

VALUE

HOW TO CREATE, MEASURE AND REPORT ON VALUE IN THE NHS

“Not everything that counts can be counted, and not everything that can be counted, counts”

Albert Einstein

In this afternoon programme, delegates will learn about and discuss the latest thinking in value creation, measurement and reporting. They will also have the opportunity to learn more about, and to sign up to, the International Integrated Reporting Council's (IIRC) pilot programme for the public sector.

This event is being held by the NHS London Leadership Academy in partnership with Association of Chartered Certified Accountants (ACCA), the National Association of Primary Care (NAPC) and IIRC.

THE FOCUS

Traditionally, success in the NHS has focused on inputs, processes and outputs, with much less attention paid to the ultimate outcomes of care in terms of the quality of life for the patient, their family and the community.

Yet by focusing on the wider impact that care can have, health and social care services can start to see the total contribution they make and the value they create to the lives of their patients and indeed society at large. This is important because, as health and social care services are being increasingly challenged with maintaining or improving outcomes within the same or reduced resources, communicating how well they are able to achieve this will be critical to public accountability.

THE FORMAT

Tuesday 21 April

14:00 – 18:00

**29 Lincoln's Inn Fields
London WC2A 3EE**

The session will be a combination of interactive discussion and expert-led presentations with lots of opportunities to learn and share with others in the room.

This will be followed by a drinks reception hosted by the ACCA from 18:00.

This event is free for delegates to attend.

KEY TOPICS

- What is Value in the context of healthcare?
- How do we explore Value through the lens of financial stability and sustainability?
- How can we use reporting to communicate Value for stakeholders over the short, medium and long term?
- What is the social impact of Value, and how can the private and public sector collaborate?

TO REGISTER

To attend this event, please register via the ACCA booking form [here](#). Alternatively, email Mitzi.Wyman@ncel.hee.nhs.uk

KEYNOTE SPEAKERS

DR CHARLES ALESSI



Co-Chair of National Association of Primary Care

Dr Charles Alessi is a GP in South West London and has extensive experience of the NHS in a variety of senior positions in both primary and secondary care as well as PCTs and Health Authorities. He assumed the role of Chairman of NAPC in January 2012. In September 2014 he assumed the role of Co-Chair of NAPC. He is also Senior Advisor of NHS Clinical Commissioners.

In July 2012, he was appointed Adjunct Research Professor at the Ivey School of Business, University of Western Ontario, Canada for the MBA in Health Innovation and in July 2013 was also appointed Adjunct Research Professor in Clinical Neurosciences at the Schulich School of Medicine and Dentistry at the University of Western Ontario, Canada.

In January 2013, he was appointed as Senior Advisor to Public Health England and was appointed lead for dementia in January 2014 and lead for Wellness in October 2014.

He has extensive experience of working at senior levels both nationally and internationally, in Europe and the Americas. As Co Chair of the NAPC, which represents the out of hospital sector in the NHS Confederation, he is very active in the development of policy in healthcare.

GILLIAN FAWCETT



Head of Public Sector, ACCA

Gillian is responsible for developing international policy on technical matters affecting finance professionals in public services.

Before joining ACCA, Gillian was a senior fellow working with the Office for Public Management (OPM) in the organisational development and policy team. She has also worked for the Audit Commission in the UK, where she was head of policy with expertise in corporate governance, financial management, performance management and human rights and equalities. In 2005 she was seconded to the UK Parliament as head of finance of the Scrutiny Unit, responsible for providing professional support to a wide range of select committees.

JIM CLIFFORD, OBE



Partner and Director, BWB Advisory

Jim heads the Advisory and Impact teams at BWB and helps social sector and private sector organisations to create, analyse, enhance and realise value through acquisitions, disposals, mergers and other structural, and transactional approaches as well as through outcomes-based planning, strategy and evaluations. He is the author of over sixty social impact studies (not-for-profit and private sectors), as well as other research assignments, and has developed and managed corporate transactions in the UK and abroad in both private and not-for-profit arenas.

MITZI WYMAN



London Leadership Academy

Mitzi is a solicitor by background with wide ranging experience across sectors at board level including having been a Non-Executive Director in a London PCT and Head of Practice Management at the Law Society. Her passion is creating space and time for leaders to think.

Mitzi leads on board development and the NHS's participation in the International Integrated Reporting Pilot's public sector programme.. Alongside her substantive role she is a member of the Patient and Family Centred Care Faculty at the Kings Fund where she was previously a Senior Consultant. She has post-graduate degrees from UCL and Kings, has trained with Nancy Kline on the Thinking Environment and is a Fellow of the RSM and RSA.

MARK SURRIDGE



Senior Manager Government & Public Sector, EY

Mark is taking a leading role in EY's Government and Public Sector business in the Midlands. In just over 2 years, EY has have created a market leading Public Sector audit business which has grown rapidly because of a great track record for winning new business in a competitive market place.

With 15 years audit, assurance and advisory experience in the public and corporate sector, he has worked with some of the most complex and challenged health commissioners and providers. Mark has a number of published articles and thought-leadership documents demonstrating expertise in NHS governance and corporate reporting.

Complementing his NHS and public sector internal audit experience, Mark spent two years working for a US listed multinational, leading operational and financial assurance reviews in the UK and China.

Mark uses his breadth and depth of experience and expertise to provide new insights and more meaningful advice to his clients.