



The Value Reporting Foundation



Think Ahead

SPEAKERS' BIOGRAPHIES- by speaking order



Helen Brand OBE, Chief Executive of ACCA

Helen Brand is chief executive of ACCA, the global body for professional accountants, a post she has held since 2008.

Helen has built her career within professional bodies and has considerable experience and knowledge of the 176 markets in which ACCA currently operates. She is a founding member of the International Integrated Reporting Council (IIRC) and now serves as a co-Vice-Chair of the IIRC Board. A member of the UK government's Professional and Business Services Council, she

was also appointed to the UK DIT's Trade Advisory Group on Professional Advisory Services in August 2020.

One of the few women to lead a global professional body, Helen is a regular media commentator on the role ethics and the delivery of public value play in business and society. In 2011, ACCA became the first international professional body to publish an integrated report on its performance and Helen remains a strong advocate for the power of wider corporate reporting. She has also driven ACCA's pioneering work in supporting the development of the profession across Asia, sub-Saharan Africa, Europe and the Middle East.

Helen holds a BA in Politics from the University of Exeter. She was awarded an OBE in the Queen's Birthday Honours list in June 2011 for services to accountancy and received an honorary doctorate from the University of Exeter in December 2017.



Charles Tilley, OBE, CEO, IIRC

Charles Tilley OBE is Chief Executive Officer of the International Integrated Reporting Council, spearheading the drive towards a cohesive, holistic corporate reporting system and building awareness and adoption of integrated thinking and reporting globally. Charles has been central to the IIRC and the development of integrated reporting since its inception, having chaired the IIRC's Technical Task Force, the group responsible for the development of

the International <IR> Framework.

Previously, Charles was CEO of the Chartered Institute of Management Accountants, where one of his key focus areas was introducing Global Management Accounting Principles that can improve decision-making in organizations through the provision of high-quality management information, in line with integrated reporting. Charles also instigated the joint venture with the American Institute of CPAs to create the Association of International Certified Professional Accountants. The importance Charles places in integrated reporting stems from his time as Group Finance Director of two investment banks, Hambros and Granville Baird where he understood the importance of integrated thinking and decision-making that is grounded in robust and strategic data. Charles is former chair of IFAC PAID Committee and former member of A4S Advisory Council and is a member of the UK Financial Reporting Council's Stakeholder Advisory Panel. Charles started his career at KPMG, becoming a partner in 1986. He has also held non-executive positions at the Ipswich Building Society and Great Ormand Street Hospital.

Charles was awarded the OBE for services to the economy in 2016, a recognition of his achievements in promoting and advancing management accounting.



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Heidi Hautala, MEP, Vice-President of the European Parliament

Heidi Hautala is Vice-President of the European Parliament, Member of the European Parliament in the Greens/EFA group.

She was elected as a Vice-President of the European Parliament in October 2017 and serves on the Committee on International Trade and the Subcommittee on Human Rights. In 2017, she established a Working Group on Responsible Business Conduct in the European Parliament.

In Finland, Ms Hautala served as a Member of Parliament from 1991 to 1995 and from 2003 to 2009. From 2011 to 2013, she was the Minister for International Development and State Ownership Steering. She holds a Master's degree in Agriculture and Forestry.



Peter Bakker, President and CEO of the World Business Council for Sustainable Development (WBCSD)

Mr Bakker has led WBCSD since 2012. WBCSD is a global, CEO-led organization of over 200 leading businesses working together to accelerate the transition to a sustainable world. WBCSD member companies come from all business sectors and all major economies, representing a combined revenue of more than USD \$8.5 trillion and with 19 million employees.

Mr Bakker is a distinguished business leader who, until June 2011, served as CFO and then CEO of TNT NV, the global transport and logistics company. He has been recipient of the Clinton Global Citizen Award (2009) and the Sustainability Leadership Award (2010). Mr Bakker serves as a member of several corporate sustainability advisory boards. He received the royal order Officer of the Order of Orange-Nassau in 2018 in recognition of his long-lasting commitment to engaging business in tackling global sustainability issues.



Alain Deckers, Head of unit, Corporate Reporting, Audit and Credit Rating Agencies, DG FISMA, European Commission

Alain Deckers has over 20 years of experience in public service at the European Commission. He has been responsible for policy reviews and policy development in areas including trade in goods, environmental policy, public procurement and financial services regulation.

He currently heads a team of responsible for corporate reporting, including both financial and non-financial reporting; audit; and credit rating agencies as part of DG Financial Stability, Financial Services and Capital Markets Union. He is also the Vice-Chairman of the European Lab@EFRAG Steering Group.

Alain graduated in physics and holds a masters in the economics of technical change, both from the University of Manchester (UK).



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Lee White, Executive Director, IFRS Foundation

Mr White has over 30 years' experience from the private sector and public authorities in Australia. Most recently, he was the inaugural Chief Executive Officer of Chartered Accountants Australia and New Zealand (CAANZ), where he played a central role in bringing together the Institute of Chartered Accountants Australia (ICAA) and the New Zealand Institute of Chartered Accountants to form CAANZ in 2014.

From 2004 to 2009, he worked as Chief Accountant at the Australian Securities and Investments Commission (ASIC), where he provided oversight and supported Australian companies in their transition to IFRS Standards. He was also a member of the Australian Financial Reporting Council and the Australian member of both the International Organization of Securities Commissions and the International Forum of Independent Audit Regulators.

Prior to joining ASIC, he served as Assistant Auditor-General at the Audit Office of New South Wales from 1994 to 2004 and as an Audit Principal with PwC (then Coopers & Lybrand) from 1984 to 1994. Mr White has a Bachelor's degree from Macquarie University in Sydney, Australia. He has been a Fellow of ICAA since 1998.



Rients Abma, Executive Director, Eumedion

Mr. Rients Abma (1971) has been the executive director of Eumedion since the 1st of January 2006. Eumedion is the Dutch Corporate Governance and Sustainability Platform for Institutional Investors. Between 2000 and 2005, Abma worked at the Ministry of Finance as a senior policy advisor in the corporate governance area. In 2003 he was the secretary of the "Tabaksblat" Committee (the Dutch Corporate Governance Committee) and between 2004 and August 1, 2005 secretary of de Monitoring Committee Corporate Governance Code (Frijns Committee). Between February 1996 and February 2000 he worked as the secretary of Economic Affairs at

the employers' federation VNO-NCW.

Rients Abma is also member of:

- the Netherlands Authority for the Financial Markets (AFM) Capital Markets Committee
- the AFM Advisory Panel of Representative Organisations
- the Stakeholders Forum of The Royal Netherlands Institute of Chartered Accountants (as Chair)
- the Advisory Board of the Institute of Internal Auditors in the Netherlands
- the Advisory Board of the Business and Law Research Centre of the Faculty of Law of the Radboud University Nijmegen

Between July 2007 and September 2011, Abma was Board member of the International Corporate Governance Network (ICGN). Rients Abma earned his Masters degree in General Economics, with concentrations in Monetary Economics, from the University of Groningen.

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Stefan Schnell, Global Head of Group Reporting and Performance Management, BASF

After his studies in business administration in Muenster, Germany, as well as Bordeaux and Grenoble, France, Stefan Schnell joined BASF in 1999 in the Corporate Audit department. Since then, he has held various positions in Finance and Controlling in Operating Divisions, Regional Business Units and Corporate Units in Germany, the USA and Hong Kong. Stefan Schnell has been responsible for Corporate Controlling of the BASF Group since August 2015. In October 2019, he was in charge of merging the external and internal Group reporting of BASF with Corporate Controlling into the new unit Group Reporting & Performance Management, which he has headed since then. Within Group Reporting & Performance Management, among other topics, Stefan is in charge of a team dedicated to Sustainability Reporting, Analytics & Performance Management, also coordinating the Sustainable Finance activities across BASF Group.



Janine Guillot, CEO, SASB

Janine Guillot is Chief Executive Officer of SASB. As CEO, Janine's priorities are to increase use of SASB Standards by companies and investors around the world and to advance progress towards a globally accepted comprehensive corporate reporting system. Prior to joining SASB, Janine served as Chief Operating Investment Officer for the California Public Employees' Retirement System (CalPERS), where she oversaw the investment office business and operations and the CalPERS corporate governance program, including integration of ESG factors into investment decision-making. She has held senior leadership positions at Barclays Global Investors, Bank of America and Incapture LP. At Barclays Global Investors, she served as Chief Operating Officer for BGI's European and Global Fixed Income businesses. A graduate of Southern Methodist University (SMU), Janine began her career as a Technical accountant and auditor with Ernst & Young LLP predecessor firm Ernst & Whinney. Janine serves on the Board of Directors of The SASB Foundation, the Marin Agricultural Land Trust, and Equilibrium Capital; on the Senior Advisory Board at the Center for Responsible Business at UC Berkeley's Haas School of Business; and on the Advisory Board of Blockchain Coinvestors. She is a former member of the FDIC's Systemic Resolution Advisory Committee. When SASB and IIRC merge into the Value Reporting Foundation, Janine will become the CEO of the Value Reporting Foundation.