

How are you leading?

Are your leaders  
enabling great results?



**Great leaders unleash the best contributions of team members toward their most critical priorities.**

Organizational success in today’s Knowledge Worker Age is impacted by the strength of its leadership as never before. To unleash the potential of their team, today’s leaders must see team members as “whole persons” who have unique contributions to make in moving the organization forward. Leaders must create a place where members want to stay and in which they are enabled to offer their best.

Leadership Greatness—Great Leaders, Great Teams, Great Results™ enables your leaders to manage the knowledge team members bring to the table, not just the tasks they are responsible for, thereby paving the way toward achieving great results.

*“The call and need of a new era is for greatness. Tapping into the higher reaches of human genius and motivation requires leaders to have a new mind-set, a new skill-set, and a new tool-set.”*

– Dr Stephen R. Covey

**HOW DO WE DO IT**

**1 INSPIRE TRUST**

- Inspire trust among direct reports, superiors, and peers.
- To build credibility as a leader, so that people will trust you with their highest efforts.

**2 CLARIFY PURPOSE**

- Clarify purpose by articulating why goals are established and how individual work contributes to those goals.
- To define a clear and compelling purpose so that people will want to offer their best to achieve your goals.

**3 ALIGN SYSTEMS**

- Align systems and processes so they facilitate rather than hinder achievement.
- To create systems of success that support the purpose and goals of your organization, enable people to do their best work, operate independently of you, and endure over time.

**4 UNLEASH TALENT**

- Inspire trust among direct reports, superiors, and peers.
- To develop a winning team, where the unique talents of your people are leveraged against clear performance expectations in a way that encourages responsibility and growth.

**WHAT GREAT LEADERS DO**

**THE WHOLE-PERSON PARADIGM**

Great leaders see people as whole – body, heart, mind, and spirit – and work to unleash their full creative potential.



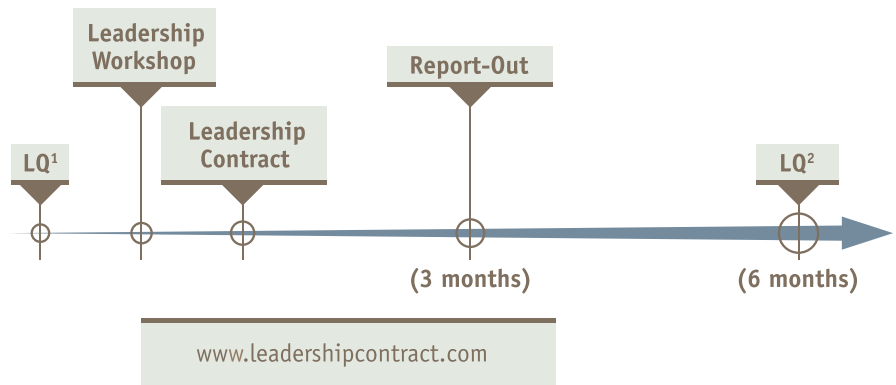
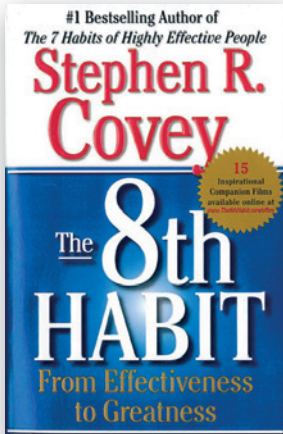
**THE 4 IMPERATIVES OF GREAT LEADERS**

Great leaders practice the skill-set and tool-set required to unleash people’s highest contribution toward meaningful organizational purposes.



Key Definition

**Imperative:** Very Important, vital, crucial, essential, urgent, of the essence.



To get the most out of this workshop, participants should follow the workshop process.

## TRAINING BENEFITS

Becoming a great leader is a process, not just a workshop. Our process has an infinite variety of uses, depending on participants' desire and creativity to find application opportunities.

Participants can expect to get:

- A vision of what it means to be a great leader and a renewed desire to get there.
- A radically new paradigm for leading in the Knowledge Worker Age.
- A powerful framework for solving chronic leadership problems.
- Practical leadership skills and tools that can be used "tomorrow morning".
- A specific process and data-based action plan to get started on real issues.

## TRAINING MODEL

**Great leaders not only see the world differently, they do things differently.**

Leadership Greatness—Great Leaders, Great Teams, Great Results™ FranklinCovey's flagship leadership development program, is a process-driven approach to developing leaders. Your leaders will develop the mind-set, skill-set, and tool-set necessary to unleash the talent and capability of your team to achieve your highest priorities.

Much more than just a training event, the entire process includes:

The Leadership Quotient (LQ) assessment.

Twenty hours of classroom instruction with discussions and exercises together with videos featuring leadership gurus Stephen R. Covey, Jack Welch, Fred Reichheld, Clayton Christensen, Ram Charan and Stephen M.R. Covey.

A leadership implementation contract.

An accountability report to senior leaders.

A comparative LQ assessment.

## COURSE DETAILS

The foundational program consists of 20 hours of instructor-lead training. The program can be delivered in 3 consecutive days (public program/ in-house), three days over time, or in five half-day modules (in-house only). Leadership Greatness training provides practical leadership skills & tools that can be used "tomorrow morning".

## WHO SHOULD ATTEND

Leadership Greatness™ program benefits leaders at all organizational levels, including team leaders, supervisors, managers and senior managers.