

Shape the future of sustainability reporting -  
**voice your opinion today.**



## The GRI Readers' Choice Awards

There is no judge, and no jury.  
You decide which sustainability reports deserve recognition.

If you are interested in the economic, environmental and social performance information of organizations – visit [awards.globalreporting.org](http://awards.globalreporting.org) and participate in the GRI Readers Choice Awards before 31 December 2007.



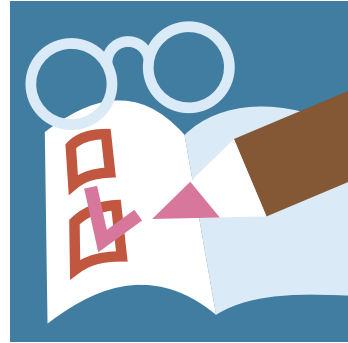
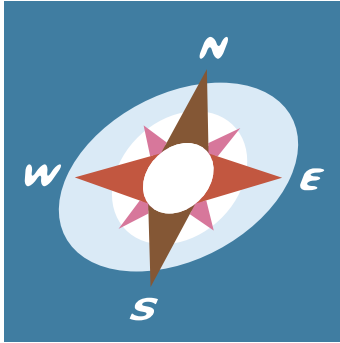
# Have your say today

Reward reports that are meeting your information needs – and send a clear message to those that are not.

## Five easy steps:

- Register on <http://awards.globalreporting.org>;
- Take brief survey designed to capture your opinions on the state of reporting today;
- Weigh the five report scoring attributes to reflect your priorities. Attributes are: materiality, stakeholder inclusiveness, sustainability context, completeness, and quality;
- Select the reports of interest to you – you must score at least two;
- Assign scores for each report against the five scoring attributes.

Registration only takes a few seconds, and you will only have to take the survey and assign weights to the report scoring attributes once. You can logon as many times as you like thereafter to select and score reports before the 31 December 2007 deadline.



## Which reports are eligible?

All reports that cover performance in the year 2006 are eligible, whether they are based on the GRI Guidelines or not. Check listings and register reports on [awards.globalreporting.org](http://awards.globalreporting.org).

## 9 awards – to be decided by YOU

The reports with the highest scores in 8 different categories will be declared the winners. The awards ceremony will be held at the Amsterdam Global Conference on Sustainability and Transparency from 7-9 May 2008.

Five reports will each receive an award based on the cumulative scores of the main reader groups:

- Financial markets
- Civil society
- Employees
- Corporate governance and management
- Media



Three special awards will be given to top scoring reports in the following categories:

- Not-so-big-business
- Non-OECD country headquartered company
- Non-business

Finally, the report with the overall highest cumulative score will also receive an award.

Check <http://awards.globalreporting.org> for everything you need to know.

Website available in English, French, Japanese, Portuguese, and Spanish.

Eight report scorers will be selected for all expenses paid trips to attend The Amsterdam Global Conference on Sustainability and Transparency from 7 - 9 May 2008 and hand out the Readers Choice Awards.

**Score reports from 1 October – 31 December 2007.**



**Don't miss your chance to change the future of sustainability reporting.**

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