



Think Ahead

**70** YEARS  
HONG KONG

A high jumper in mid-air, performing a Fosbury Flop over a bar. The athlete is wearing a grey t-shirt, black shorts, and blue sneakers. The background is a large stadium with tiered seating under a bright blue sky with some clouds. A large red rectangular frame is superimposed over the center of the image, containing the text.

# Power ahead

the next decade

ACCA HONG KONG 70TH ANNIVERSARY VIRTUAL CONFERENCE

# ABOUT THE CONFERENCE



The year 2020 celebrates the 70th anniversary of ACCA (the Association of Chartered Certified Accountants) in Hong Kong. Over the past seven decades, ACCA Hong Kong has long been committed to leading the conversation in the accountancy and finance profession through our thought leadership initiatives. To mark this year's milestone anniversary, one of the highlights is the **ACCA Hong Kong's 70th Anniversary Virtual Conference** themed '**Power ahead the next decade**' to be held on **Friday, 18 September 2020**.

The 2020s will be a decade of transformation. New technologies are transforming the ways in which we live and work. The changes in business and society will be rapid, dramatic and profound. The challenges are significant, but so are the opportunities. It will be an incredibly exciting time, harnessing the

power of new capabilities and platforms to address the wrongs in our world, and create new rights. The emerging themes are about changing societies, driven and accelerated by new technology. It is how we unlock their potential that matters.


In the era where changes will happen to every business, every community and every life, ACCA Hong Kong's 70th Anniversary Virtual Conference will gather thought-leaders and subject-matter experts to explore how businesses can see the world differently, how they go beyond innovating their products and services, their customer experiences and business models. Distinguished guests comprising government officials, senior finance leaders, C-suite executives, high-profile leaders from commercial sector, entrepreneurs, academics and accounting professionals of ACCA will gather for high-level discussions looking into the future.



# PROGRAMME RUNDOWN

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|---------------|--|
| 09.00 – 09.20 | <b>Welcome Address</b><br><br><b>Kenneth Wong</b> (王健華), FCCA, Chairman, ACCA Hong Kong<br><br><b>Opening Address</b><br><br><b>Guest of Honour:</b><br><b>The Hon Paul Chan Mo-po</b> (陳茂波), FCCA, GBM, GBS, MH, JP Financial Secretary,<br>The Government of the Hong Kong Special Administrative Region   |
| 09.20 – 09.30 | <b>Break</b>   |
| 09.30 – 10.30 | <b>Session 1: Discussion forum: Purpose of the profession</b><br><br>For many people over the last generation, the world has become a more prosperous place. But with inequality rising, our economies are not focused enough on striving to deliver for everyone.<br><br>Professional accountancy has a key role to play in opening up access to opportunities and in so doing play its part in building healthy and prosperous economies where people of all backgrounds are able to flourish. Looking ahead, how could we contribute meaningfully to the business world and to drive public value through our financial acuity?<br><br><b>Panel speakers:</b> <ul style="list-style-type: none"> <li>• <b>Agnes Chan</b> (陳瑞娟), Hong Kong and Macau Managing Partner, EY</li> <li>• <b>Margaret Chan</b> (陳詠新), Chief Executive &amp; Registrar, The Hong Kong Institute of Certified Public Accountants</li> <li>• <b>George Hongchoy</b> (王國龍), Executive Director and Chief Executive Officer, Link Asset Management Limited</li> <li>• <b>Kim-man Wong</b> (黃劍文), Chief Financial Officer, HK Electric Investments</li> </ul> <b>Moderator:</b><br><b>Jane Cheng</b> (鄭維雋), Head of ACCA Hong Kong  |
| 10.30 – 10.45 | <b>Break</b>   |
| 10.45 – 12.05 | <b>Session 2: Discussion forum: Power of digital and sustainable businesses</b><br><br>The world has been changed dramatically by Covid-19. Business transformations that would previously have taken years, might need to be delivered much sooner – from setting up virtual offices and socially-distanced service delivery to rethinking global connectivity and supply chains. These transformations, which are being underpinned by digital technologies, are essential for organisations to recover from the crisis and rebuild a more sustainable future. Combining digital expertise and sustainable practices should be at the forefront of strategic thinking for any modern business. How can businesses stay ahead in championing both digital transformation and sustainability to achieve a resilient post-crisis recovery?<br><br><b>Panel speakers:</b> <ul style="list-style-type: none"> <li>• <b>Keith Chan</b> (陳國彬), Vice President and Chief Financial Officer, McDonald's Hong Kong</li> <li>• <b>Vanessa Cheung</b> (張添琳), Group Managing Director, Nan Fung Development Ltd and Founder, The Mills</li> <li>• <b>Jessica Lam</b> (林子慧), Group Head of Strategy, WeLab</li> <li>• <b>Fiona Lau</b> (劉煦怡), Co-Founder and Chief Operating Officer, SHOPLINE</li> <li>• <b>Alice Wong</b> (黃雅麗), FCCA, Chief Financial Officer, Hong Kong Television Network Limited</li> </ul> <b>Moderator:</b><br><b>Jennifer Tan</b> (陳婉真), FCCA, Chief Executive Officer, Alipay Payment Services (HK) Limited and Committee Member and Co-chairman of Professional Development Sub-committee, ACCA Hong Kong |

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|---------------|---|
| 12.05 – 12.20 | Break   |
| 12.20 – 13.00 | <b>Session 3: Discussion forum: Power of inclusion</b> <p>Spurred by a growing social consciousness, businesses are making a more concerted effort to improve diversity and inclusion in the workplace. Many are recognising that there are not only tangible business benefits, but that an increasing number of employees, particularly the younger generations, seek out employers with inclusive workforces before finalising job decisions.</p> <p>To succeed in today's modern business world, companies will increasingly require an ever more diverse pool of talent – diverse in terms of thought and skillset, on top of race, gender and age. How can a company maximise the value of a diverse workforce, and foster an inclusive workplace culture?</p> <p><b>Panel speakers:</b></p> <ul style="list-style-type: none"> <li>• <b>Eugene Chan</b> (陳昕), Head of Talent Management, Alipay Payment Services (HK) Limited</li> <li>• <b>Michael Wong</b> (黃子基), Director, Banking, Barclays Capital Asia Limited</li> </ul> <p><b>Moderator:</b></p> <p><b>Teddy Liu</b> (廖國泰), FCCA, People Development Management Committee Member, The Hong Kong Management Association</p> |
| 13.00         | Conference ends   |

| Event Details   | Registration Enquiries   |
|---|--|
| <p><b>ACCA Hong Kong 70th Anniversary Virtual Conference</b><br/>Power ahead the next decade</p> <p><b>Date:</b> Friday, 18 September 2020</p> <p><b>Time:</b> 09.00 – 13.00</p> <p><b>Language:</b> Cantonese</p> <p><b>Webcast platform:</b> ON24</p> <p><b>Fees:</b></p> <ul style="list-style-type: none"> <li>• ACCA Member (online enrolment) ..... HK\$300</li> <li>• ACCA Member / Affiliate / Student ..... HK\$320</li> <li>• Staff of Conference Sponsor / Staff of Approved Employer / Member of Supporting Organisation ..... HK\$420</li> <li>• Non-member ..... HK\$530</li> </ul> <p><b>CPD Units:</b> 4</p> <p><b>Remarks:</b> Recorded version of the conference will be available one day after the live conference. Enrollee can access the recorded conference within one month of the live conference, i.e. on or before 17 October 2020.</p> <p><b>Deadline for enrolment:</b><br/><b>Tuesday, 15 September 2020</b></p> | <p><b>Tel:</b> 2524 4988 (press 3, then press 2)</p> <p><b><a href="mailto:hkinfo@accaglobal.com">hkinfo@accaglobal.com</a></b></p> <p><b><a href="http://www.accaglobal.com/hk">www.accaglobal.com/hk</a></b></p> <p><b>f</b> <a href="https://www.facebook.com/ACCA.HongKong">www.facebook.com/ACCA.HongKong</a></p> <p><b>@</b> <a href="https://www.instagram.com/acca_hk">www.instagram.com/acca_hk</a></p> <p><b>in</b> <a href="https://www.linkedin.com/showcase/acca-hong-kong">www.linkedin.com/showcase/acca-hong-kong</a></p> <p><b>☎</b> WeChat ID: ACCA_HK</p>  |

# GUEST OF HONOUR, SPEAKERS AND MODERATORS

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## WELCOME ADDRESS & OPENING ADDRESS



**Kenneth Wong**  
(王健華)



**The Hon Paul Chan  
Mo-po** (陳茂波)

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## SESSION 1



**Agnes Chan**  
(陳瑞娟)



**Margaret Chan**  
(陳詠新)



**George Hongchoy**  
(王國龍)



**Kim-man Wong**  
(黃劍文)



**Jane Cheng**  
(鄭維雋)

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## SESSION 2



**Keith Chan**  
(陳國彬)



**Vanessa  
Cheung** (張添琳)



**Jessica Lam**  
(林于慧)



**Fiona Lau**  
(劉煦怡)



**Alice Wong**  
(黃雅麗)



**Jennifer Tan**  
(陳婉真)

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## SESSION 3



**Eugene Chan**  
(陳昕)



**Michael Wong**  
(黃子基)



**Teddy Liu**  
(廖國泰)

## ABOUT ACCA

ACCA is the Association of Chartered Certified Accountants. We're a thriving global community of **227,000** members and **544,000** future members based in **176** countries that upholds the highest professional and ethical values.

We believe that accountancy is a cornerstone profession of society that supports both public and private sectors. That's why we're committed to the development of a strong global accountancy profession and the many benefits that this brings to society and individuals.

Since 1904 being a force for public good has been embedded in our purpose. And because we're a not-for-profit organisation, we build a sustainable global profession by re-investing our surplus to deliver member value and develop the profession for the next generation.

Through our world leading ACCA Qualification, we offer everyone everywhere the opportunity to experience a rewarding career in accountancy, finance and management. And using our respected research, we lead the profession by answering today's questions and preparing us for tomorrow.

ACCA now has **27,000** members and **154,000** future members in China, with **11** offices in Beijing, Shanghai, Chengdu, Guangzhou, Shenzhen, Shenyang, Qingdao, Wuhan, Changsha, Hong Kong SAR and Macau SAR. The year 2020 marks the 70th anniversary of ACCA Hong Kong. ACCA will continue its commitment in enabling ACCA members to deliver their best, and developing the accounting profession the world needs.

## CONFERENCE SPONSORS



## SUPPORTING ORGANISATIONS

