

Health Sector Community Panel Notes

MEETING: Health Sector Community Panel Meeting

LOCATION: Microsoft Teams Meeting

DATE: Wednesday 6 September 2023

TIME: 14:30 – 16:00

ATTENDEES: Connie Atugonza; Kendre Chiles; Sotiris Kyriacou, Tim Kelland, Jon Maddams (ACCA business development); Sinéad McCormack; Maddy Kennedy; Finbar Maxwell; Shekh Motin; Veer Parmar; Astrid Spink (ACCA sectors and communities manager) Lindsey Stephenson (ACCA member communities officer)

APOLOGIES: Stephanie Moonan; Joshua Ngeresa; Catherine Phillips; Winifred Sarbah; Dawn Scrafield; Sailesh Shah

Introductions

Panel members re-affirmed that they had read and understood the panel principles which govern the purpose of the group and the conduct of members.

Overview of the sector and update on actions

A presentation outlining work done in the sector since the previous meeting was shared with the panel:

Talking Series

Recordings of all the July Talking Series are available on the ACCA You Tube channel here: <https://www.youtube.com/@acc auk6947/playlists>

July discussions stats:

Key	Number	Notes
Total registrations for sessions	82	NB this contains some duplicates, i.e. some people registered for both sessions
Number of attendees	28	NB this contains some duplicates, i.e. some people registered for both sessions
Conversion rate	34%	
Number of panel members who attended	7	Edith Yembra (from Public and Not-for-Profit Sector panel); Joshua Ngeresa; Kendre Chiles; Saqib Raza; Sinéad McCormack; Maddy Kennedy; Sotiris Kyriacou.
Number of sponsors who attended	4	Joshua Ngeresa (Finn Maxwell sent apologies); Kendre Chiles, Sinéad McCormack; Maddy Kennedy
Number of existing LinkedIn connections	15	18% already known to me via LinkedIn – this percentage will hopefully grow over the series

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Number of new connections gained	6	4 from the NHS and 2 from Pharmaceuticals and Bio Tech – this number will hopefully grow over the series
Number not found on LinkedIn	26	36% of registrants – we need to look at other ways of connecting with members in the sector
Feedback on future topics*		
Feedback on potential partners*		

*Unfortunately we did not receive any completed feedback forms for these sessions but we will continue to highlight them in future discussions.

The discussion on 8 September – Talking Health Sector – Mitigating Financial Cost Pressures through Collaboration” had 38 people booked on with 11 present on the day.

Partnerships

We are currently working on formalising a relationship with HFMA so that we are able to have a presence at member and student events across the country and promote our ACCA Learning and Advantage initiatives.

Thanks to Sinead and Maddy, we are also developing a partnership with the BioIndustry Association (BIA).

Discussion and insight from panel members

The following issues were raised:

- LinkedIn usage is generally lower in the public sector as it is still seen primarily as a job-hunting site – need to consider other ways of reaching out to members
- exemption costs are proving to be a hindrance when choosing ACCA, a review of this situation is underway
- ACCA’s Advantage programme is there to support organisations looking to recruit interns and placements
- more support is needed around promoting critical thinking in the NHS, with case studies to support it
- funding continues to be an issue for the pharmaceutical sector, in particular for start-ups and around venture capital
- lack of funding also affects the development and rollout of clinical trials in the NHS
- face-to-face meetings should be encouraged for members in the different regions – the [LinkUp](#) programme can help with this
- the development of a WhatsApp group for the panel, to keep in touch between meetings, with Connie taking the lead
- informal catch up between meetings via virtual “coffee mornings”
- the opportunity to get involved in ACCA’s policy work via the [policy insights group](#)
- the opportunity to share ACCA updates in NHS newsletters
- working with universities to recruit future talent into the NHS
- the proliferation of “efficiency schemes” and the need for case studies and examples of successful ones
- the overwhelming amount of training and development provided by different sources within the NHS and the need to be able to focus on specific resources

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Agreed next steps and actions

Action	Action Owner	Status
Develop the “Talking Series” working with panel members on issues raised in pre-meeting research	Astrid Spink with relevant panel members	
Share an overview of ACCA’s social media channels as potential communications routes to members in the health, healthcare and pharmaceutical sectors	Astrid Spink	
Provide content for NHS newsletters via Connie	Astrid Spink with relevant colleagues	
Share the sector overview slides with the panel	Astrid Spink	Slides attached with the minutes of the meeting
Explore the idea of informal “coffee morning” calls with panel members between meetings	Astrid Spink	
Share phone number details for a panel WhatsApp group	Connie, with the panel	
Share details of a speaker on critical thinking to provide a case study as part of the Talking Series	Shekh Motin to speak to Directors of Transformation	
Provide contact details for VC speakers for a Talking Series discussion	Sinéad McCormack	Sinéad has provided two VC names
Provide contact details for UCL speaker for a Talking Series discussion on universities spin-offs	Sinéad McCormack	
Explore mentoring and early careers advocacy opportunities via advocacy@accaglobal.com	The Panel	

Date of next meeting

Wednesday 6 December 14:30 – 16:00 via Teams