What’s driving growth in professional services?

1. Increase in higher value-add work through automation
   - 51.3%
   - SME: 47.0%

2. Talent attraction, development and retention
   - 45.5%
   - SME: 44.3%
   - Business model innovation

3. Merger and acquisitions
   - 41.1%
   - SME: 43.6%
   - Talent attraction, development and retention