



Paul Scott
CorporateRegister.com
The electronic media commendation (EMC)

emc category overview

Established in 2002 for electronic formats
(HTML and PDF)

Highlights best practice in specific aspects of
electronic reporting:

- Importance of communications element
- Criteria of accessibility and usability
- The use of available electronic
technology
-

A specialist judging panel considers these
aspects

emc results

Almost every ACCA entrant has report(s) in electronic format

The best are increasingly effective, with:

- Intuitive navigation, sophisticated functions with simple structures
- Excellent use of the medium, with tools and access to information which is not possible in a printed report

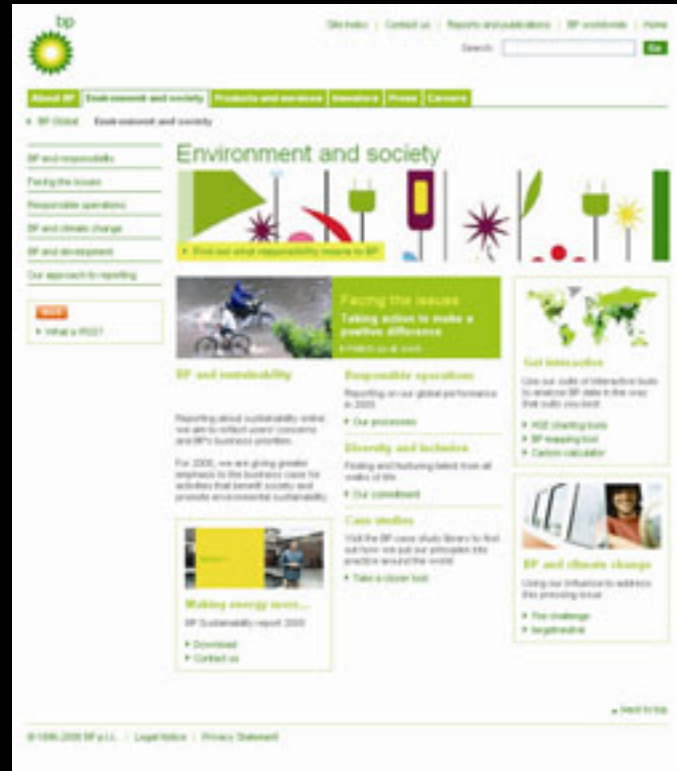
emc results

However...

Many large companies are still not addressing the fundamental issues:

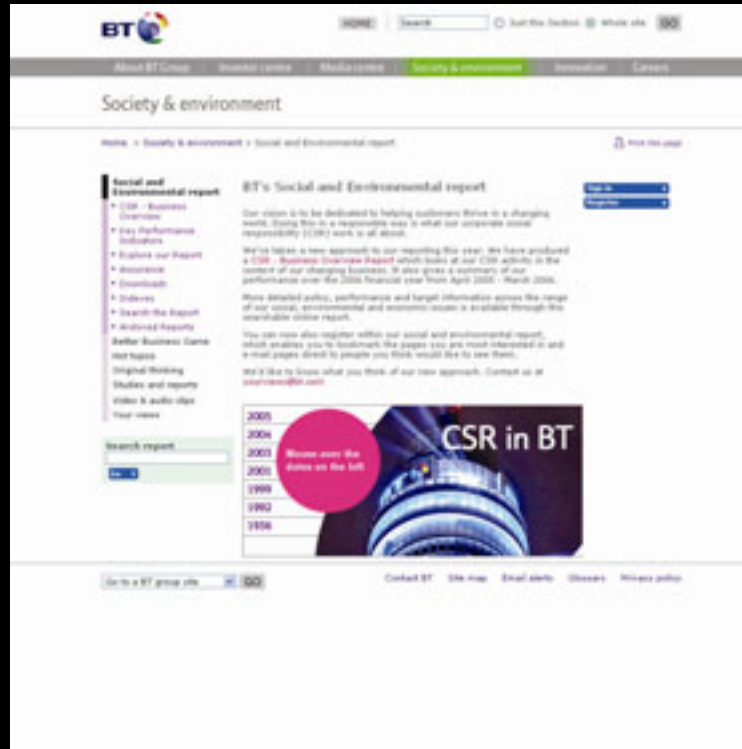
- Large, untagged pdfs
- Some sites appear untested for use by those with disabilities
- Boundaries between HTML report and remainder of site often blurred

joint winner electronic media commendation

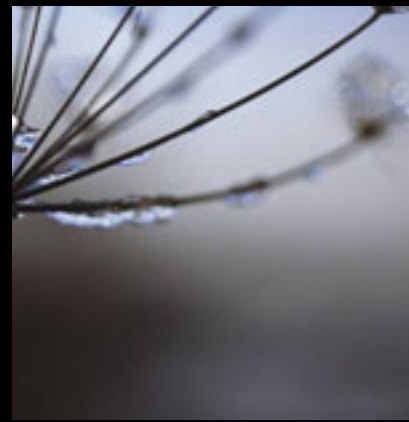
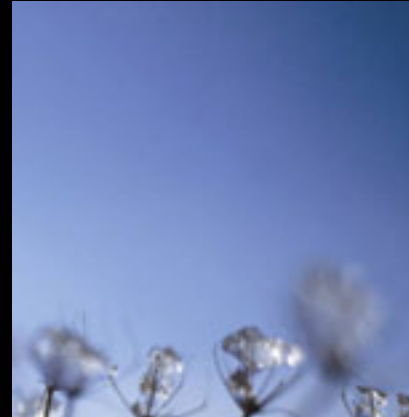


BP

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BT Group plc



Rewarding transparency