



Think Ahead



ACCA COMMUNITY DAY 2023 公益關愛日

25 YEARS OF LOVE AND CARE.
RUN AHEAD TO A BETTER FUTURE.
全心關愛25載 邁向更美好未來

SUNDAY, 26 FEB 2023 CHATER ROAD, CENTRAL
2023年2月26日（星期日）中環遮打道行人專用區

SPONSORSHIP PROGRAMME

25 YEARS OF LOVE AND CARE. RUN AHEAD TO A BETTER FUTURE.

全心關愛25載 邁向更美好未來

An Overview of the Event

Date: Sunday, 26 February 2023

Time: 1.00pm – 4.00pm

Venue: Chater Road, Sunday Pedestrian Precinct, Central

The 25th ACCA Community Day to be held on 26 February 2023 will be a day of great fun with profound meaning for all age groups. The theme of this year's event is: 25 YEARS OF LOVE AND CARE. RUN AHEAD TO A BETTER FUTURE. 全心關愛25載 邁向更美好未來. Highlights of the event will be our traditional rickshaw races well-loved by the general public and business community alike. There will also be a wonderful Fun Land with bouncing playground for kids to enjoy for free.

Since 1997, ACCA has been organising this flagship event annually to help the needy in our community. Over the past 25 years, over HK\$22 million had been raised, which helped many meaningful projects of charitable organisations realised and implemented.

Programme Rundown

13.00 – 13.25	Opening Ceremony
13:25 – 14:10	Rickshaw Teams Costume Parade
14:10 – 15:25	Rickshaw Race
15:25 – 15:35	Stage Performance
15:35 – 16:00	Prize Presentation Ceremony
16:00	End of Event

About ACCA

ACCA (the Association of Chartered Certified Accountants) is the global professional body for professional accountants. We're a thriving global community of 241,000 members and 542,000 future members based in 178 countries and regions, who work across a wide range of sectors and industries. We uphold the highest professional and ethical values. ACCA now has 29,000 members and 169,000 future members in China, with 11 offices in Beijing, Shanghai, Guangzhou, Shenzhen, Chengdu, Shenyang, Qingdao, Wuhan, Changsha, Hong Kong SAR and Macau SAR. We offer everyone everywhere the opportunity to experience a rewarding career in accountancy, finance and management. Our qualifications and learning opportunities develop strategic business leaders, forward-thinking professionals with the financial, business and digital expertise essential for the creation of sustainable organisations and flourishing societies. Since 1904, being a force for public good has been embedded in our purpose. In December 2020, we made commitments to the UN Sustainable Development Goals which we are measuring and will report on in our annual integrated report. We believe that accountancy is a cornerstone profession of society and is vital in helping economies, organisations and individuals to grow and prosper. It does this by creating robust trusted financial and business management, combating corruption, ensuring organisations are managed ethically, driving sustainability, and providing rewarding career opportunities. And through our

cutting-edge research, we lead the profession by answering today's questions and preparing for the future. We're a not-for-profit organisation.

Find out more at accaglobal.com/hk or follow ACCA Hong Kong on social media:
www.facebook.com/ACCA.HongKong | www.instagram.com/acca_hk
www.linkedin.com/showcase/acca-hong-kong | WeChat ID:ACCA_HK

Beneficiaries & their Projects

Act Plus Education Foundation 樂言社教育基金

Act Plus Education Foundation Ltd (Act+) is a non-profit making organization founded by a team of professionals in 2012. Act+ aims to provide holistic innovative tech art programmes for Hong Kong teenagers especially those with disadvantaged background. To inspire them with creativities, computer digital art skills, communication skills, positive thinking and attitude to pursue vocation and lifelong development.

"The Stop-Motion Journey of Star-Child": Act+ has come across students with learning difficulties (SEN) and autism, they observe that with proper teaching structure and pacing, those students could express their thoughts and feelings through stop-motion animation effectively and aesthetically. The project aims to assist children with Autism and their families to share with the public their inner stories in a beautiful, interesting, and reflective way through learning and producing "stop-motion animation" short films (image + digital art + media). We hope this project would foster understanding, appreciation, and inclusion in the society, and create space for public and autistic group to communicate in a new perspective and a new way.

Healthy Hong Kong Limited 快樂港仁

Healthy Hong Kong is a licensed charity organisation in Hong Kong and was established in January 2015. Their mission is to provide free Chinese medicine services to low income group or elderly in Hong Kong in order to release their burden and to fill the service gap between welfare system and social needs. They also provide clinical practice and training for junior Chinese Medicine Practitioner.

The programme, Healing with love - FREE Chinese Medicine Services Scheme, provide free-of-charge Chinese Medicine services (including but not limited to Chinese Medicine consultations, Chinese Medicine Pharmaceuticals and Acupuncture, etc.) to low income groups and the needy elders in Hong Kong. They partner with over 60 NGOs in Hong Kong to identify the targeted beneficiaries. All targeted beneficiaries referred by NGOs and professional social workers will enjoy free-of-charge Chinese medical treatment plus 3 days FREE Chinese medicine.

Joyful (Mental Health) Foundation 心晴行動慈善基金

Joyful (Mental Health) Foundation (JMHF), a non-profit making charitable organisation established in 2004, is dedicated to promoting the awareness of mental health in the community, avoiding misconceptions and discrimination, and providing services and information to people who suffer from emotional disorders as well as their families.

'Wellbeing Online Project' is a one-year online project, which aims to enhance the public's physical and mental wellbeing via online experiences such as mindfulness and art workshops on a regular basis. Through a series easy-to-learn techniques, participants will gradually master the skills to express themselves and self-care, and eventually develop a well-being routine in daily life.

Types of Sponsorship

1. Corporate Sponsor / Co-sponsor

Sponsorship Entitlements include: 贊助鳴謝包括：	Corporate Sponsor 公司贊助商	Co-sponsor 聯合贊助商
贊助金額 (港幣)	\$100,000	\$50,000
Event Day 活動當日		
1. Participation in Rickshaw Race (HK\$10,000 minimum donation fee waived) 免費派出隊伍參加人力車比賽（豁免港幣10,000元參賽費用）	✓	✓
2. On stage acknowledgement in the Chairman's speech and by the MCs 在開幕典禮中，由ACCA 香港分會會長及司儀作出致謝	✓	✓
3. Invitation to company representative to attend the event's opening ceremony 獲邀請出席活動開幕典禮	✓	✓
印刷品及橫額		
4. Company logo on the backdrop 將贊助公司之商標展示於舞臺背幕上	✓	✓
5. Company logo and profile in the souvenir programme 於場刊內刊登贊助公司之商標及簡介	✓	✓
6. Company logo in A-board along the rickshaw track Exclusive n/a 於人力車比賽賽道上印上贊助公司的商標	✓	N/A
7. A full-page advertisement in the souvenir programme (artwork to be supplied by the sponsor) 免費於活動場刊內刊登一頁全版廣告(豁免費用等值港幣10,000 元，廣告設計及材料由贊助公司提供)	✓	✓
公關及宣傳		
8. Company name in all press releases of the event 於有關活動的新聞稿內鳴謝贊助公司	✓	✓
9. Acknowledgement in the ACCA Hong Kong members' journal, <i>Accounting and Business China</i> 於 ACCA 香港分會之會員刊物（Accounting and Business China）內鳴謝贊助公司	✓	✓

其他		
10. Invitation to Company representative to join the post-event appreciation lunch 邀請出席鳴謝午宴(日子待定)	✓	✓

2. Advertising Sponsor

HK\$10,000 Placement of one full-page 4-colour advertisement in the souvenir programme (artwork to be supplied by the sponsor)

HK\$5,000 Placement of one half-page 4-colour advertisement in the souvenir programme (artwork to be supplied by the sponsor)

Sponsors will be acknowledged in the souvenir programme.

3. Rickshaw Team Sponsor

Form a Rickshaw Team of your company / organisation and participate in the exciting and entertaining Rickshaw Race. Minimum entry donation is only HK\$10,000.

Sponsors will be acknowledged in the souvenir programme.

4. Prize Donor

Prestige prizes for rickshaw races winning teams.

Prize donors will be acknowledged in the souvenir programme.

5. Pure Donation

A donation receipt will be issued for pure donations of HK\$100 or above.

ACCA Hong Kong looks forward to receiving your support to this meaningful event.

For enquiries regarding sponsorship, please contact Mastermind Events:

Ms Jessica Chan

Tel: 2114 2822

E-mail: jessica@mastermindevents.com.hk

ACCA Hong Kong 香港分會

Unit 3003-04 Oxford House 979 King's Road Quarry Bay Hong Kong

Find us on [Facebook](#) | [LinkedIn](#) | [Instagram](#)

www.accaglobal.com/hk



Think Ahead

25th ACCA Community Day

Sponsorship Reply Form

Sunday, 26 February 2023
Chater Road Sunday Pedestrian Precinct, Central

To: ACCA Event Secretariat – Mastermind Events Ltd
Attention: Jessica Chan
Tel: 2114 2822 / 9231 6195
Email: jessica@mastermindevents.com.hk
Address: Rm 2501, Billion Trade Centre, 31 Hung To Road, Kwun Tong, HK

DEADLINE FOR ENTRY: 8 FEBRUARY 2023

Sponsor's Details			
Company Name	English		
	Chinese		
Contact Person		Tel	
Email			
Address			
<p>We/I would like to support the 25th ACCA Community Day as follows:</p> <p><input type="checkbox"/> Corporate Sponsor (HK\$100,000)</p> <p><input type="checkbox"/> Co-Sponsor (HK\$50,000)</p> <p><input type="checkbox"/> Advertising Sponsor in the souvenir programme</p> <p style="padding-left: 20px;"><input type="checkbox"/> Full Page (HK\$10,000) <input type="checkbox"/> Half Page (HK\$5,000)</p> <p><input type="checkbox"/> Rickshaw Team Sponsor (Minimum HK\$10,000. <i>Please also complete the Rickshaw Race Entry Form</i>)</p> <p><input type="checkbox"/> Prize Donor - Item details & Quantity: _____</p> <p><input type="checkbox"/> Pure Donation - Amount HK\$ _____</p> <p><small>* If the event has to be cancelled due to unexpected circumstance, we shall / shall not * (delete as appropriate) continue making the above donation.</small></p>			

1) **Deadline for payment: 15 February 2023**

- ☐ By cheque (The cheque should be crossed and made payable to “**ACCA Charitable Foundation Limited**”)
- ☐ Bank-in (HSBC A/C: 500-120415-001)
- ☐ Faster Payment System (FPS) Code: 100193861
- * For bank-in/FPS, please also attached a screen cap/ deposit slip for record

Name of recipient on the donation receipt: _____

- 2) For Corporate Sponsor, Co-Sponsor, Rickshaw Team Sponsor and Pure Donations of HK\$100 or above, a donation receipt will be sent to you by post after the event.

Material Deadline:	15 February 2023
Sizes of Advertisement:	(Ad file(s) to be provided by advertisers)
	Full page 297 mm (H) x 210 mm (W) (trim size)
	307 mm (H) x 220 mm (W) (bleed size)
	Half page 145 mm (H) x 210 mm (W) (trim size)
	155 mm (H) x 220 mm (W) (bleed size)
Material Specifications:	High resolution (300 dpi) pdf/ jpeg in CMYK format



Think Ahead

25th ACCA Community Day

Sponsorship Reply Form

Sunday, 26 February 2023

Chater Road Sunday Pedestrian Precinct, Central

To: ACCA Event Secretariat – Mastermind Events Ltd
Attention: Jessica Chan
Tel: 2114 2822 / 9231 6195
Email: jessica@mastermindevents.com.hk
Address: Rm 2501, Billion Trade Centre, 31 Hung To Road, Kwun Tong, HK

DEADLINE FOR ENTRY: 8 FEBRUARY 2023

Team Information			
Company Name		Team Name	
Contact Person		Tel	
Mobile		Email	
Address			

INSTRUCTIONS FOR ENTRY

- Each rickshaw team will comprise 4 runners, 1 passenger and a maximum of 2 assistants.
- The minimum donation for each team is **HK\$10,000**.
- Deadline for payment submission: 15 February 2023.** Please refer to the sponsorship form for payment method.
- Besides the Champion, 1st, 2nd and 3rd Runners-ups, participating teams will also compete for the **Outstanding Costume Award** and **Outstanding Cheering Team Award**. A **Top Donation Achiever Award** will also be awarded to the team which is able to raise the largest sum of donation.
- Donation receipts will be issued to the contact person after the event for distribution to corporate and individual donors. Donations of HK\$100 or above are tax deductible.

Donation from Corporate / Individual Donors			
	Name of Donors to be Printed on Donation Receipt (Block Letter please)	Donation HK\$	Receipt Request (Y/N)
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
(Please photocopy this form if there is not enough space)		Total:	HK\$
		Bank & Cheque no:	
If due to over-subscription, our application for entry is unsuccessful, our team will / will not* (delete as appropriate) donate the above amount.			