

Think Ahead

ACCA

The benefits of ACCA membership

www.accaglobal.com

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Introduction

ACCA's world-class global reputation with employers helps you increase your earning potential, improve your career progression opportunities and truly provides international mobility to your career. The value of ACCA membership does not stop with just being linked to our core values and a tradition of excellence – we provide so much more.

This brochure highlights the many other benefits and services on offer to members, all of which ensures that there's real value in ACCA membership.

A handwritten signature in black ink, appearing to read 'Helen Brand', is positioned above the printed name.

Helen Brand, chief executive



Employability

ACCA – the choice among employers across all sectors

INCREASING YOUR EMPLOYABILITY

ACCA is respected everywhere around the world, meaning ACCA membership and being able to use the ACCA designation after your name is your key to professional opportunities throughout the world.

An independent global survey of 500 employers showed that 50% rate ACCA as the leading global professional accountancy. As competition for jobs intensifies, ACCA membership represents an instantly recognisable badge that sets you apart when employers and recruitment consultancies are shortlisting for interviews.

READY-MADE NETWORKS TO HELP YOU

The portability of our professional qualification and ACCA's global presence means you're likely to find fellow members or even a local office wherever you are in the world. Our networks can help provide crucial advice on the local job market, salaries, living costs and which are the best recruiters to approach.

A TRULY FLEXIBLE QUALIFICATION

To make sure that you get quicker access to sector-specific information, we have introduced a series of hubs on the website that bring together all the relevant resources for members

working in key sectors: oil and gas, SMEs, financial services, public services and not for profit, and shared services/outsourcing. There is also a hub specifically for members in practice and another for the area of internal audit.

Professional services

Our members are in demand as auditors and accountants; many act as consultants in specialist fields, advising multinationals on tax strategy, transaction support, corporate recovery, risk management or forensic accounting; others manage and own their own practices, providing accounting and bookkeeping services to SMEs (small and medium enterprises) and growing businesses.

71%

of CFOs and finance directors in a recent independent survey agreed or strongly agreed that ACCA is a world-class organisation

92

national offices
around the world

178,000 members
and **455,000** students
across **181** countries



ACCA membership increases your earning power and career prospects on a global scale

The breadth and scope of the ACCA Qualification's syllabus equips members with complete flexibility in their careers

Commerce, industry and financial services

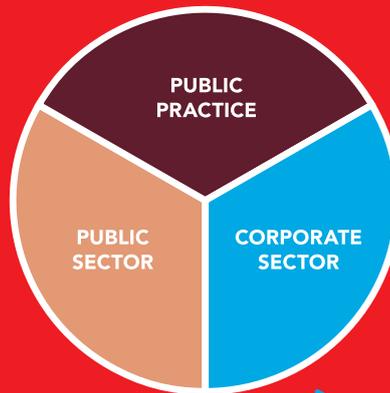
ACCA members include CFOs, financial controllers and heads of finance – leading finance teams across a host of sectors. Increasingly, our members are moving into wider business management roles, as CEOs or directors of resources, with remits spanning other head office functions. Others use their transferable skills to springboard into entrepreneurial roles, setting up their own businesses.

Not-for-profit organisations

The skills and competencies typically exhibited by our members make them highly sought after by public bodies and charities, keen to manage scarce resources effectively and embed best practice in financial reporting, systems and procurement.

“We are confident that the ACCA exam syllabus stretches our trainees and equips them with an excellent grounding in business and accounting in order to service our clients.”

Michael Walby, director of professional qualification training, KPMG LLP, United Kingdom



“When i hire staff with an acca qualification i know what i’m getting. and i know that behind them is a professional body that’s helping guide the ethics and principles that they use in their day to day work.”

Patrick Sullivan, CFO, Standard Chartered Bank, China



“ACCA members contribute to the professionalism in the NHS and help to ensure we deliver an appropriate service to the public.”

Ali MacPhail, learning & development adviser, National Leadership Unit, NHS Scotland, United Kingdom



ACCA members and trainees are the driving force supporting our organisation to achieve its strategies.

Vic Tan, CFO, Ralph Lauren group, Japan



Global influence and repre

Your chance to be a global influencer and be represented within the global community

WHEN OUR MEMBERS SPEAK, OTHERS LISTEN

As a transparent, democratic organisation, ACCA offers members the opportunity to get involved, speak up and make things happen within both ACCA and the wider profession

Our members are regularly invited to play a part in developing the profession at regional and international levels – a clear acknowledgment that the ACCA syllabus develops a broad set of skills and knowledge.

In doing so, members therefore have the opportunity to shape opinion, inform strategy and influence policy that can make a positive difference to individuals, businesses and communities.

MANY WAYS TO GET INVOLVED

ACCA's Council

At the highest level of decision making, all members have the opportunity to stand for ACCA's Council which provides strategic direction for ACCA globally. A 36-strong body and elected by members annually, Council governs ACCA's activities and works with the executive management team which delivers our strategic objectives and manages our finances.

International Assembly

ACCA's International Assembly, comprises national and regional representatives of ACCA's global network and helps contribute to Council's strategy. International Assembly discusses such matters as member services, ACCA's international profile and key issues impacting the global profession.

Regional panel and special interest groups

Supported by our 92 national offices, these groups focus on local issues that are important to members – from building relationships with employers to tackling the challenges facing specific industries. Contact your local office to find out what groups you can contribute to in your area.

Providing members a springboard to new opportunities

As well as gaining satisfaction that comes from making a difference and having your voice heard, members who contribute to ACCA activities benefit by raising their profile, broadening their professional network and from learning new skills.

54

The number of ACCA members representing 42 countries and regions at our International Assembly

11,7

registrants to our 2014 *Accounting for the future* online event

ACCA FOR THE CONFERENCE
15–18 September

resentation

At the forefront of innovation and change

ACCA carries out an extensive programme of research into the issues that matter today, and those likely to matter tomorrow. Trusted by leading figures in the accounting profession and business world, our research and insights programme provides leading-edge thinking, analysis, practical recommendations and tools for the profession and wider business. With this research we seek to engage with and impact the public, private and third sectors, including small and medium sized enterprises (SMEs).

Benefitting members

ACCA members not only have access to this cutting edge research, offering invaluable insight and sparking debate, it also ensures ACCA are seen as setting the agenda for the profession. Additionally, ACCA regularly contributes and publishes insights in response to public, government and professional consultations, on issues of importance to our members – ensuring our members’ interests are represented.

ACCA’s global reputation means members can play a key part in developing the profession

Our research programme ensures ACCA are at the cutting edge of the profession, providing members both invaluable information and increased recognition

There are many opportunities to get involved within ACCA – both at a global and local level



“Being a member has kept me up to date with all the changes and issues affecting the profession. Membership has also given me the opportunity to meet so many great people in my industry.”

Martin Turner FCCA, management consultant; ACCA president 2013–14



“Council membership has been a really empowering and engaging journey for me. It has allowed me to shape the profession and make a positive impact on people’s lives.”

Jenny Gu FCCA, field operations advisor, TPG Capital Limited, China; ACCA Council member



Knowledge and connection

Stay informed and connect with like-minded individuals

PROFESSIONAL MAGAZINE

Accounting and Business is our professional magazine sent to all members, published ten times a year, in six tailored editions relevant to your region.

Hugely popular amongst its readership, the magazine addresses critical issues in accountancy and business including high profile interviews, news, technical updates and analysis. It also features articles tailored to financial professionals working in the corporate, practice and public sectors and articles on CPD and careers. *Accounting and Business* is produced in print, as a magazine app and as a pdf. The digital versions also include video content. You can access the magazine at www.accaglobal.com/ab, where you can also browse key articles.

DELIVERED TO YOUR INBOX

We also produce regular ezines to both keep you up to date and support your professional growth. *AB Direct* is our weekly e-zine containing news from the profession and ACCA, technical updates, CPD promotions and job opportunities. Members can tailor their preferences by geographic and technical areas of interest, so you only get the information you really want.

Our *CPD Direct* ezine provides guidance and highlights the professional development opportunities available to you throughout the year.

GET SOCIAL

You can keep in touch with ACCA and your fellow ACCA members with our social media pages. We have growing

communities across a number of social media platforms, both at a local and global level, meaning you can tap into the collective thinking of professionals around the globe and get advice, support, and updates when you want.

LinkedIn

Our members-only LinkedIn group has more than 25,000 members connecting and engaging daily on the issues that matter to them, whilst ACCA's company page provides the latest industry insights and news from ACCA.

Twitter

Our range of Twitter feeds provides a behind the scenes look at our technical activities and offers updates on ACCA's latest projects and events.

68%

of members usually or always read *Accounting and Business* magazine



“

The magazine gives an inside view of current issues and gives me a sense of ownership. It feels that articles are written for me and accountants like me.

Anonymous comment from a survey of *Accounting and Business* readers, health sector, Mauritius

A range of publications across a variety of platforms – keeping you up to date and providing in-depth commentary on today’s business world

The largest social media presence of any accountancy body – providing news, sparking debate and broadening members’ professional network

ons

Facebook

Our Facebook page brings together students and members who share their experiences and help each other through their studies and careers.

YouTube

Our YouTube channel provides video updates from ACCA events, our publications team and ACCA’s executive team.

Full information on all our global and local social media resources can be found within the members section of the website.

THESE NUMBERS ARE GROWING ALL THE TIME...

more than **25,000** members of our exclusive ACCA members LinkedIn group



YouTube
more than **2,000,000** views across our YouTube channel

more than **61,000** followers of our @ACCANews feed



I think it is a useful consolidation of accounting articles and technical updates. I can (find) this information from various sources for free but the ACCA magazine has it all in one place.

Anonymous comment from a survey of Accounting and Business readers, Big Four, New Zealand

more than **547,000** fans of our global Facebook page and over **33** regional pages

Personal development

Supporting you and opening the doors in your professional development

PROFESSIONAL DEVELOPMENT

Being an ACCA member opens up whole new doors to progress in your professional development. Our Continuing Professional Development (CPD) policy is very flexible and can accommodate any learning relevant to your career. As well as providing all the CPD guidance and resources you need to maximise your potential at work and increase your job satisfaction, you can also take advantage of our relationships with carefully selected academic and professional partners to enhance your marketability to employers.

ONLINE LEARNING

Through our dedicated learning portal, *My Development*, we offer a range of online learning products in partnership with leading names in professional education, covering technical, management, strategy and personal effectiveness subjects, many at substantial discounts or exclusively developed for ACCA members.

TECHNICAL RESOURCES

A comprehensive repository of thought leadership and reference materials, from magazine articles and research to presentations and seminar notes – a resource that's as flexible and accessible as you need it to be.

FURTHER QUALIFICATIONS AND PROFESSIONAL PARTNERS

In collaboration with some of the world's leading universities and professional institutions, we have identified distant learning courses which complement the ACCA Qualification and allow members to specialise within a particular area of finance or management. Through our partnerships, members benefit from accelerated access routes and discounted fees on many of these courses and membership subscriptions, whilst also ensuring the ACCA brand is synonymous with excellence in professional education and recognised in the market.

MUTUAL RECOGNITION AGREEMENTS

ACCA has long earned and enjoyed a high degree of respect, admiration and trust throughout the global accounting profession. Today, we have a network of 80 formal partnerships in place around the world, with other membership bodies, trade associations, training providers and academic institutions.

Our partnership programme means that the profile and standing of our members is considerably enhanced, regardless of where they choose to live and work. ACCA has formed mutual recognition agreements and arrangements for recognition with several key prestigious global accountancy bodies, providing uncomplicated and inexpensive routes for ACCA members to enjoy the benefits these local organisations can offer:



“To me, ACCA membership is about being a member of a globally recognised and well known network of professionals, which provides the platform to share experience and meet on a regular basis.”

Dita Chrastilova ACCA, managing partner
Schulmeister Finance Professional
Czech Republic



We provide a wealth of learning support and guidance to help you as a professional and to further your career

Through our range of partnerships, members can enjoy uncomplicated and inexpensive routes to other membership bodies and further qualifications

Face-to-face events held by your national office can help your professional development and also build your professional network

- The Certified General Accountants Association of Canada
- The Hong Kong Institute of Certified Public Accountants
- The Malaysian Institute of Certified Public Accountants
- The Institute of Certified Public Accountants of Singapore

MEMBER EVENTS

We believe that individuals work better when knowledge is shared. Therefore many of our national offices organise face-to-face professional development courses and networking events, giving members not only the opportunity to develop their learning, but also meet fellow members and enhance their professional profile.

Additionally, we like to recognise and celebrate new ACCA membership and fellowship as important stages in our members' professional development, so many of our national offices commemorate these milestones with ceremonial events.

ACADEMIC PARTNERSHIPS

- Global MBA with Oxford Brookes University
- Diploma in Financial Strategy, in association with Saïd Business School, Oxford University
- Public Policy and Management offering from SOAS, University of London
- MSc in Financial Management with Edinburgh Business school, Heriot-Watt University
- MSc in Professional Accountancy from University of London

PROFESSIONAL PARTNERSHIPS

- Chartered Management Institute (CMI)
- Association of Corporate Treasurers (ACT)
- Chartered Institute of Taxation (CIOT)
- Chartered Institute of Securities and Investment (CISI)
- Institute of Management Accountants (IMA)
- The Institute of Internal Auditors (IIA)



"The CPD events are really useful and I like the choice between the day events or the online webinars so you can make it work for you. It's important to make sure your technical knowledge is always up to date, not only as part of the cpd requirement, but also because you want to make sure you're good at your job."

Lucy Park, Accounts senior
French Duncan, United Kingdom

"We've got loads of cpd and tools online to help us. To give one simple example, I needed information about how to deal with a transaction recently. I went onto the acca website, downloaded the technical factsheet and it was sorted."

John Fairgrieve, Director
NHM Accountants Ltd, United Kingdom



Customer care and careers

Managing your membership is easy with ACCA and our careers service can put you on the right track

ENJOY EXCELLENT CUSTOMER CARE

We are the only professional accountancy body in the world with a customer contact centre, *ACCA Connect*, working 24 hours a day, 365 days a year – meaning our members can always get their query dealt with, no matter where they are or what time of day it is.

ACCA CONNECT

Provides members with quick, friendly and effective support, whether it be over the phone, email or our recently launched Web Chat

service. If you choose to phone us in some markets you can now contact *ACCA Connect* through your local ACCA office telephone number, meaning there's no need to worry about international call rates.

OUR CAREERS SERVICE TO MEMBERS

ACCA Careers is our global careers job board, providing you free access to thousands of accounting and finance vacancies and job opportunities worldwide as well as numerous interesting news articles covering a variety of careers and job related topics.

HOME TO A WEALTH OF OPPORTUNITIES

With thousands of global job opportunities available each day and with direct employers and recruiters specifically looking for ACCA members, *ACCA Careers* is your one stop job search tool.

ACCA Careers has everything you'd expect from a best-in-class job search and careers portal befitting a membership body such as ACCA, including:

- a fully filterable and saveable job search facility allowing you to shortlist positions you're interested in

900

Average number of calls answered per day by *ACCA Connect*

Members can get their issues and queries answered quickly and efficiently by our customer care team that's open 24/7, 365 days a year

00:00:15

The average time you'll wait before being connected to one of our highly trained *ACCA Connect* advisors



13

rs service

- the ability to create a profile and to store your CV to the CV database so that you can be found by employers looking to hire
- able to apply for jobs with one click
- the ability to sign up for personalised email alerts when a relevant job is posted
- a wealth of careers and job related news articles
- accessible across all mobile devices and platforms.

www.accacareers.com is our global careers portal – providing career guidance and free access to browse and apply for hundreds of finance vacancies worldwide

Scan this QR code to be taken straight to ACCA Careers mobile enabled site

12,000

web chats handled within the first six months of its launch

1,100

The average number of emails we receive every day

HOME REGISTER LOGIN

ACCA Careers.com BROWSE JOBS CAREERS ADVICE REGISTER A-Z EMPLOYER

ACCA'S OFFICIAL GLOBAL CAREERS PORTAL. IN P

SEARCH JOBS Enter keywords Enter Location (e.g. London) All Sectors GO

DISCOVER WHAT YOU COULD ACHIEVE AT SHELL Apply now UPLOAD YC GET JOBS P

POST GRADUATE COURSES A TOP MANAGEMENT POSITION AND ON AVERAGE 100% SALARY INCREASE ACCA CAREERS POSTGRADUATE

FEATURED JOBS SEE ALL

Accountant GE Global Operations As part of our growing Finance team, you will be an integral part of our...

Finance Analyst Santander Finance Analyst Join Santander and you'll become a vital part o...

Hedge Accounting Manager Santander Manager, Hedging/Join Santander and you'll become a vital part o...

Accounting Team Leader Santander

Treasury Analyst, Bank Santander

Account Executive Santander

Financial Accountant(21) Santander

Accounting Manager(11) Santander

Financial Consultant(1) Santander

Financial Controller Santander

RECRUITING NOW

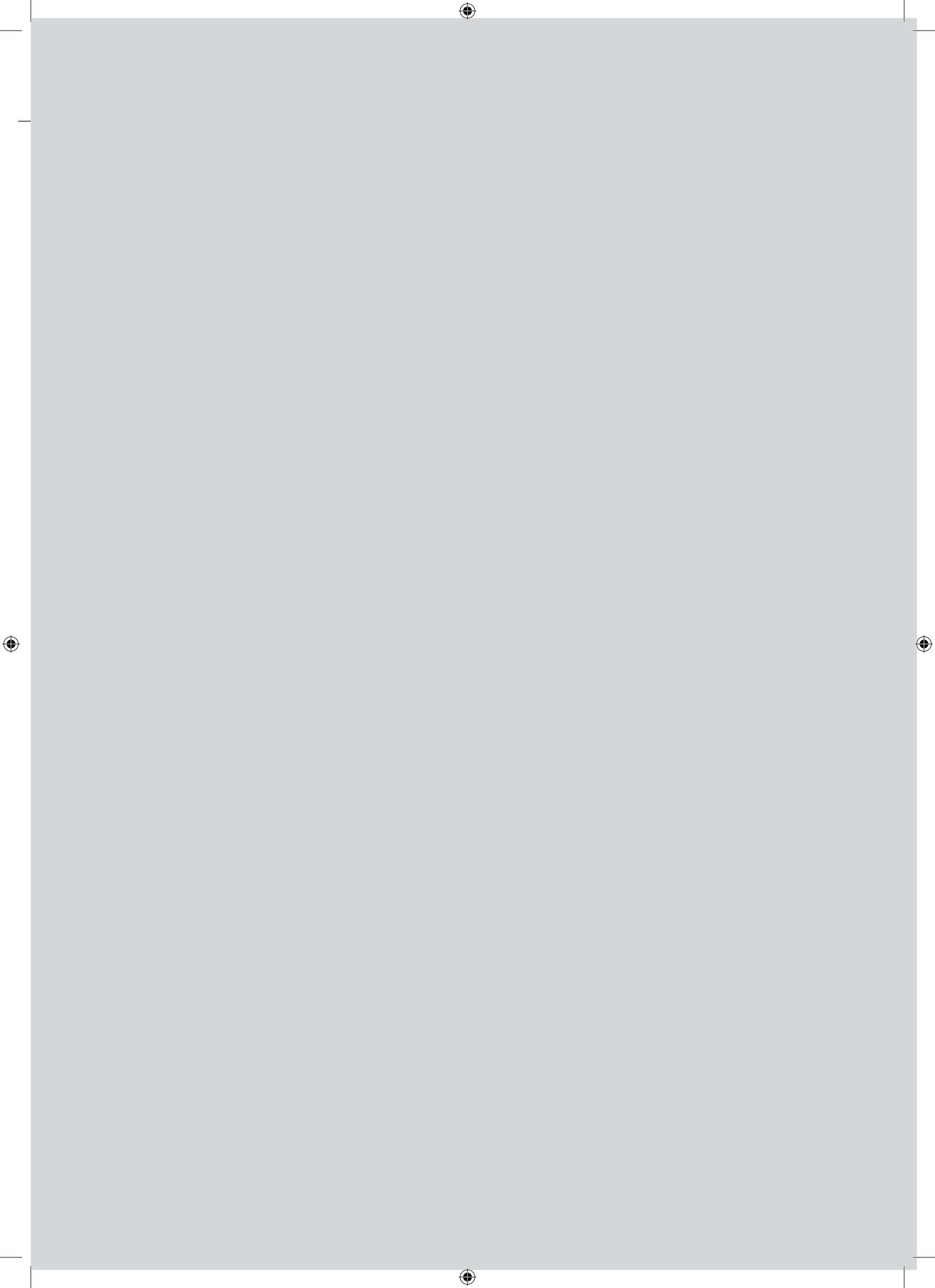
Up to 92% ACCA pass rate*

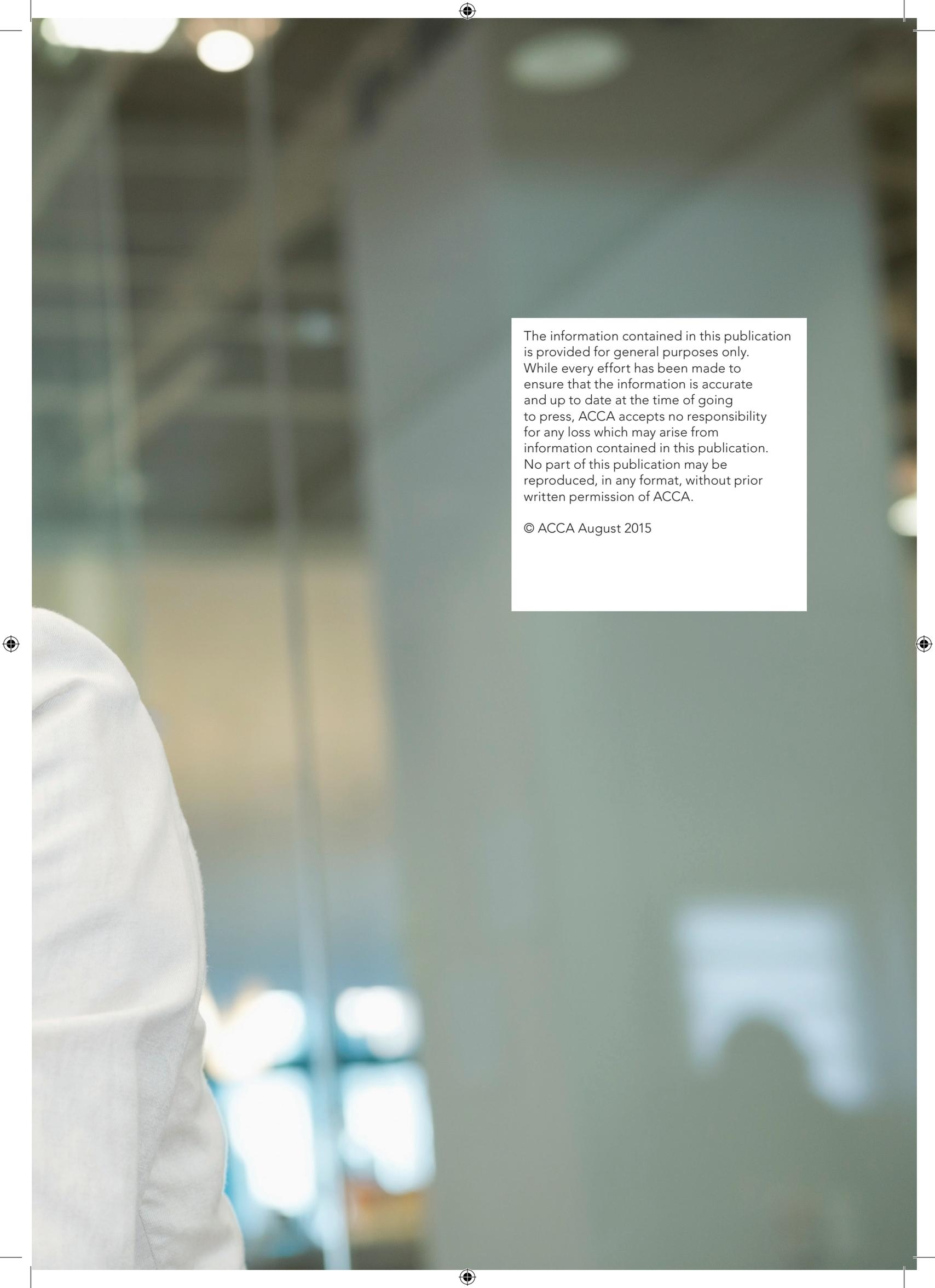
Up to 92% ACCA pass rate* *The ACCA pass rate for students preparing for its August and December 2012 sitting.

“ACCA Careers is part of our recruitment strategy and continues to help us attract qualified finance professionals.”

Cola Cola, Global Business Services, Human Resources







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