

22 November 2024

Member reprimanded

On 11 October 2024, the Consent Orders Chair of the Association of Chartered Certified Accountants (ACCA) found proved the following allegations against a member, Mr Ellis Bennett, of Manchester, United Kingdom:

Allegations

Allegation 1

- a. Mr Bennett breached the ACCA's Fundamental Principle of Professional Behaviour (2024) in that he: when undertaking marketing and promotional activities, brought the profession into disrepute. Mr Bennett was responsible for content posted on his social media platform between March 2024 and June 2024, which contained misleading tax advice.
- b. Mr Bennett breached the ACCA's Fundamental Principle of Professional Competence and Due Care (2024) in that he: when undertaking marketing and promotional activities, was responsible for content posted on his social media platform between March 2024 and June 2024, which contained incomplete advice in respect of tax savings available to the public. The advice failed to fully comply with the requirements of the 'Professional Conduct in Relation to Taxation' principles and standards, which were binding upon Mr Bennett as an ACCA member. Mr Bennett failed to disclose that his advice was generic and/or dependant on certain assumptions and specific advice was to be taken before the user acted upon it.
- c. Is, by virtue of the facts above, guilty of misconduct pursuant to bye-law 8(a)(i).

The Consent Orders Chair ordered that Mr Ellis Bennett be reprimanded and pay costs to ACCA in the sum of £2,000.00.

ACCA's regulations require ACCA to publish the Committee's finding and orders by way of a press release, as soon as practicable.

- ends -

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About ACCA

We are ACCA (the Association of Chartered Certified Accountants), a globally recognised professional accountancy body providing qualifications and advancing standards in accountancy worldwide.

Founded in 1904 to widen access to the accountancy profession, we've long championed inclusion and today proudly support a diverse community of over 252,500 members and 526,000 future members in 180 countries.

Our forward-looking qualifications, continuous learning and insights are respected and valued by employers in every sector. They equip individuals with the business and finance expertise and ethical judgment to create, protect, and report the sustainable value delivered by organisations and economies.

Guided by our purpose and values, our vision is to develop the accountancy profession the world needs. Partnering with policymakers, standard setters, the donor community, educators and other accountancy bodies, we're strengthening and building a profession that drives a sustainable future for all.

Find out more at: www.accaglobal.com