



Public Trust in Tax
how to enhance the effectiveness, sustainability and fairness of global tax systems?

22 September 2021
3.00-4.45pm CET (Brussels time)
Online event

SPEAKERS' BIOGRAPHIES- by speaking order



Helen Brand OBE, Chief Executive of ACCA

Helen Brand is chief executive of ACCA, the global body for professional accountants, a post she has held since 2008.

Helen has built her career within professional bodies and has considerable experience and knowledge of the 176 markets in which ACCA currently operates. She is a founding member of the International Integrated Reporting Council (IIRC) and now serves as a co-vice Chair of the Value Reporting Foundation Board. A member of the UK government's Professional and Business Services

Council, she was also appointed to the UK DIT's Trade Advisory Group on Professional Advisory Services in August 2020.

One of the few women to lead a global professional body, Helen is a regular media commentator on the role ethics and the delivery of public value play in business and society. In 2011, ACCA became the first international professional body to publish an integrated report on its performance and Helen remains a strong advocate for the power of wider corporate reporting. She has also driven ACCA's pioneering work in supporting the development of the profession across Asia, sub-Saharan Africa, Europe and the Middle East.

Helen holds a BA in Politics from the University of Exeter. She was awarded an OBE in the Queen's Birthday Honours list in June 2011 for services to accountancy and received an honorary doctorate from the University of Exeter in December 2017.



Paul Tang, MEP, S&D Group

Paul Tang is a Member of the European Parliament for the Partij van de Arbeid (PvdA) since July 2014, as part of the Group of Socialists and Democrats. He received a PhD in Economics from the University of Amsterdam and worked for the Dutch ministry of Economic Affairs and the Bureau for Economic Policy Analysis before entering the Dutch parliament in 2007.

Here, Paul Tang was spokesperson for financial and fiscal affairs from 2007 until 2010, right through the financial crisis.

In 2014, Paul Tang led the list of the PvdA for the European elections. In 2019 he was re-elected. Paul Tang mainly works on economic and financial affairs (ECON), with a focus on fair taxation and sustainable finance, and the role of data in our society (LIBE). Since September 2020, Tang is chair of the subcommittee on taxation (FISC).



Stephanie Soong Johnston, chief correspondent for Tax Notes Today International

Stephanie Soong Johnston is chief correspondent for Tax Notes Today International, whose beats include the OECD, the G-20, and tax issues related to the digital economy.

Stephanie was included among ICAEW's #Economia50 list of the most influential sources of finance news and information in social media for 2016 and 2018. She was also featured on International Tax Review's Global Tax 50 list of influential individuals, organizations and geopolitical events in the tax world in 2016. A Canadian national, she has a bachelor's degree from the University of California, Irvine, and a master's degree from Northwestern University's Medill School of Journalism.



Grace Perez-Navarro, Deputy Director, Centre for Tax Policy and Administration, OECD

Grace Perez-Navarro is the Deputy Director of the OECD's Centre for Tax Policy and Administration. As such, she plays a key role in all of the OECD's tax work including the tax challenges of digitalisation, the Base Erosion and Profit Shifting (BEPS) Project, improving international tax cooperation, tackling illicit financial flows, promoting better tax policies and engaging developing countries in OECD tax work. Since joining the OECD in 1997, she has held several key positions, including having led the OECD's tax work on bank secrecy, e-commerce, harmful tax practices, money laundering and tax crimes, countering bribery of foreign officials, and strengthening all forms of administrative cooperation between tax authorities. Prior to joining the OECD, she was a Special Counsel at the IRS Office of the Associate Chief Counsel (International) where she coordinated guidance to field offices on international tax issues, oversaw litigation of international tax issues, negotiated TIEAs and treaties, and reviewed regulations, rulings and other policy advice. In 1993, she was seconded to the OECD to launch the revision of the OECD's Transfer Pricing Guidelines.



Reinhard Biebel, Head of unit, Direct Tax Policy and Cooperation, DG TAXUD, European Commission

Reinhard studied Economics at the University of Regensburg where he graduated in 1995. After passing the professional qualifications of German chartered auditor, tax advisor and US CPA he worked for more than 10 years in the field of international financial reporting and taxation in the private sector in Germany. He joined the European Commission DG MARKT in 2006 dealing with the endorsement of international financial reporting standards IFRS in the EU. In September 2014, he joined DG TAXUD where he was in charge of developing policy proposal in the area of administrative cooperation and exchange of information including the automatic exchange of tax rulings (DAC3), CBCR (DAC4), and reporting obligations for intermediaries (DAC6). After the successful adoption of new reporting obligations for digital platforms end of 2020 (DAC7) he and his team are now working on new reporting and exchange framework on crypto-assets and e-money. Since June 2020 he is responsible in the Commissions for the work in this area as Head of Unit. Other files under the responsibility of his unit are withholding tax relief procedures, transfer pricing and Pillar 1 of the OECD work as well as dispute resolution mechanisms in the area of taxation.



Chiara Putaturo, EU Inequality and Tax Policy Advisor, Oxfam EU office

Chiara is Policy Advisor on Inequality and Tax at Oxfam EU Office since February 2019. She follows EU reforms aiming at tackling corporate tax avoidance and analyses the impact of EU development cooperation and taxation on inequality. Previously, she was Project Officer for 8 years at Transparency International Italia, where she was responsible for analyses and awareness raising events on anticorruption and transparency in the public sector. She has a university background in political science and development economics.



Albert Baker, FCPA, FCA, Global Tax Policy Leader, Deloitte

Albert is Deloitte's Global Tax Policy Leader and is currently based in Toronto. He led the firm's Canadian International Tax Services practice from 1997 to 2007, led the firm's overall tax practice in Vancouver from 2005 to 2010, was the Canadian firm's National Tax Quality & Risk Leader from 2011 to 2018 and was the Canadian firm's National Tax Policy Leader from 2010-2020. He was a member of the Tax Executive of the Canadian firm for many years, was a member of the Canadian firm's National Tax office and was a member of Deloitte's global Public Policy Executive Council. He was previously based out of the firm's Montreal office.

His technical specialty is in international tax and he has 40 years of experience in structuring mergers and acquisitions, corporate financing, and corporate reorganizations. He has acted as lead tax adviser for a number of Canadian based multi-nationals and foreign multi nationals with Canadian operations. His industry experience includes telecommunications, transportation, manufacturing, services, mining and digital. In his current role, Albert offers insight to executives, boards and government officials on tax policy and related matters.



Ainslie van Onselen, CEO, Chartered Accountants Australia and New Zealand

Ainslie is an experienced, strategic executive with an extensive background across financial services and law. As a seasoned business leader with strong commercial acumen and a proven track record of growth, she has extensive experience in change management, talent development, forward thinking strategy development and execution, digital transformation, advocacy and risk and compliance governance. Prior to joining CA ANZ, Ainslie held senior roles over six years at Westpac Group including Managing Director of RAMS, General Manager of Deposits & Unsecured Lending, Chief of Staff to the CEO and Global Director of Women's Markets and Inclusion & Diversity.

With a Bachelor of Laws from the University of Western Australia and a Masters of Applied Finance, Ainslie has over 20 years' experience including as a litigation law partner, law academic and as a non-executive director of various listed, government and not-for-profit organisations including membership bodies. She is currently the Chair of Kambala Girls School, Rose Bay, a Non-Executive Director at share registry company Automic and a Commissioner of Legal Aid NSW. She is also the former Deputy Chairperson of the Insurance Commission of WA.



Kevin Dancey, CM, FCPA, FCA, IFAC's CEO.

Kevin Dancey became IFAC's Chief Executive Officer in January 2019. Mr. Dancey has a long history of leadership in the accountancy profession as well as in public service. As Canadian Institute of Chartered Accountants President and CEO, Mr. Dancey led the Canadian accountancy profession's unification, becoming CPA Canada's first President and CEO after the merger. His experience also includes serving as the Assistant Deputy Minister, Tax Policy, at Finance Canada (1993-1995), on the Canadian Auditor General Panel of Senior Advisors (2006-2015) and as an Auditing and Assurance Standards Oversight Committee member (2017-2018) and CCAF-FCVI Inc. board member (2008-2013).

Mr. Dancey's international accountancy experience includes the Public Interest Oversight Board (2017-2018), the IFAC board (2006-2012) and the Global Accounting Alliance (2006-2016), where he was also Chair from 2008 to 2012.

Prior to joining the Canadian Institute of Chartered Accountants, Mr. Dancey was PwC's Canadian Senior Partner and CEO and was a PwC Global Leadership Team member from 2001-2005. He was national tax practice leader for Coopers & Lybrand before the merger with Pricewaterhouse.

Mr. Dancey currently chairs Finance Canada's Departmental Audit Committee and is on the Advisory Board of the CPA Canada Martin Family Initiative, which mentors Canadian indigenous youth, having previously served as the National Coordinator for the program. He is also a Senior Fellow at the CD Howe Institute, a Canadian research institute dedicated to raising living standards through economically sound public policies.

Mr. Dancey is a Fellow at CPA Ontario, where he first qualified, and a member of CPA Canada. He holds a Bachelor of Arts (Hon.) in Mathematics & Economics from McMaster University (Canada).