PUBLIC TRUST IN TAX: GLOBAL PERSPECTIVES 2022
Appendix: Pakistan
How appropriate is it for the following to arrange their affairs in order to minimize their taxes paid?

How significant do you believe the amount of taxes paid by the following are to your country’s financial situation and ability to provide services to citizens?

Do you agree the following are paying a reasonable amount of tax in your country?
How appropriate do you believe it is for your government to provide tax incentives for:

- Key sectors impacted by Covid-19
- Film and arts projects
- Infrastructure projects
- Charitable donations
- Investment by multinational companies
- Retirement saving
- Green energy projects

-30% -20% -10% 0% 10% 20% 30% 40% 50% 60% 70% 80%

Very inappropriate  Inappropriate  Appropriate  Very appropriate

Do you agree that the work of accountants contributes to:

- A fairer tax system
- A more efficient tax system
- A more effective tax system

-20% 0% 20% 40% 60% 80%

Strongly disagree  Disagree  Agree  Strongly agree

To what extent do you trust the following sources of information about the tax system:

- Politicians
- Social media
- Media reports
- Government tax authorities
- Professional tax accountants

-60% -40% -20% -10% 0% 10% 20% 40% 60% 80%

Highly distrust  Distrust  Trust  Highly trust

Do you believe your personal financial situation is getting better or worse?

- Looking ahead to the next 5 years
- Looking back over the past 5 years

-40% -30% -20% -10% 0% 10% 20% 30% 40% 50% 60%

Much worse  Worse  Better  Much better

Data analysis by the Centre for Economics and Business Research

The Centre for Economics and Business Research is an independent consultancy with a reputation for sound business advice based on thorough and insightful research. Since 1992, Cebr has been at the forefront of business and public interest research. They provide analysis, forecasts and strategic advice to major UK and multinational companies, financial institutions, government departments and agencies and trade bodies. For further information about Cebr please visit www.cebr.com