

ACCA



REPORT OF THE JUDGES

ACCA MALAYSIA
SUSTAINABILITY REPORTING AWARDS (MaSRA) 2013

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introduction

After a year's hiatus, the ACCA Malaysia Sustainability Reporting Awards (MaSRA) 2013 returns with the theme of 'Diversity and Inclusion'. ACCA and Talent Corporation Malaysia Berhad (TalentCorp) – its supporting partner for ACCA MaSRA 2013 – would like to thank all the companies that participated this year.

Across the globe, Corporate Social Responsibility (CSR) is becoming increasingly integral to business as regulators and stakeholders expect companies to behave responsibly and sustainably. Indeed, CSR is gaining ground as a benchmark and criterion for market competitiveness and investment dollars. Recognising the global momentum of the CSR movement, the ACCA MaSRA aims to champion CSR and sustainability in Malaysia by honouring the companies that demonstrate the highest standards in sustainability reporting.

The ACCA MaSRA 2013 is not just timely, but it is aligned with ongoing global initiatives to embed sustainability reporting in corporate disclosure and strategy.

Last year, Paragraph 47 (P47) of the United Nations Rio+20 Earth Summit's outcome document provided explicit support for the concept of sustainability reporting by listed and large companies. Subsequently, a consortium of governments then formed a Group of Friends of Paragraph 47 to support and uphold sustainability reporting.

Sustainability should encompass more than public-listed companies to be meaningful, since small and medium enterprises and privately-held companies too have a tremendous impact. The UN Global Compact's (UNGC) Triennial Leaders' Summit in New York on Sept 20, 2013 unveiled a new business engagement structure aimed at encouraging private companies to leverage on sustainability development and reporting.

Meanwhile, major investors and other thought leaders – including ACCA – continue to keep up the pressure through the Corporate Sustainability Reporting Coalition (CRSC), which works to lobby governments to develop national regulations mandating the integration of material sustainability issues in companies' annual reports and accounts.

Evolving standards are vital to continuously improving the quality of sustainability disclosure. The recent launch of the fourth generation of sustainability reporting guidelines G4 by Global Reporting Initiative (GRI) in May 2013 is yet another step up in elevating sustainability reporting. Replacing the G3.1 Guidelines, G4 is more user-friendly and encourages organisations to report only on information that is material to their business. G4 guides organisations and users of the report to focus on material sustainability impacts, resulting in reports which are more strategic, focused, credible and easier for stakeholders to navigate. The G4 guidelines also included new and updated disclosures on governance,

supply chain, greenhouse gas emissions and other critical issues to improve comprehensiveness and completeness.

The revised guidelines will be compatible with the Integrated Reporting framework which will be launched by the International Integrated Reporting Council (IIRC) in December 2013. This will make it much easier for organisations to understand the synergies and linkages in these standards, and use them in conjunction with one another. However, in light of the early cut-off submission date, the companies participating in ACCA MaSRA 2013 were assessed against the G3.1 standards.

Malaysia has long recognised the importance of CSR as a differentiator and it continues to strengthen its reputation as a leader and champion of sustainability reporting in Asia. Studies show that more local companies and local subsidiaries of multinational corporations (MNCs) issue sustainability reports compared to their peers in other countries in the region.

To sustain the momentum, the Malaysian government and regulators continue to incentivise and encourage best practices and good governance in order to build a robust and supportive local infrastructure for CSR and sustainability.

During the Budget 2014 presentation, Prime Minister Dato' Seri Najib Tun Razak announced that efforts would be intensified towards promoting Malaysia as a market for Social Responsible Investments (SRI).

Furthermore, an Environment, Social and Governance (ESG) Index will be launched in the near future to “raise the profile of listed companies which have high socially responsible practices”.

In addition, the government will establish a SRI Fund mandated to invest in listed companies that demonstrate high accountability, transparency and sustainability, including inclusiveness in diversity encompassing gender, age and ethnicity.

ACCA MaSRA 2013 received a total of 48 entries. The reports were initially scored and ranked by a shortlisting panel of judges; they narrowed down to the field to the top 16 companies which were then evaluated by the main judging panel. Of the shortlisted entries, 11 were stand-alone sustainability reports and five were sustainability reports within annual reports.

Reflecting global trends in diversity and inclusion, ACCA MaSRA 2013 introduced a new award category: Reporting on Gender Diversity. This category was created to reward the organisation that best reports on their policies and practices of supporting women in the workforce. During the launch of MaSRA 2013 in February, then-Minister in the Prime Minister's Department Tan Sri Nor Mohamed Yakcop noted that Malaysia has a labour participation rate for women of 46%, which is relatively low compared to our immediate neighbours Singapore (60%) and Thailand (70%). According to TalentCorp, this means that

introduction

many Malaysian women are excluded from the workforce, due to reasons ranging from perceived inequality of employment opportunities and practices, social norms, family obligations that need to be met, as well as self-limiting beliefs.

Nor Mohamed emphasised that women's participation in the workforce was a key agenda for Malaysia, and the country needs to unlock the potential of half the population – which will succeed or fail depending mainly on the efforts of corporate Malaysia.

As with any newly-introduced category, the number of reports which could be judged based on the reporting criteria for Gender Diversity was limited. No single company stood out in diversity reporting, although there were commendable attempts. However, it is hoped that ACCA MaSRA 2013's inclusion of a Gender Diversity Reporting Award will stimulate corporate interest in diversity and encourage more companies to pursue a culture of diversity and inclusion which can only have positive benefits for women, minorities, families and ultimately, society at large.

On a final note, it is encouraging to see an increasing number of companies embracing sustainability reporting, in a meaningful and comprehensive manner. Cycle by cycle, the ACCA MaSRA judges collectively have seen significant improvements in the quality of sustainability reporting in Malaysia. This is a testament to companies' genuine commitment to becoming more socially responsible and accountable to their stakeholders.

ACCA continues to be committed to the values of the worldwide sustainability initiative and we look forward to your participation in the ACCA MaSRA 2014.

panel of judges

THE ACCA MaSRA 2013 JUDGES

Mr Goh Ching Yin *

Executive Director, Strategy & Development, Securities Commission Malaysia

Ms Selvarany Rasiah

Chief Regulatory Officer, Bursa Malaysia Berhad

Y Bhg Dato' Abdul Rauf Rashid

Country Managing Partner, EY Malaysia

En Johan Mahmood Merican

Chief Executive Officer, Talent Corporation Malaysia Berhad

Ms Anna Taing

Managing Editor, The Edge Communications Sdn Bhd

Dr Faizah Darus **

Head Asia-Pacific Centre for Sustainability (APCeS), Universiti Teknologi Mara (UiTM)

Dr Ho Jo Ann **

Senior Lecturer, Faculty of Economics and Management, Universiti Putra Malaysia

Mr Ng Kean Kok **

Deputy Dean, Department of Finance, Universiti Tunku Abdul Rahman

*Chairman of judging panel

**Member of the shortlist judging panel



2013 entrants

Amway (Malaysia) Holdings Berhad

Annual Report 2012 : Placing Your Future in Good Hands

Astro Malaysia Holdings Berhad

Inspiring Sustainability 2011/2012

Bintulu Port Holdings Berhad

Corporate Sustainability Report 2012

British American Tobacco (Malaysia) Berhad

Annual Report 2012 : Celebrating 100 Years

Chemical Company of Malaysia Berhad

Annual Report 2012 : Living Ahead, Inspiring Growth

Citibank Berhad

Annual Report 2012

Convergys Malaysia

Nurturing Women in the Workplace

DiGi Telecommunications Sdn Bhd

Sustainability Report 2012 : Making Internet For All A Reality

DRB-Hicom Berhad

Annual Report 2012 : Seizing Opportunities, Sensing Potential

Encorp Berhad

Sustainability Report 2011

Faber Group Berhad

Sustainability Report 2011

Faber Group Berhad

Annual Report 2012 : Building Value Together

Felda Global Ventures Holdings Berhad

Annual Report 2012

Guinness Anchor Berhad

Corporate Responsibility Report 2011 : Together, We Brew Sustainability

Helikon Advisory Sdn Bhd

Sustainability Report 2012

Indah Water Konsortium Sdn Bhd

Sustainability Report 2011 : Making A Difference to Our Lives and Environment via A Greener Today For A Cleaner and Safer Tomorrow

Intel Technology Sdn Bhd

2011 Corporate Responsibility Report : Focus on Malaysia

KKB Engineering Berhad

Annual Report 2012

KPJ Healthcare Berhad

Annual Report 2012 : Care For Life

Kulim (Malaysia) Berhad

Annual Report 2012

Kulim (Malaysia) Berhad

A New Road for Sustainable Growth : Sustainability Report 2010 / 2011

Lafarge Malayan Cement Berhad

Annual Report 2012 : Advancing Sustainability

Mah Sing Group Berhad

Annual Report 2012

Malayan Banking Berhad

Growing Profitably and Responsibly : Sustainability Report 2012

Malaysia Airports Holdings Berhad

Sustainability Report 2012 : Connecting With You

Malaysia Airports Holdings Berhad

Annual Report 2012 : Connecting With You

Malaysian Resources Corporation Berhad

Annual Report 2012 : KL Sentral Central Business District

Malaysian Resources Corporation Berhad

Sustainability Report 2012 : Our Commitment to Green

Maxis Berhad

Sustainability Report 2011 / 2012 : Impacting Lives, Imparting Hope

Media Prima Berhad

Annual Report 2012 : Setting New Standards

Media Prima Berhad

Sustainability Report 2012 : Setting New Standards

MSM Malaysia Holdings Berhad

Annual Report 2012

Naim Cendera Holdings Berhad

Annual Report 2012 : Growing Stronger, Embracing Change

Nestlé (Malaysia) Berhad

Annual Report 2012

Nestlé (Malaysia) Berhad

Creating Shared Value Report 2012

Nets Printwork Sdn Bhd

Sustainability Report 2011

QL Resources Berhad

Sustainability Report

RHB Banking Group

Corporate Sustainability Report 2012

Sime Darby Berhad

Sustainability Report 2011 : Developing Sustainable Future

Sunway Group Berhad

Diversity & Inclusion – Supporting Women in the Workplace 2013

Sunway Group Berhad

Annual Report 2012 : One Team Vision

Telekom Malaysia Berhad

Sustainability Report 2012 : Sustain

UEM Environment Sdn Bhd

Sustainability Report 2012 : Grow

UEM Sunrise Berhad

Sustainability Report 2012 : Embracing Sustainable Living

WCT Berhad

Annual Report 2012 : Building Values

YTL Corporation Berhad

Annual Report 2012 : The Journey Continues

YTL Corporation Berhad

Sustainability Report 2012 : The Journey Continues

Yung Kong Galvanising Industries Berhad

Annual Report 2012 : Strong & Sustainable

short-listed reports

STAND ALONE CATEGORY

- 1 DiGi Telecommunications Sdn Bhd**
Sustainability Report 2012 : Making Internet For All A Reality

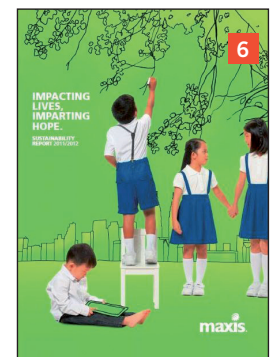
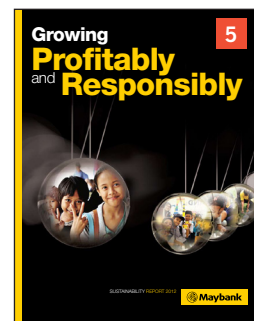
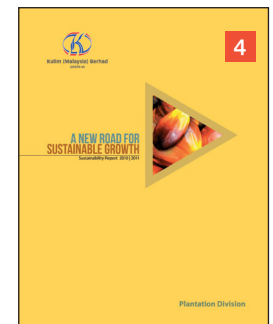
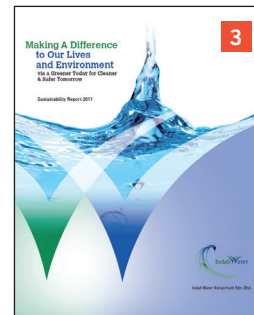
- 2 Guinness Anchor Berhad**
Corporate Responsibility Report 2011 : Together, We Brew Sustainability

- 3 Indah Water Konsortium Sdn Bhd**
Sustainability Report 2011 : Making A Difference to Our Lives and Environment via A Greener Today For Cleaner and Safer Tomorrow

- 4 Kulim (Malaysia) Berhad**
A New Road for Sustainable Growth : Sustainability Report 2010 / 2011

- 5 Malayan Banking Berhad**
Growing Profitably and Responsibly : Sustainability Report 2012

- 6 Maxis Berhad**
Sustainability Report 2011 / 2012 : Impacting Lives, Imparting Hope



short-listed reports

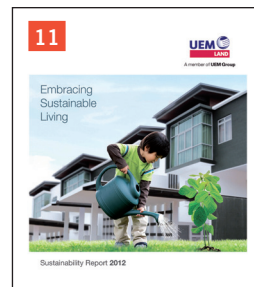
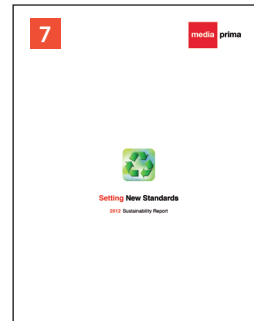
7 Media Prima Berhad
Sustainability Report 2012 : Setting New Standards

8 Nestlé (Malaysia) Berhad
Creating Shared Value Report 2012

9 Nets Printwork Sdn Bhd
Sustainability Report 2011

10 Sime Darby Berhad
Sustainability Report 2011 : Developing Sustainable Future

11 UEM Sunrise Berhad
Sustainability Report 2012 : Embracing Sustainable Living



short-listed reports

ANNUAL REPORT CATEGORY

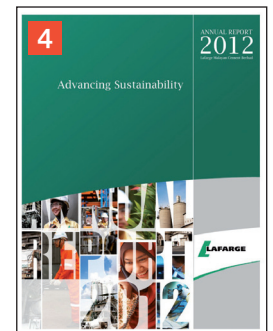
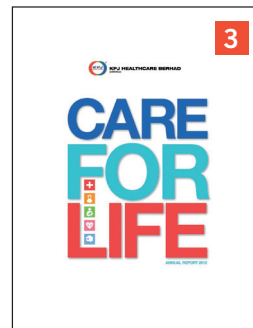
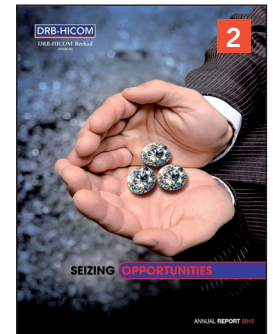
- 1 British American Tobacco (Malaysia) Berhad**
Annual Report 2012 : Celebrating 100 years

- 2 DRB-HICOM Berhad**
Annual Report 2012 : Seizing Opportunities, Sensing Potential

- 3 KPJ Healthcare Berhad**
Care For Life : Annual Report 2012

- 4 Lafarge Malayan Cement Berhad**
Annual Report 2012 : Advancing Sustainability

- 5 Sunway Group Berhad**
Annual Report 2012 : One Team Vision



ACCA MaSRA 2013 winners

OVERALL WINNER – BEST SUSTAINABILITY REPORT (JOINT WINNERS)

Malayan Banking Berhad
Media Prima Berhad

WINNER – REPORTING WITHIN AN ANNUAL REPORT

British American Tobacco (Malaysia) Berhad

WINNER – BEST FIRST-TIME REPORTER

Sime Darby Berhad

COMMENDATION – PRODUCT RESPONSIBILITY

Guinness Anchor Berhad

COMMENDATION – REPORTING ON GENDER DIVERSITY

Malayan Banking Berhad
Nestlé (Malaysia) Berhad

COMMENDATION – SUSTAINABILITY REPORTING IN SMEs

Nets Printwork Sdn Bhd



ACCA MaSRA 2013 winners

OVERALL WINNER – BEST SUSTAINABILITY REPORT (JOINT WINNER)

Malayan Banking Berhad

The report shows significant improvement in quality and comprehensiveness compared to its previous sustainability disclosures.

Messages from the Chairman and Chief Executive Officer (CEO) demonstrate tone from the top and senior management support for sustainability initiatives. The report clearly communicates the organisation's and leadership's pervasive and robust commitment towards a culture of sustainability.

The report's focus on education and micro-financing demonstrates vigorous employee and community engagement and commitment towards the bank's strategic goals of talent development and financial inclusion.

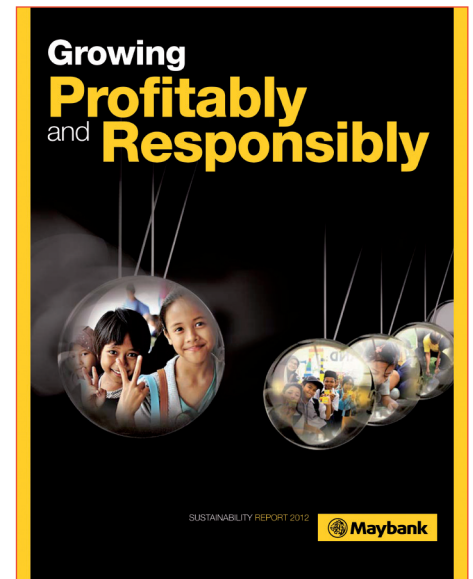
Differentiated itself from other participants' reports by including disclosure on environmental impacts and conservation, which are not within the conventional framework of the banking business.

External third party assurance raises reporting credibility and stakeholder confidence while the GRI Application Level Check benchmarked the report against current GRI disclosure standards.

The report included extensive quantitative historical data over a five-year period to support the company's statements on sustainability and trend analysis.

The eye-catching "Gen Y-friendly" layout and design featured a balanced use of photos, text and graphics.

The inclusion of a clear and user-friendly materiality matrix identifies and prioritises issues that are highly material to the business and stakeholders.



OVERALL WINNER – BEST SUSTAINABILITY REPORT (JOINT WINNER)

Media Prima Berhad

This standalone report demonstrates outstanding comprehensiveness and completeness.

There is a clear emphasis on materiality through the identification and prioritisation of key strategic issues and disclosure of materiality and impacts.

Demonstrates thorough compliance with GRI guidelines commensurate with a GRI rating of A+.

Clearly explains how sustainability strategy is integrated into the company's core business strategy.

Provides extremely comprehensive data, including disclosure of breakdowns, benchmarks and statistics. Notably, the report includes detailed information on employee engagement, including a breakdown of benefits for employees across the board (e.g. the pilgrimage benefits for both Muslim and non-Muslim staff).

The inclusion of a third-party environmental impact assessment report and external assurance certification increases credibility and stakeholder confidence.

Key stakeholder issues were disclosed and mapped against the level of impact on their business and importance to their stakeholders.

Company leveraged media platforms and channels positively to reach out to various segments of the community.

The report scored highly for presentation, making a memorable impression with its aesthetic layout with clear and simple text.



ACCA MaSRA 2013 winners

WINNER - REPORTING WITHIN AN ANNUAL REPORT

British American Tobacco (Malaysia) Berhad

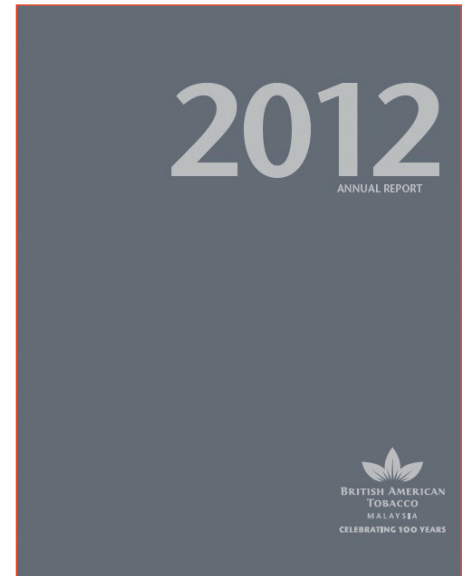
The report complied seamlessly to GRI standards, and stood out for its mapping of key issues according to GRI requirements.

The report provided balanced disclosure in the four areas of sustainability impacts – environment, marketplace, workplace and community.

The report was judged to be most complete and comprehensive among all the shortlisted reports within an annual report.

Despite the negative impacts on brand, performance and market perception, the report included pictures of the company's graphic health warnings on cigarette packaging and acknowledged the products' effects and risks on consumers, the marketplace and the community at large.

Detailed and aesthetically appealing statistics and graphics fleshed out the text.



WINNER – BEST FIRST-TIME REPORTER

Sime Darby Berhad

The report demonstrated an impressive standard of disclosure for a first-time reporter.

The report was very comprehensive and complete, providing a broad overview of the company's sustainability development strategies and the outcomes.

The company evidently invested significant effort towards the preparation of the sustainability report.

The report is very well-balanced in terms of presentation – the layout, reporting and facts were meticulously thought-out and easy to navigate and understand.

The report provides a clear and concise summary of the company's sustainability performance – showing its objectives, performance to date and future activities planned.



ACCA MaSRA 2013 winners

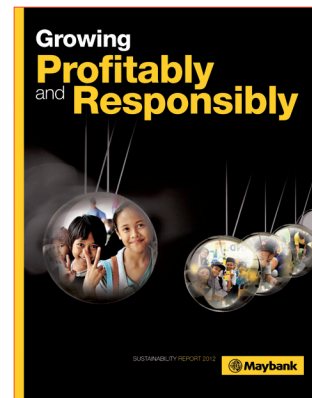
COMMENDATION – REPORTING ON GENDER DIVERSITY

Malayan Banking Berhad

More than 30% of the company's C-suite level executives consist of women, demonstrating that the company is translating policy into actionable outcomes.

The report clearly disclosed information on Diversity and Inclusion policies and performance, including statistics that women form 54% of the company's workforce and 41% populate middle and senior management levels.

The company advocates investing in higher education for girls to achieve long-term impacts and improve social and community wellbeing. As an integral part of its advocacy, the company disclosed that it awarded RM1.8 million in scholarships for women to attend the Asian University in the period under review.



COMMENDATION – REPORTING ON GENDER DIVERSITY

Nestlé (Malaysia) Berhad

Policies on gender diversity are backed up by positive actions and outcomes: 42% of women are in leadership positions, with 11% female representation on the Board of Directors.

The report provides transparent and detailed disclosure on the rate and total number of employees leaving employment by gender.

The report transparently discloses the ratio of female/male salaries according to staff ranking: Top Management, Senior Management, Middle Management, Executives and Non-Management (unionised).



COMMENDATION – PRODUCT RESPONSIBILITY

Guinness Anchor Berhad

Displays admirable balance between the attainment of business objectives and the pursuit of sustainability initiatives and stakeholder engagement – such as the “Drink Responsibly” campaign – which could be detrimental to business performance.

The report clearly documents the adoption of the river behind its factory, further validating GAB’s environment-friendly credentials.

The report signals that the company is adopting a more politically correct approach to marketing and advertising that centers on engaging gender-neutral advertisements instead of the old-style ads which objectify women. The report transparently included a side-by-side comparison of the old ads with the new, which could stand as evidence of GAB’s commitment to more holistic stakeholder engagement.



COMMENDATION – SUSTAINABILITY REPORTING IN SME

Nets Printwork Sdn Bhd

The company’s presentation was very interesting – style-wise, the report communicated its sustainability strategies and outcomes in an easy-going, pleasant and engaging manner.

The company has signed an integrity pledge, and continues to be serious in its commitment to sustainability practices.

The quality of the report is astounding for such a Small and Medium Enterprise (SME), and the judges unanimously felt that it deserved a commendation in recognition of its efforts. This in turn is hoped to encourage more SMEs to embark on voluntary sustainability reporting.



judges' comments

The judges recognise that sustainability reporting is a learning process, and each report will differ in its strengths and weaknesses. In order to guide participants to improve on the quality of their future sustainability reports, and to encourage and share tips with organisations that are planning to embark on their own sustainability reporting journey, the judges have compiled a list of recommendations based on their review of this year's awards entries.

The judges were elated to note that this year's entries showed a significant improvement in terms of reporting quality, such that shortlisting the final 16 reports was highly challenging. It was noteworthy that more and more local conglomerates are stepping up to make sustainability reporting an integral part of their corporate reporting, whether within their annual reports or as standalone reports. Commendably, some of them are equally matched with multinational companies in terms of sustainability reporting.

Furthermore, many of the leading reporters have clearly gone beyond compliance, making disclosure an integral part of their corporate strategy and stakeholder engagement initiatives. Judges noted that there was a clear distinction between this year's entries compared to previous years' reports, whereby many companies produced sustainability reports merely to meet Bursa Malaysia reporting requirements, and not because they believed in the strategic value of disclosure.

Quality is also rising as a larger number

of companies adopt the recommended standards and best practices for sustainability reporting, such as adhering to GRI requirements, and obtaining the GRI Application Level Check and independent assurance.

Despite the many positive aspects of the submitted reports, the judges noted the following areas for future improvements:

PRECISE AND FULLER DISCLOSURE NEEDED

Overall, the judges recommended that reports should be more transparent, comprehensive and complete. Organisations which intend to improve their quality of sustainability reporting are recommended to: clearly state outright their intentions; implement them; and finally, present the outcomes in a clear and concise manner. Since a key function of sustainability reporting is to enable decision-making, companies are advised to include more quantifiable and comparable historical data to facilitate analysis as well as information regarding future plans and follow-up actions.

LEAVE THE COMFORT ZONES

Preparers were urged to refrain from repetitive reporting and rehashing the contents of previous reports. Judges also advised companies to emerge from their comfort zone in order to improve reporting quality.

"Companies need to prove that they are making more than just token efforts at addressing issues which are of concern to their stakeholders as well as their

customers. They need to unequivocally show that they have coherent and obvious programmes to tackle these issues, as well as showing how successful these programmes are in execution," commented judges.

Furthermore, companies should ensure consistent quality of reporting across the entire annual report. Compared to the standalone sustainability report, sustainability reports within an annual report were uneven and patchy in quality. For example, one company's overall annual report was very impressive, but the quality of the CSR segment paled in comparison to that of the primary corporate report.

PERFORM BEYOND INDUSTRY REQUIREMENTS, CONFRONT DIFFICULT ISSUES

While reports were generally well prepared, companies should push the envelope and start tackling issues beyond the normal scope of their business operations and industry requirements. "For instance, utility companies would already place environmental conservation very high on their agenda – but it is more of a requirement, and not something that is optional for them. It is already an imperative which is expected of them. They have to prove to be doing more than just that. For example, they might deliver well on environmental issues, but lack in other areas such as social responsibility disclosures," commented judges.

Judges cited companies such as Guinness Anchor Berhad (GAB) and British

American Tobacco (BAT) as frontrunners in confronting difficult issues such as market and ethical risks. “It is clear that companies like GAB or BAT have a disadvantage as the public perceive their industry negatively, so to speak – tackle these issues very seriously, and they do it quite well. Their efforts come across as being more genuine, especially compared to previous years.”

BAT was lauded for its transparent disclosure and presentation of product performance and health risks as well as the impact on consumers and markets. Notably, BAT included graphic pictures of the health warnings and deterrents printed on its packaging.

Meanwhile, GAB disclosed its imposition of an ethical code of behaviour on its suppliers, which shows that they are not only willing to discuss the difficult issues but are also willing to walk the talk – an improvement from previous years. GAB also demonstrated a more politically correct approach by moving away from exploitative advertisements of women into more general yet engaging ads; this could be an effort by the company to engage female stakeholders and consumers and uphold gender diversity. Furthermore, it launched the “Drink Responsibly” campaign – which engaged stakeholders by highlighting the risks of drinking but could potentially be detrimental to their financial performance.

ENHANCE GENDER DIVERSITY DISCLOSURE

Gender diversity and inclusion are becoming increasingly important in Malaysia as the country strives to beef up the talent pool by attracting and retaining more qualified women in the workforce. Key gender diversity measures include mandating boardroom quotas for women directors and encouraging family-friendly workforce policies. In 2011, the Malaysian cabinet approved a policy that requires women to make up at least 30% of executives in decision-making positions in the corporate sector in five years' time. Furthermore, the Prime Minister Dato' Seri Najib Tun Razak encouraged listed corporations to disclose, in their annual reports, policies such as flexible working arrangements to promote and support women.

Given that gender diversity issues are still gaining traction in Malaysia, it is hardly surprising that related disclosure remains limited. Based on the shortlisted reports, there was no clear winner for the gender diversity category. The majority of reports lacked clear evidence on the gender diversity best practices, did not comply with GRI Guidelines on Gender and failed to translate policies on gender diversity into concrete outcomes. “For example, one company had a comprehensive report about its efforts at encouraging development of women; however, women were poorly represented on the board of directors and management level,” commented judges.

Merely providing commentary on gender diversity efforts is insufficient to build credibility. The judges felt that a company's stance on gender diversity had to be adequately backed by solid numbers and proper presentation in accordance with reporting guidelines. For example, the judges unanimously agreed that Sunway Group deserved a Special Mention for its efforts to develop women in the workforce, but noted that the disclosure could have been better presented with stricter compliance to GRI requirements.

In order to instill a corporate culture that supports diversity, organisations should establish robust and transparent diversity policies, implement measurable objectives and ensure full disclosure of their long-term targets and key performance indicators (KPIs) on Gender Diversity. These include putting strategies and policies in place to encourage higher representation of women at board and management level. Importantly, tone from the top and a strong commitment from leadership to gender equality and parity will help organisations achieve sustainable diversity in the long term.

supporting organisation

PARTNER



Talent Corporation Malaysia

Talent Corporation Malaysia (TalentCorp) was established on 1 January 2011 under the Prime Minister's Department to formulate and facilitate initiatives to address the availability of talent in line with the needs of the country's economic transformation. Collaborating closely with relevant Government agencies and employers in priority economic sectors, TalentCorp develops demand-driven initiatives focused on three strategic thrusts, specifically (1) Optimise Malaysian talent, (2) Attract and Facilitate Global Talent and (3) Build Networks of Top Talent.

We see ourselves as the bridge between the public and private sectors in Malaysia. We listen to the private sector to better understand their talent needs for tomorrow. We partner with the public sector to introduce and implement facilitative policies and initiatives to nurture, attract and retain top talent for the country. We believe that Malaysia truly has talent and that talents of all backgrounds will be able to find meaningful professional opportunities in this country. Towards this end, we collaborate with employers and engage with talents at home and abroad to promote the dynamic and diverse professional opportunities available in Malaysia.

about ACCA

ACCA (the Association of Chartered Certified Accountants) is the global body for professional accountants. We aim to offer business-relevant, first-choice qualifications to people of application, ability and ambition around the world who seek a rewarding career in accountancy, finance and management.

Founded in 1904, ACCA has consistently held unique core values: opportunity, diversity, innovation, integrity and accountability. We believe that accountants bring value to economies in all stages of development. We aim to develop capacity in the profession and encourage the adoption of global standards. Our values are aligned to the needs of employers in all sectors and we ensure that, through our qualifications, we prepare accountants for business. We seek to open up the profession to people

of all backgrounds and remove artificial barriers, innovating our qualifications and their delivery to meet the diverse needs of trainee professionals and their employers.

ACCA works to strengthen a global profession based on the application of consistent standards, which we believe best supports international business and the desire of talented people to have successful, international careers. We champion the needs of small and medium sized business (SMEs) and emerging economies, and promote the value of sustainable business.

To achieve this we work with global bodies such as the International Federation of Accountants (IFAC) and with 77 global partnerships. Above all, we seek to bring long-term value to economies in which we develop and support professional accountants.

We support our 162,000 members and 428,000 students in 173 countries, helping them to develop successful careers in accounting and business, with the skills needed by employers. We work through a network of over 89 offices and centres and 8,500 Approved Employers worldwide, who provide high standards of employee learning and development.

ACCA works in the public interest, assuring that its members are appropriately regulated for the work they carry out and, promoting principles-based approaches to regulation. We actively seek to enhance the public value of accounting in society through international research and we take a progressive stance on global issues to ensure accountancy as a profession continues to grow in reputation and influence.

ACCA Malaysia Sustainability Reporting Awards (MaSRA) 2014

AN INVITATION TO PARTICIPATE

If you disclose environmental, social or full sustainability information about your organisation, we invite you to participate in ACCA Malaysia Sustainability Reporting Awards 2014.

The ACCA Malaysia Sustainability Reporting Awards 2014 timetable is:

March 2014 Announcement of the 2014 Awards

30 June 2014 Entry deadline

August 2014 Judges' meetings

October 2014 Awards presentation ceremony

If you have any questions about the Awards scheme, please contact

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