The benefits of ACCA membership
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ACCA’s world-class global reputation with employers helps you increase your earning potential, improve your career progression opportunities and truly provides international mobility to your career. The value of ACCA membership does not stop with just being linked to our core values and a tradition of excellence – we provide so much more.

This brochure highlights the many other benefits and services on offer to members, all of which ensures that there’s real value in ACCA membership.

Helen Brand, chief executive
**Employability**

**ACCA – the choice among employers across all sectors**

**ACCA membership increases your earning power and career prospects on a global scale**

**The breadth and scope of the ACCA Qualification’s syllabus equips members with complete flexibility in their careers**

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**INCREASING YOUR EMPLOYABILITY**

ACCA is respected everywhere around the world, meaning ACCA membership and being able to use the ACCA designation after your name is your key to professional opportunities throughout the world.

An independent global survey of 500 employers showed that 50% rate ACCA as the leading global professional accountancy. As competition for jobs intensifies, ACCA membership represents an instantly recognisable badge that sets you apart when employers and recruitment consultancies are shortlisting for interviews.

**READY-MADE NETWORKS TO HELP YOU**

The portability of our professional qualification and ACCA’s global presence means you’re likely to find fellow members or even a local office wherever you are in the world. Our networks can help provide crucial advice on the local job market, salaries, living costs and which are the best recruiters to approach.

**A TRULY FLEXIBLE QUALIFICATION**

Global research into our members’ work and earnings (surveyed and published annually) underlines the flexibility of the ACCA Qualification, with members enjoying a wealth of opportunities in organisations of every type and size.

**Professional services**

Our members are in demand as auditors and accountants; many act as consultants in specialist fields, advising multinationals on tax strategy, transaction support, corporate recovery, risk management or forensic accounting; others manage and own their own practices, providing accounting and bookkeeping services to SMEs (small and medium enterprises) and growing businesses.

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**71%** of CFOs and finance directors in a recent independent survey agreed or strongly agreed that ACCA is a world-class organisation

**91** national offices around the world

**170,000** members and **436,000** students across **180** countries

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Vic Tan, CFO, Ralph Lauren group, Japan
We are confident that the ACCA exam syllabus stretches our trainees and equips them with an excellent grounding in business and accounting in order to service our clients.

Michael Walby, director of professional qualification training, KPMG LLP, United Kingdom

When I hire staff with an ACCA qualification I know what I’m getting. And I know that behind them is a professional body that’s helping guide the ethics and principles that they use in their day to day work.

Patrick Sullivan, CFO, Standard Chartered Bank, China

ACCA members contribute to the professionalism in the NHS and help to ensure we deliver an appropriate service to the public.

Ali MacPhail, learning & development adviser, National Leadership Unit, NHS Scotland, United Kingdom

Commerce, industry and financial services
ACCA members include CFOs, financial controllers and heads of finance – leading finance teams across a host of sectors. Increasingly, our members are moving into wider business management roles, as CEOs or directors of resources, with remits spanning other head office functions. Others use their transferable skills to springboard into entrepreneurial roles, setting up their own businesses.

Not-for-profit organisations
The skills and competencies typically exhibited by our members make them highly sought after by public bodies and charities, keen to manage scarce resources effectively and embed best practice in financial reporting, systems and procurement.
Global influence and representation

Your chance to be a global influencer and be represented within the global community

ACCA’s global reputation means members can play a key part in developing the profession

Our research programme ensures ACCA are at the cutting edge of the profession, providing members both invaluable information and increased recognition

There are many opportunities to get involved within ACCA – both at a global and local level

WHEN OUR MEMBERS SPEAK, OTHERS LISTEN
As a transparent, democratic organisation, ACCA offers members the opportunity to get involved, speak up and make things happen within both ACCA and the wider profession.

Our members are regularly invited to play a part in developing the profession at regional and international levels – a clear acknowledgment that the ACCA syllabus develops a broad set of skills and knowledge.

In doing so, members therefore have the opportunity to shape opinion, inform strategy and influence policy that can make a positive difference to individuals, businesses and communities.

MANY WAYS TO GET INVOLVED
ACCA’s Council
At the highest level of decision making, all members have the opportunity to stand for ACCA’s Council which provides strategic direction for ACCA globally. A 36-strong body and elected by members annually, Council governs ACCA’s activities and works with the executive management team which delivers our strategic objectives and manages our finances.

International Assembly
ACCA’s International Assembly, comprises national and regional representatives of ACCA’s global network and helps contribute to Council’s strategy. International Assembly discusses such matters as member services, ACCA’s international profile and key issues impacting the global profession.

Regional panel and special interest groups
Supported by our 91 national offices, these groups focus on local issues that are important to members – from building relationships with employers to tackling the challenges facing specific industries. Contact your local office to find out what groups you can contribute to in your area.

Providing members a springboard to new opportunities
As well as gaining satisfaction that comes from making a difference and having your voice heard, members who contribute to ACCA activities benefit by raising their profile, broadening their professional network and from learning new skills.

At the forefront of innovation and change
ACCA carries out an extensive programme of research into the issues that matter today, and those likely to matter tomorrow. Trusted by leading figures in the accounting profession and business world, our research and insights programme provides leading-edge thinking, analysis, practical recommendations and tools for the profession and wider business. With this research we seek to engage with and impact the public, private and third sectors, including small and medium sized enterprises (SMEs).

Benefitting members
ACCA members not only have access to this cutting edge research, offering invaluable insight and sparking debate, it also ensures ACCA are seen as setting the agenda for the profession. Additionally, ACCA regularly contributes and publishes insights in response to public, government and professional consultations, on issues of importance to our members – ensuring our members’ interests are represented.

The number of ACCA members representing 42 countries and regions at our International Assembly

54
ACCA’s global reputation means members can play a key part in developing the profession. There are many opportunities to get involved within ACCA – both at a global and local level. Our research programme ensures ACCA are at the cutting edge of the profession, providing members both invaluable information and increased recognition.

“Council membership has been a really empowering and engaging journey for me. It has allowed me to shape the profession and make a positive impact on people’s lives.”

Jenny Gu FCCA, field operations advisor, TPG Capital Limited, China; ACCA Council member

“Being a member has kept me up to date with all the changes and issues affecting the profession. Membership has also given me the opportunity to meet so many great people in my industry.”

Martin Turner FCCA, management consultant; ACCA president 2013–14

17,537 visitors to our 2013 Accounting for the future online event
Knowledge and connections

Stay informed and connect with like-minded individuals

A range of publications across a variety of platforms – keeping you up to date and providing in-depth commentary on today’s business world

The largest social media presence of any accountancy body – providing news, sparking debate and broadening members’ professional network

DElIvered to your dorstep

Accounting and Business is our professional magazine sent to all members, published ten times a year, in six tailored editions relevant to your region.

Hugely popular amongst its readership, the magazine addresses critical issues in accountancy and business including high profile interviews, news, technical updates and analysis. It also features articles tailored to financial professionals working in the corporate, practice and public sectors and articles on CPD and careers. With an iPad version now available for free download, featuring additional interactive content, you can enjoy Accounting and Business anytime and anywhere.

DElIvered to your inbox

We also produce regular e-zines to both keep you up to date and support your professional growth. AB Direct is our weekly e-zine containing news from the profession and ACCA, technical updates, CPD promotions and job opportunities.

Members can tailor their preferences by geographic and technical areas of interest, so you only get the information you really want.

Our CPD Direct e-zine provides guidance and highlights the professional development opportunities available to you throughout the year, whilst our network of national offices also publish regional e-zines to keep you on the cutting edge of developments in your field.

GET SOCIAL

You can keep in touch with ACCA and your fellow ACCA members with our social media pages. We have growing communities across a number of social media platforms, both at a local and global level, meaning you can tap into the collective thinking of professionals around the globe and get advice, support, and updates when you want.

LinkedIn

Our members-only LinkedIn group has more than 20,000 members connecting and engaging daily on the issues that matter to them, whilst ACCA’s company page provides the latest industry insights and news from ACCA.

Twitter

Our range of Twitter feeds provides a behind the scenes look at our technical activities and offers updates on ACCA’s latest projects and events.

Facebook

Our Facebook page brings together students and members who share their experiences and help each other through their studies and careers.

YouTube

Our YouTube channel provides video updates from ACCA events, our publications team and ACCA’s executive team.

Full information on all our global and local social media resources can be found within the members section of the website.

I think it is a useful consolidation of accounting articles and technical updates. I can (find) this information from various sources for free but the ACCA magazine has it all in one place.

Anonymous comment from a survey of Accounting and Business readers, Big Four, New Zealand

The magazine gives an inside view of current issues and gives me a sense of ownership. It feels that articles are written for me and accountants like me.

Anonymous comment from a survey of Accounting and Business readers, health sector, Mauritius
86% of members usually or always read Accounting and Business magazine

These numbers are growing all the time...

more than 20,000 members of our exclusive ACCA members LinkedIn group

more than 1,000,000 views across our YouTube channel

more than 45,000 followers of our @ACCANews feed

more than 400,000 fans of our global Facebook page and over 30 regional pages
Personal development

Supporting you and opening the doors in your professional development

We provide a wealth of learning support and guidance to help you as a professional and to further your career

Through our range of partnerships, members can enjoy uncomplicated and inexpensive routes to other membership bodies and further qualifications

Face-to-face events held by your national office can help your professional development and also build your professional network

PROFESSIONAL DEVELOPMENT
Being an ACCA member opens up whole new doors to progress in your professional development. Our Continuing Professional Development (CPD) policy is very flexible and can accommodate any learning relevant to your career. As well as providing all the CPD guidance and resources you need to maximise your potential at work and increase your job satisfaction, you can also take advantage of our relationships with carefully selected academic and professional partners to enhance your marketability to employers.

ONLINE LEARNING
Through our dedicated learning portal, My Development, we offer a range of online learning products in partnership with leading names in professional education, covering technical, management, strategy and personal effectiveness subjects, many at substantial discounts or exclusively developed for ACCA members.

TECHNICAL RESOURCES
A comprehensive repository of thought leadership and reference materials, from magazine articles and research to presentations and seminar notes – a resource that’s as flexible and accessible as you need it to be.

FURTHER QUALIFICATIONS AND PROFESSIONAL PARTNERS
In collaboration with some of the world’s leading universities and professional institutions, we have identified distant learning courses which complement the ACCA Qualification and allow members to specialise within a particular area of finance or management. Through our partnerships, members benefit from accelerated access routes and discounted fees on many of these courses and membership subscriptions, whilst also ensuring the ACCA brand is synonymous with excellence in professional education and recognised in the market.

MUTUAL RECOGNITION AGREEMENTS
ACCA has long earned and enjoyed a high degree of respect, admiration and trust throughout the global accounting profession. Today, we have a network of 80 formal partnerships in place around the world, with other membership bodies, trade associations, training providers and academic institutions.

Our partnership programme means that the profile and standing of our members is considerably enhanced, regardless of where they choose to live and work. ACCA has formed mutual recognition agreements and arrangements for recognition with several key prestigious global accountancy bodies, providing uncomplicated and inexpensive routes for ACCA members to enjoy the benefits these local organisations can offer.

TO ME, ACCA MEMBERSHIP IS ABOUT BEING A MEMBER OF A GLOBALLY RECOGNISED AND WELL KNOWN NETWORK OF PROFESSIONALS, WHICH PROVIDES THE PLATFORM TO SHARE EXPERIENCE AND MEET ON A REGULAR BASIS.
Dita Chrastilova ACCA, managing partner, Schulmeister Finance Professional, Czech Republic
We believe that individuals work better when knowledge is shared. Therefore many of our national offices organise face-to-face professional development courses and networking events, giving members not only the opportunity to develop their learning, but also meet fellow members and enhance their professional profile.

Additionally, we like to recognise and celebrate new ACCA membership and fellowship as important stages in our members’ professional development, so many of our national offices commemorate these milestones with ceremonial events.

ACADEMIC PARTNERSHIPS
- Global MBA with Oxford Brookes University
- Diploma in Financial Strategy, in association with Saïd Business School, Oxford University
- Public Policy and Management offering from SOAS, University of London
- MSc in Financial Management with Edinburgh Business school, Heriot-Watt University

PROFESSIONAL PARTNERSHIPS
- Chartered Management Institute (CMI)
- Association of Corporate Treasurers (ACT)
- Chartered Institute of Taxation (CIOT)
- Chartered Institute of Securities and Investment (CISI)
- Institute of Management Accountants (IMA)

MEMBER EVENTS
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THE CPD EVENTS ARE REALLY USEFUL AND I LIKE THE CHOICE BETWEEN THE DAY EVENTS OR THE ONLINE WEBINARS SO YOU CAN MAKE IT WORK FOR YOU. IT’S IMPORTANT TO MAKE SURE YOUR TECHNICAL KNOWLEDGE IS ALWAYS UP TO DATE, NOT ONLY AS PART OF THE CPD REQUIREMENT, BUT ALSO BECAUSE YOU WANT TO MAKE SURE YOU’RE GOOD AT YOUR JOB.

Lucy Park
Accounts senior, French Duncan
United Kingdom

WE’VE GOT LOADS OF CPD AND TOOLS ONLINE TO HELP US. TO GIVE ONE SIMPLE EXAMPLE, I NEEDED INFORMATION ABOUT HOW TO DEAL WITH A TRANSACTION RECENTLY. I WENT ONTO THE ACCA WEBSITE, DOWNLOADED THE TECHNICAL FACTSHEET AND IT WAS SORTED.

John Fairgrieve
Director, NHM Accountants Ltd
United Kingdom

£4,000 GBP
The saving ACCA members make from the Oxford Brookes Global MBA fees

80 ACCOUNTANCY PARTNERSHIPS WITH ORGANISATIONS AROUND THE WORLD

- The Certified General Accountants Association of Canada
- The Hong Kong Institute of Certified Public Accountants
- The Malaysian Institute of Certified Public Accountants
- The Institute of Certified Public Accountants of Singapore

The CPD events are really useful and I like the choice between the day events or the online webinars so you can make it work for you. It’s important to make sure your technical knowledge is always up to date, not only as part of the CPD requirement, but also because you want to make sure you’re good at your job.

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We’ve got loads of CPD and tools online to help us. To give one simple example, I needed information about how to deal with a transaction recently. I went onto the ACCA website, downloaded the technical factsheet and it was sorted.

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Customer care and careers service

Managing your membership is easy with ACCA and our careers service

Members can get their issues and queries answered quickly and efficiently by our customer care service.

www.accacareers.com is our global careers portal – providing career guidance and free access to hundreds of finance vacancies worldwide.

ENJOY EXCELLENT CUSTOMER CARE
We are the only professional accountancy body in the world with a customer contact centre, ACCA Connect, working 24 hours a day, 365 days a year – meaning our members can always get their query dealt with, no matter where they are or what time of day it is.

ACCA CONNECT
Provides members with quick, friendly and effective support, whether it be over the phone, email or our recently launched Web Chat service. If you choose to phone us in some markets you can now contact ACCA Connect through your local ACCA office telephone number, meaning there’s no need to worry about international call rates.

OUR CAREERS SERVICE TO MEMBERS
As well as being able to browse hundreds of finance vacancies around the world, ACCA Careers offers lively up-to-date editorial content such as accountancy-specific careers advice, news, interviews, blogs and videos.

HOME TO A WEALTH OF OPPORTUNITIES
With over 4,200 global job opportunities available each day and with some recruiters specifically looking for ACCA members, ACCA Careers can be your one stop career search tool. ACCA Careers has all the tools you’d expect, and much more, from a first class job search and careers portal, including:

- A fully filterable (including ACCA status) and saveable search facility allowing you to shortlist positions you’re interested in
- The option to store your CV to the CV database and be able to apply for jobs with one click
- The ability to sign up for personalised email alerts when a relevant job is posted
- A wealth of careers advice available, across a variety of formats.

The average time you'll wait before being connected to one of our highly trained ACCA Connect advisors

Average number of calls answered per day by ACCA Connect
can put you on the right track

web chats handled within the first six months of its launch

The average number of emails we receive every day

average number of new jobs posted per day

Over live job opportunities daily

ACCA CAREERS IS PART OF OUR RECRUITMENT STRATEGY AND CONTINUES TO HELP US ATTRACT QUALIFIED FINANCE PROFESSIONALS.

Cola Cola, Global Business Services, Human Resources