

Strategy to 2025

PURPOSE

We're a force for public good. We lead the global accountancy profession by creating opportunity.

VALUES

Inclusion

We create opportunity for all. We remove artificial barriers, create connections and embrace diversity.

Integrity

We're ethical, honest and accountable and encourage the same from others. We act in the public interest and focus on long-term value.

Innovation

We think ahead. We explore new ideas, creating solutions that ensure our community and the wider profession is ready for today and tomorrow.

VISION TO 2025

#1

in developing the accountancy profession the world needs

Lead

Our proud, connected community delivers change for public good.

Create

Our unique knowledge enables us to shape the future and create long-term value.

