

ACCA Apprenticeships employer case study

# Moracle Limited





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## 1 How many apprentices does your company typically hire on an annual basis?

Between 3 to 5.

## 2 What are your views on interpersonal vs. technical skills. Which are more important in today's workplace?

In Accountancy, I think interpersonal skills are just as important as technical skills. As accounting professionals begin to reach the top of a finance function, the ability to build effective relationships and demonstrate leadership capabilities become crucial for progression. I believe you can teach technical skills, but you can't teach someone how to have a good personality.

## 3 What are your views on the thought that young people lack employability skills?

Whilst a lack of work experience is one of the key reasons young people are unprepared for work. They are also lacking basic 'soft' skills, such as communication and team work which are vital to succeed in the working world. Accounting firms need young people that are resilient, good and effective communicators, showing an understanding of how to work as part of a driven team that delivers all the time.

## 4 What advice can you give to school leavers looking to develop their employability skills?

It is important that school leavers focus on gaining employability and soft skills which can be transferred between different jobs and employment sectors. I believe these are the fundamental foundation of their career building blocks.

## 5 What makes ACCA apprentices stand out?

ACCA has a worldwide reputation for excellence and their rigorous qualifications are recognised and respected across the globe. ACCA apprentices have the ability to take their career in any direction. They're able to build a strong professional network needed in today's fast-paced business world and become part of an organisation that thinks ahead in shaping the future of accountancy and business.

## 6 How do ACCA apprenticeships compare to other qualification trainees?

The ACCA Apprenticeships qualification is extremely flexible and recognised internationally. Students can study either full-time or part-time with an ACCA learning partner, can self-study – or use the ACCA online learning platform, ACCA-X.

ACCA students can keep their studies broad or choose an area to specialise in. Students also have the ability to gain additional qualifications on their journey to membership which included BSc in Applied Accounting from Oxford Brookes University and an MSc in Professional Accountancy from the University of London.

## 7 What are the most important skills ACCA teaches apprentices?

The ACCA qualification teaches trainees how to manage resources and lead organisations in an effective ethical manner, while ensuring they also understand stakeholder needs and priorities. The apprentice also gains audit and assurance skills which involves planning and understanding risk assessments, evidence gathering, evaluating systems and controls and how to meet an organisations objectives for audit and assurance.

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