



Early Careers Ambassador Community

2022-23



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Overview



Early Careers defined

- Early Careers means focussing on **young people making their first steps in their career journey.**
- The early careers audience are school pupils through to university leavers who are weighing up their career options and entry routes into professions.
- ACCA's early careers focus is engagement with **schools, FE colleges, undergrads** and the key influencers supporting pupils to make their career decisions such as **teachers, parents, guardians and careers advisors.**



Early Careers purpose

- Contributes to our work towards the UNSDGs
- To support our core value of inclusion – continuing to remove artificial barriers to the profession
- Over time the work should raise the ACCA brand among young prospects and in turn positively impact new students registering
- Support attraction of young people to the profession from diverse backgrounds who represent and reflect the make up of our society.
- Gen Z and Gen A to consider ACCA the forward thinking, inclusive and exciting professional body to be a member of.



What we've achieved so far

- **Early Careers partnerships** including Teach First, Migrant Leaders, Speakers for Schools, Your Game Plan, Care Leavers Covenant, DYW (Scotland), Careers Wales, Access Accountancy
- **Activities** – various schools activity (face to face careers events and virtual work experiences) and university panel events and activities have taken place as well as webinars for employers and students on the upcoming accounting T Level.
- **Networks** – T Levels Ambassador Network, T Levels Action Groups, Careers and Enterprise Company Employer Advisory Board, Intermediary Vocational Network
- **Early Careers landing page for the UK** – a one stop shop for students, teachers and parents (*coming soon*)

Our ambassador community ambition

- Purpose of the community is to support delivery of the **early careers strategic objectives**, by engaging with schools, colleges and universities to increase attractiveness of the profession by changing perceptions and myth-busting and raising the ACCA brand simultaneously.
- **Examples of activity:** mentoring, delivering content school assemblies and talks, webinars, university sector panel events, providing work experience opportunities, providing case study content, advocating our early careers messages on social media and more.



Community Members

- The community will include but won't be limited to: **members, future members, affiliates, apprentices and eventually accounting T Level students**
- **The community will:**
 - **Demonstrate a varied journey** into the profession
 - Be **passionate** about accounting
 - Be **relatable and engaging** and appeal to at least one of the below audience groups:
 - Secondary school pupils (year 8-11)
 - School-leavers or FE college students (year 12-13)
 - Undergraduate population
 - Young people from diverse backgrounds including ethnic minorities, those from lower-socio economic backgrounds, LGBTQIA+ community, neurodivergent young people, those without a consistently high achieving academic background.





Community benefits

- Inspire the next generation of professionals on their journey to a career in accounting
- Share your own journey with young people to support them in making informed career choices around accountancy whilst supporting ACCA's core values and commitments to the UNSDGs
- Support ACCA's inclusion agenda by helping by providing the tools, resources and knowledge and experience to ensure accounting is accessible for all, regardless of background
- Support your own professional development and network by being part of an ACCA community with the common goal of inspiring the next generation of future accountants
- Build on your CPD by developing skills such as public speaking, mentoring & coaching, content development and much more



Commitment and Expectations

- No minimum commitment as the role is voluntary, but please only join the community with the **intention to participate**
- **If you commit to delivering an activity, you must ensure you are available to deliver it.** If in the event you can no longer deliver or attend you must let ACCA know with as much notice as possible, to give us enough time to find a solution and make the school/university aware.
- Be **responsive** in the network and **open to stepping in to support** – for example in events like the above.
- Be available to attend early careers updates and training sessions **at least once per year.**



Timeline

- **July 2022** – expressions of interest and sharing our plan
- **August 2022** – launch of the ambassador platform which will house resources, communication channel and best practice sharing within the network.
- **Late September 2022** – early careers training for all community members including sharing of resources
- **Later in the year - *tbc*** – opportunities to get together for feedback, best practice sharing and celebrating success.

Next Steps



Email advocacy@accaglobal.com to confirm you would like to be included in the community and you will be added to the distribution list.

A close-up photograph of a person's feet standing on a metal grate. The person is wearing dark blue trousers with elasticated cuffs, pink socks on the left foot, and orange socks on the right foot. They are wearing blue suede loafers with a tan sole. The text "Any Questions?" is overlaid in the center of the image.

Any Questions?