

Interview with:

Ms Chen Jinyan

Financial Controller

Beijing EZ Game Network Technology Co Ltd

What influenced you to enter the accountancy profession and why did you decide that ACCA was the qualification for you?

With the progress of China's economic reform, financial roles become more and more important. My major was Finance, and after being employed by an accounting firm (Deloitte Touche Beijing), I entered accountancy profession.

I chose ACCA mainly because it is well-known and internationally acknowledged. I have been learning a lot from its courses and systematic professional development scheme.

What would you say are the two main benefits you have received as a result of gaining the ACCA Qualification?

Through ACCA courses and its professional development schemes, I got up-to-date solid and systemic accounting and economic knowledge. My professional competence has been greatly enhanced as a result of gaining ACCA membership.

With ACCA membership and professional competence, I received more job opportunities and my career was greatly expanded.

Please provide highlights of your career to date detailing employers, positions you have held, your career progression and how you got to where you are now?

Feb 2008 – present, Beijing EZ Game Network Technology Co Ltd, Financial Controller

Oct 2003 – Jan 2008, REMEC Beijing, Financial Controller

Oct 1999 – Sept 2003, Lindgren – China, Financial Director

Aug 1994 – Sept 1999, Deloitte Touche Tohmatsu – Beijing, Senior Auditor

Through the ACCA programme, I joined Deloitte Touche in 1994. Through ACCA's professional education and 5 years of audit working experience, my professional competence had been greatly enhanced. Then I got the chance to shift to financial management positions, and finally got to the position of financial controller that I'm in now.

What has been the most memorable point in your career?

I think the most memorable point in my career is the audit experience in Deloitte Touche Tohmatsu, when I engaged in professional services such as accounting, tax compliance, due diligence, auditing provided to multi-national companies, with the fields covering manufacturing, hotel, real estate etc. With such valuable



working experience, my abilities and professional knowledge were greatly enhanced.

What would you say are the two main ways in which the progression of the profession in China has contributed to your career success?

My career success was mainly due to:

- 1) Valuable audit working experience within the Big Four.
- 2) Gaining ACCA membership.

What are your personal goals for the future?

Become the CFO of a multi-national company.

How do you think the role and profile of the Chinese profession has changed over the past 20 years?

With the development of the China Capital Market and the reform of Chinese enterprises, the financial role has become more and more important for the development of Chinese companies. Twenty years ago, the role and profile of the Chinese accountant was mainly a kind of simple cost accounting, but now it covers various important fields such as financial management, internal control system establishment, investment, financing etc.

What part has the profession played in China's overall economic prosperity?

The quality and competence of finance professionals has made an important impact on the healthy growth of China's capital market and the development of Chinese enterprise. The profession helps to improve the quality of Chinese financial staff through its professional education and services. From these aspects, the profession is important for China's overall economic prosperity.

What developments would you like/expect to see in the profession in the next 20 years?

In the next 20 years, I hope the profession can:

- 1) Train more high quality financial professionals;
- 2) Play a more important role in the management and development of Chinese enterprises;
- 3) Play an important role in the healthy development of the China Capital market.

In what way can ACCA contribute to the future success of China?

I think ACCA can contribute to the future success of China in following ways:

- 1) Make ACCA more well-known and acknowledged by more employers; attract more members to ACCA.
- 2) Keep the high quality of ACCA members.



3) Become a bridge between the profession and related governmental authorities.