ACCA COMMUNITY DAY
公益關愛日2027



30 Years Together:
A legacy of care. A future of innovation.
三十載同行：承載關懷，啟創未來

Sunday, 24 January 2027, Chater Road, Sunday Pedestrian Precinct, Central
2027年1月24日（星期日）中環遮打道行人專用區

Sponsorship Programme

Event Details

Sunday, 24 January 2027
1.00pm – 4.00pm

Chater Road,
Sunday Pedestrian Precinct, Central

As a leading global accountancy body rooted in Hong Kong, ACCA is deeply committed to driving positive change across the local community. This legacy of care and connection comes to life every year through ACCA Community Day, a flagship charitable initiative that has raised nearly HK$26 million for numerous meaningful causes since its inception in 1997.

The year 2027 marks our landmark 30th anniversary. Under the theme: **30 Years Together: A legacy of care. A future of innovation. 三十載同行：承載關懷，啟創未來**, we celebrate three decades of fundraising that has directly supported vital local community projects and helped foster an innovative, sustainable future for Hong Kong.

Held at the vibrant Chater Road Pedestrian Precinct in Central, this major event brings together ACCA members, future professionals, corporate partners, and the broader business community for an afternoon of celebration, active engagement, and giving back. The undisputable highlight of the day — the traditional Rickshaw Races — offers a unique platform for sponsors to showcase their Corporate Social Responsibility (CSR) in a fun, high-visibility setting that champions camaraderie and community spirit.

Together, let's make a lasting impact on the lives of those in need and build a more innovation and inclusive future for Hong Kong.

What to Expect

The traditional Rickshaw Races: Watch corporate teams sprint, laugh, and compete in our iconic flagship tournament.

Innovative interactions: Experience a forward-thinking event atmosphere with playful tech engagements across the precinct.

CSR Spotlight: Witness Hong Kong's business community showcasing powerful social impact initiatives.

13.00 – 13.25	Opening Ceremony
13.25 – 14.10	Rickshaw Teams Costume Parade
14.10 – 15.25	Rickshaw Race
15.25 – 15.35	Stage Performance
15.35 – 16.00	Prize Presentation Ceremony
16.00	End of Event



About ACCA

We are ACCA (the Association of Chartered Certified Accountants), a globally recognised professional accountancy body providing qualifications and advancing standards in accountancy worldwide.

Founded in 1904 to widen access to the accountancy profession, we've long championed inclusion and today proudly support a diverse community of over **266,100** members and over **546,500** future members in **179** countries. In China, we have representative offices and contact points in 11 cities including Beijing, Shanghai, Guangzhou, Shenzhen, Chengdu, Shenyang, Qingdao, Wuhan, Changsha, Hong Kong SAR and Macau SAR.

Our forward-looking qualifications, continuous learning and insights are respected and valued by employers in every sector. They equip individuals with the business and finance expertise and ethical judgment to create, protect, and report the sustainable value delivered by organisations and economies.

Guided by **our purpose and values**, our vision is to develop the accountancy profession the world needs. Partnering with policymakers, standard setters, the donor community, educators and other accountancy bodies, we're strengthening and building a profession that drives a sustainable future for all.

Find out more at **accaglobal.com/hk** or follow ACCA Hong Kong on social media:

www.facebook.com/ACCA.HongKong

www.instagram.com/acca_hk

www.linkedin.com/showcase/acca-hong-kong

WeChat ID: ACCA_China



Beneficiaries & their Projects

ACCA will select local beneficiaries for Community Day and make donation to support the selected projects by deducting the administration cost. The remaining balance will be transferred to ACCA Charitable Foundation Limited for other charitable purposes.

Changing Young Lives Foundation

成長希望基金會
CHANGING YOUNG LIVES FOUNDATION

Z - Venture is a youth-empowerment program dedicated to strengthening the career resilience of the Generation Z, equipping them with all-time necessary human centric skills to outgrow the ever-changing job market.

Read-Cycling

書送快樂
REad-cycling

To tackle high retail book prices and book waste by redistributing pre-loved books to low-income primary students while instilling practical "3Rs" (Reduce, Reuse, Recycle) habits and resource management.

Hong Kong Association for AD/HD Ltd

專注不足/過度活躍症(香港)協會
Hong Kong Association For AD/HD

To support ADHD children with group play therapy and provide alternatives to relieve feelings of stress and expand understanding of emotion, self-regulation, self-expression and social communications.

Types of Sponsorship

1. Corporate Sponsor / Co-sponsor

Sponsorship Entitlements include 贊助鳴謝包括	Corporate Sponsor 公司贊助商	Co-sponsor 聯合贊助商
Sponsorship Amount (HKD) 贊助金額（港幣）	**$100,000**	**$50,000**
Event Day 活動當日		
1. Participation in Rickshaw Race (HK$10,000 minimum donation fee waived) 免費派出隊伍參加人力車比賽（豁免港幣10,000元參賽費用）	✓	✓
2. On stage acknowledgement in the Chairman's speech and by the MCs 在開幕典禮中，由 ACCA 香港分會會長及司儀作出致謝	✓	✓
3. Invitation to company representative to attend the event's opening ceremony 獲邀請出席活動開幕典禮	✓	✓
Print Media and Banners 印刷品及橫額		
4. Company logo on the backdrop 將贊助公司之商標展示於舞臺背幕上	✓	✓
5. Company logo and profile in the digital souvenir programme 於電子活動場刊內刊登贊助公司之商標及簡介	✓	✓
6. Company logo in A-board along the rickshaw track exclusive 於人力車比賽賽道上印上贊助公司的商標	✓	N/A
7. A full-page advertisement in the digital souvenir programme (artwork to be supplied by the sponsor) 免費於電子活動場刊內刊登一頁全版廣告 （豁免費用等值港幣10,000元，廣告設計及材料由贊助公司提供）	✓	✓
Publicity 公關及宣傳		
8. Company name in all press releases of the event 於有關活動的新聞稿內鳴謝贊助公司	✓	✓
9. Acknowledgement in the ACCA Hong Kong members' journal, Accounting and Business China 於 ACCA 香港分會之會員刊物（Accounting and Business China）內鳴謝贊助公司	✓	✓
Others 其他		
10. Invitation to Company representative to join the post-event appreciation lunch 邀請出席鳴謝午宴（日子待定）	✓	✓



2. Advertising Sponsor

HK$10,000 Placement of one full-page 4-colour advertisement in the digital souvenir programme (artwork to be supplied by the sponsor)

HK$5,000 Placement of one half-page 4-colour advertisement in the digital souvenir programme (artwork to be supplied by the sponsor)

Sponsors will be acknowledged in the digital souvenir programme.

3. Rickshaw Team Sponsor

Form a Rickshaw Team of your company / organisation and participate in the exciting and entertaining Rickshaw Race. Minimum entry donation is only HK$10,000.

Sponsors will be acknowledged in the digital souvenir programme.

4. Prize Donor

Prestige prizes for rickshaw races winning teams.

Prize donors will be acknowledged in the digital souvenir programme.

5. Pure Donation

A donation receipt will be issued for pure donations of HK$100 or above.

ACCA Hong Kong looks forward to receiving your support to this meaningful event.

For enquiries regarding sponsorship, please contact Mastermind Events:

Ms Jessica Chan
Tel: 2114 2822 E-mail: jessica@mastermindevents.com.hk

ACCA Hong Kong 香港分會
Unit 3003-04 Oxford House 979 King's Road Quarry Bay Hong Kong
Find us on Facebook | LinkedIn | Instagram | www.accaglobal.com/hk



ACCA Community Day 2027
Sponsorship Reply Form

Sunday, 24 January 2027
Chater Road Sunday Pedestrian Precinct, Central

To: ACCA Event Secretariat – Mastermind Events Limited
Attention: Jessica Chan
Tel: 2114 2822
Email: jessica@mastermindevents.com.hk
Address: Rm 2501, Billion Trade Centre, 31 Hung To Road, Kwun Tong, Hong Kong

DEADLINE FOR ENTRY: 23 DECEMBER 2026

Sponsor's Details				
Company Name	English			
	Chinese			
Contact Person			Job Title	
Tel			Email	
Address				

We/I would like to support the ACCA Community Day 2027 as follows:

☐ **Corporate Sponsor** (HK$100,000)
☐ **Co-Sponsor** (HK$50,000)
☐ **Advertising Sponsor in the digital souvenir programme**
  ☐ Full Page (HK$10,000) ☐ Half Page (HK$5,000)
☐ **Rickshaw Team Sponsor** (Minimum HK$10,000. ***Please also complete the Rickshaw Race Entry Form***)
☐ **Prize Donor** - Item details & Quantity: _____
☐ **Pure Donation** - Amount HK$ _____

** If the event has to be cancelled due to unexpected circumstance, we shall / shall not * (delete as appropriate) continue making the above donation.*

1) **Deadline for payment: 20 January 2027**
   ☐ By cheque (The cheque should be crossed and made payable to ***"ACCA Charitable Foundation Limited"***)
   ☐ Bank-in (HSBC A/C: 500-120415-001)
   ☐ Faster Payment System (FPS) Code: 100193861
   * For bank-in/FPS, please also attached a screen cap/ deposit slip for record

   Name of recipient on the donation receipt: _____

2) For Corporate Sponsor, Co-Sponsor, Rickshaw Team Sponsor and Pure Donations of HK$100 or above, a donation receipt will be sent to you by post after the event.

Material Deadline: **5 January 2027**
Sizes of Advertisement: ***(Ad file(s) to be provided by advertisers)***
Full page 297 mm (H) x 210 mm (W)
Half page 136 mm (H) x 194 mm (W)
Material Specifications: High resolution (300 dpi or above) pdf/ jpeg in RGB format

ACCA Community Day 2027
Rickshaw Race Entry Form

Sunday, 24 January 2027
Chater Road Sunday Pedestrian Precinct, Central

To:	ACCA Event Secretariat – Mastermind Events Limited
Attention:	Jessica Chan
Tel:	2114 2822
Email:	jessica@mastermindevents.com.hk
Address:	Rm 2501, Billion Trade Centre, 31 Hung To Road, Kwun Tong, Hong Kong

DEADLINE FOR ENTRY: 23 DECEMBER 2026

Team Information				
Company Name	English			
	Chinese			
Team Name			Contact Person	
Job Title			Email	
Tel			Mobile	
Address				

INSTRUCTIONS FOR ENTRY

1. Each rickshaw team will comprise 4 runners, 1 passenger and a maximum of 2 assistants.
2. The minimum donation for each team is **HK$10,000**.
3. **Deadline for payment submission: 20 January 2027.** Please refer to the sponsorship form for payment method.
4. Besides the Champion, 1st, 2nd and 3rd Runners-ups, participating teams will also compete for the **Outstanding Costume Award** and **Outstanding Cheering Team Award.** A **Top Donation Achiever Award** will also be awarded to the team which is able to raise the largest sum of donation.
5. Donation receipts will be issued to the contact person after the event for distribution to corporate and individual donors. Donations of HK$100 or above are tax deductible.

Donation from Corporate / Individual Donors			
	Name of Donors to be Printed on Donation Receipt (Block Letter please)	Donation HK$	Receipt Request (Y/N)
1			
2			
3			
4			
5			
6			
7			
8			
(Please photocopy this form if there is not enough space)		Total:	HK$
		Bank & Cheque no:	
If due to over-subscription, our application for entry is unsuccessful, our team will / will not* (delete as appropriate) donate the above amount.			