

ACCA Apprenticeships: Pledge for Potential

Commitments to a better, fairer and more sustainable future. Get involved.

Pledge ideas/suggestions

To help you develop your own pledges for we have put together some suggestions.

Employers	I pledge to transfer our un-used levy fund to a small/medium sized organisation, to ensure great apprenticeship opportunities are available for school-leavers in our local community.
	I pledge to visit at least xxx number of disadvantaged schools/sixth forms/colleges before the end of the academic year to talk about the apprenticeship opportunities available to them in my business and support them to develop their employability skills.
	I pledge to run at least one virtual skills session to school leavers by the end of the academic year, which will provide employability support when applying for apprenticeships in my business.
	I promise to run a session for school-leavers, promoting women in business - and the apprenticeship routes available to them.

Training Providers	I promise to create more opportunity for new students to have access to our Apprenticeship courses in 2022 by... (explain how)
	I promise to give even more access to high quality education and work experience through our apprenticeship offering in 2022 by... (explain how)
	I promise to help parents and local schools to better understand the apprenticeship opportunities that are available to students by.. (explain how)
	I promise to inform more employers about the apprenticeship route in 2022 by... (explain how)

Schools/Colleges	I promise to organise at least one lesson in the spring term for my students which focusses on professions my students don't normally associate with apprenticeships such as accounting and financial services.
	I promise to invite an apprentice from a local employer into my school to talk to my students about their experience and the benefits of choosing the apprenticeship route.
	I promise to share information with the parents and influencers of my students, via the parents newsletter, about the various career pathways available after school/college, including apprenticeships.
	I promise to upskill myself on the vocational careers pathways available, including in industries such as accounting, finance and business so that I can be informed when sharing careers advice with my students.

Parents	I promise to talk to my child about all of the career pathways available to them after they finish school, not just university.
	I promise to attend an information event on apprenticeships with my child, such as a virtual webinar hosted by an employer, or an apprenticeships careers fair so my child is aware of all options available to them after they finish school.