## Accounting for a better world video transcript

Statements spoken by individuals in the video voiceover:

'The challenge we have is the pace of change and the degree of adoption of change.'

'What is the implication on ethics? What is the implication on business?'

'We can't just continue to operate as we've done for the past 20 years. '

'If we don't change now then it's too late. '

'ACCA has led the world in opening up opportunities to professional life but we never rest on our laurels and there is more and more to do. '

'The issues that we see playing out around the world is a function of significant increases in inequality what we need to do is ask policymakers to take a much more longer term view particularly in terms of education health care and infrastructure.'

'That call to action is so important to all of us including the accountancy profession.'

'Accountants are perfectly placed in their position to have that real meaningful impact.'

'The role of the accountancy profession is evolving.'

'We're talking now of environmental sustainability and governance as opposed to just analyzing numbers.'

'We speak up we hold businesses and the public sector and ourselves to a higher standard.'

'The accounting profession has really provided the guidance to the innovators.'

'Everyone is embracing the diversity and redefining the role of the finance function.'

'The next generation will be attracted by a sense of purpose.'

'It will become a more aspirational profession for young people as that ethical and trusted advisor.'

'A better world to me is where businesses actually serve the needs of society.'

'A better world where everyone will embrace accountability to protect the planet.'

'Helping businesses to develop in a sustainable way.'

'So that the decisions that we take as a result serve for the betterment of everybody.'

## Statements contributed by:

Orla Collins, ACCA President; Alan Johnson, IFAC President; Helen Brand ACCA Chief Executive; Mahalah Groves, ACCA Head of Capacity Building Projects; Hikmet Abdella, Director General of the Accounting and Auditing Board of Ethics (AABE); Akindele Phillips, Co-founder & CEO, FarmCrowdy; Ada Leung, ACCA Director – Greater China, Sumathi Mohani, Project Lead of ACCA India's Financial Literacy Project