

Academic research at ACCA

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As we move into an increasingly innovation-driven, knowledge-based economy, research is a key driver of growth for the global accountancy profession.

ACCA has a long history in supporting academic research that further promotes and enhances the profession's role and reputation as a vital and value adding component of the business environment, by working closely with academia and business to develop new thinking on accountancy and business issues.

Through ACCA's charitable trust, The Certified Accountants Educational Trust (CAET), and Research and Insights programme we have funded high quality accounting and finance academic research and events.

ACCA's global Research and Insights programme provides leading-edge thinking, analysis, practical recommendations and tools for the profession and wider business. We engage with public, private and third sectors, including small and medium enterprises (SMEs).

ACCA plays a key role in building the global accountancy profession by working with academics from leading universities around the world, and many other bodies at international, regional and local levels. We are strongly represented at high profile accounting organisations and committees, including: the International Federation of Accountants (IFAC), the Confederation of Asia Pacific Accountants (CAPA), the International Integrated Reporting Council (IIRC), and the Federation des Experts Comptables (FEE).

Developing the profession: supporting academic research and generating impact

ACCA has strategic agreements with respected academic research and educational organisations, such as the Economic and Social Research Council (ESRC) and the International Association for Accounting Education and Research (IAAER).

ACCA funds high quality independent research that has global relevance and practical value. We also support in building the research skills capacity of early career accounting researchers through seed corn funding and workshops.

ACCA's academic reports undergo a rigorous peer-review process, and are independently reviewed by two experts of international standing, one academic and one professional in practice.

RECENT ACADEMIC RESEARCH INCLUDES:



The Accountability Mechanisms and Needs of External Charity Stakeholders

Queen's University Belfast and Cardiff University



Accounting and Long-tail Liabilities: The Case of Asbestos

University of Wollongong and The University of Sydney



Corporate Governance and Risk: A Study of Board Structure and Process

University of Liverpool Management School



Does IFRS Convergence Affect Financial Reporting Quality in China?

University of Manchester and University of Bristol



Women in Finance: A Springboard to Corporate Board Positions?

Cranfield School of Management



Environmental Aspects of Sustainability: SMEs and the Role of the Accountant

Royal Holloway, University of London



Paving the Way to Opportunities: Women in Leadership across the Commonwealth

Commonwealth Business Council



SMEs, Financial Reporting and Trade Credit: An International Study

Brunel University



Dynamics of Global Accountancy Education

Tilburg University

Forthcoming research

Joint research with the ESRC: Channelling corporate behaviour

Earlier this year, ACCA and IMA's (Institute of Management Accountants) Research Foundation awarded four research projects:

1 Use of business intelligent systems to enhance management control systems and strengthen enterprise risk management

University of Central Florida and Australian National University

2 What do CFOs need from profit center leaders to manage profitability? Investigating the role of product, channel, and customer value in profitability analysis

Graham School of Management and Scranton Gillette Communications

3 Managing Capital Investment Processes

University of Manchester and University of Michigan

4 From share value to shared value: Exploring the role of integrated reporting in accounting practices

HEC Paris (France) and Université Laval (Canada)

STUDENTSHIPS

ACCA has also supported the following studentship:

ESRC Collaborative Studentship 2013 – ACCA and King's College London
Up, Out or Sideways? Comparing Career Patterns of Male and Female Executives in Accounting and Finance

CALLS FOR RESEARCH

Please sign up to receive updates on all future research opportunities.

Email researchcalls@accaglobal.com

