

ACCA Community Day 2021

Rickshaw run around
the world in 18 days



SPONSORSHIP PROGRAMME

TOGETHER,
LET'S
CONTRIBUTE
TO BUILD A
BETTER
COMMUNITY!

About the ACCA Community Day

Since 1997, ACCA has been organising this flagship event annually to help the needy in local community. Over the past decades, through the exciting rickshaw competition participated by accountancy firms, multinational companies, corporations and institutions, we raised over HK\$21 million which helped foster cohesion between financial industries and the community, and realised many meaningful projects of charitable organisations.

Due to the health and safety concerns caused by the continued Covid-19 pandemic situation, the 2021 ACCA Community Day will go online! A virtual running event will be held where participants can run anytime and anywhere between 16 December 2021 and 2 January 2022 (18 days). In addition, the format of this year's event will transition from team racing to collaboration – all participants of the virtual run will contribute to ONE GOAL of going around the world in 18 days, and with charitable causes!

We strongly encourage companies and institutes to take part in our Community Day – a chance for your organisation to connect with your employees / students for team-building and fun, and at the same time, to **achieve your Corporate Social Responsibility (CSR) goals.**

About the Organiser

ACCA (the Association of Chartered Certified Accountants) is the global professional body for professional accountants.

We're a thriving global community of 233,000 members and 536,000 future members based in 178 countries and regions, who work across a wide range of sectors and industries. We uphold the highest professional and ethical values.

ACCA now has 28,000 members and 167,000 future members in China, with 11 offices in Beijing, Shanghai, Guangzhou, Shenzhen, Chengdu, Shenyang, Qingdao, Wuhan, Changsha, Hong Kong SAR and Macau SAR.

www.accaglobal.com | www.facebook.com/ACCA.HongKong | www.instagram.com/acca_hk | www.linkedin.com/showcase/acca-hong-kong | WeChat ID: ACCA_HK

About the Beneficiaries & their Projects

Healthy Hong Kong Limited

快樂港仁有限公司

Healing with love - FREE Chinese Medicine Services

- Fill up the service gap between welfare system and social needs and to provide free Chinese medicine services to low income group and elderly in Hong Kong.

Project Concern Hong Kong

香港醫藥援助會

Eye Care Service for the Elderly

- Carry out eye care service and eye health education talk for elderly to alleviate the burden of medical expenses and to receive treatment in time and in need.

Hong Kong Society for the Blind

香港盲人輔導會

JOY to SWALLOW

- Using a set of device to monitor muscle movement for visually impaired elderlies with chronic swallowing difficulties.

About our virtual run

Due to the continued Covid-19 pandemic and its related public gathering restrictions, the **2021 ACCA Community Day** will go fully virtual.

Themed '**Rickshaw run around the world in 18 days**', it will be a virtual running event with a charitable cause to help the needy in the local community.

For a period of 18 days between 16 December 2021 (00.00) and 2 January 2022 (23.59), simply record your runs using a running app (such as Strava: [iOS](#), [Android](#) or Runtastic: [iOS](#), [Android](#)) and share your results screen on Facebook or Instagram. The screen you share must show the distance of your run. The cumulative distance by ALL participants will contribute to ONE GOAL – to go around the world in 18 days!



From our starting point in Hong Kong,
where can we get to in 18 days as one team?

Virtual Run – How it works?

To ensure your run is valid, please adhere to the following instructions:

Step 1

Record your Run/Walk/Ride with a Running APP or MAP

Step 2

Upload to **Facebook** / **Instagram** with hashtags

For FB: **#ACCARickshawRun2021**

For IG: **#ACCARickshawRun2021** AND **@acca_hk**

PLUS your corporate hashtags

Step 3

Set your Account or Post as **PUBLIC**



[View Insights](#)

[Boost Post](#)



thecatjazzy #ACCARickshawRun2021

@acca_hk

1 minute ago

Types of participation and recognition

One can participate in this charitable initiative through the following ways:

- Be a Corporate Sponsor (HK\$100,000) * Exclusive banner ad at ACCA website
- Be a Co-sponsor (HK\$50,000)
- Take part in the Virtual Run – Corporate (HK\$2,000 or above)
- Take part in the Virtual Run – Individual (we encourage a donation of HK\$100)

SUPPORT NOW!

Virtual Run (Corporate) – Awards

There are two awards for the Virtual Run – Corporate:

1. Top Participating Company / Institute Award

The company / institute with the highest total distance will be awarded the ‘Top Participating Company / Institute Award’.

2. Top Donation Award

Your company / institute is encouraged to make additional donation on top of the entry fee for entering the Corporate Challenge. The company / institute with the most donation will be awarded the ‘Top Donation Award’.

**If you are interested in supporting this charity event,
please contact ACCA for more information.**

Email:

Jasmine.choi@accaglobal.
com

Telephone:

2973 1116

Online:

<https://www.accaglobal.com/hk/en/member/community-day-2021.html>

WE TOGETHER WITH THE BENEFICIARIES LOOK FORWARD
TO HAVING YOUR GENEROUS SUPPORT.