent business proposal I developed: contactable on <a href="mailto:m.smith@fd.org">m.smith@fd.org</a> .	