

## ACCA Apprenticeships: Pledge for Potential

Commitments to a better, fairer and more sustainable future. Get involved.

### Pledge ideas/suggestions

To help you develop your own pledges for we have put together some suggestions.

<b>General</b>	I pledge to educate myself on all 3 apprenticeship levels (foundation, modern and graduate) to understand the benefits to apprentices and my business.
	I pledge to contact an ACCA apprenticeship provider to find out more about what they offer in the apprenticeship space
	I pledge to have a detailed conversation with ACCA about the apprenticeship options available, to help me understand how to support my staff
	I pledge to educate myself on how to best use apprenticeships to strengthen my recruitment pipeline and upskill my current staff

  

<b>Employers</b>	I pledge to visit at least xxx number of disadvantaged schools/colleges before the end of the academic year to talk about the apprenticeship opportunities available to them in my business and support them to develop their employability skills.
	I pledge to run at least one virtual skills session to school leavers by the end of the academic year, which will provide employability support when applying for apprenticeships in my business.
	I promise to run a session for school-leavers, promoting women in business - and the apprenticeship routes available to them.