

Health Sector Community Panel Notes

MEETING: Health Sector Community Panel Meeting

LOCATION: Microsoft Teams Meeting

DATE: 14 December 2023

TIME: 14:30 - 16:00

ATTENDEES: Itsham Khan; Sotiris Kyriacou; Finbar Maxwell; Stephanie Moonan; Shekh Motin; Joshua Ngeresa; Veer Parmar; Winifred Sarbah; Astrid Spink (ACCA sectors and communities manager); Melanie Venes (ACCA sectors and communities lead)

APOLOGIES: Connie Atugonza; Teresa Au; Kendre Chiles; Maddy Kennedy; Sinéad McCormack; Catherine Phillips; Dawn Scrafield

Introductions, welcome to new panel members.

Panel members re-affirmed that they had read and understood the panel principles which govern the purpose of the group and the conduct of members and were reminded that this includes the following:

Responsibilities of individual sector panel members - All individuals have a duty in discharging their responsibilities as members of the sector panel and to:

come prepared to contribute and engage with ACCA members you represent

Overview of sector activities - Talking Series

Key	Number	Notes
Total registrations for sessions	239	NB this contains some duplicates, i.e. some people registered for more than one session
Number of attendees	90	NB this contains some duplicates, i.e. some people registered for more than one session
Conversion rate	38%	Need more help from sponsor(s) to promote their sessions and encourage attendance – will be providing suggested text for social media and emails

Recordings of presentations can be found here:

https://www.youtube.com/@accauk6947/playlists please do promote these resources to your colleagues and networks.

A more detailed overview of activities within each sub-sector will be attached separately by email.



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Discussion and insight from panel members

The following issues were raised as areas of concern in the health, healthcare and pharmaceuticals sectors:

- the global economy and the impact of political uncertainty
- data analytics and AI in healthcare
- adapting to constant change in the NHS
- dealing with current financial challenges
- effective cash reforecasting
- funding for SME pharmaceutical firms
- recruitment and retention of staff
- sharing methods and viewpoints on the planning cycle
- the development of apprentices as part of dealing with the recruitment and retention issue
- around the issue of building a stronger panel community the following suggestions were made:
 - supporting the proposed face-to-face meeting in June 2024
 - running informal virtual meetings for panel members, once a month via a rota where a panel member hosts a discussion – Finn and Shekh supported this option
 - exploring the idea of running a variety of meetings, including a hybrid option with panel members in The Adelphi and on Teams
 - o need to consider using the Glasgow office too
- need to promote members at different stages in their careers with case studies to inspire others – Veer has spoken at universities previously and would be happy to do so again
- the panel noted the work of Past President Mark Millar and past Panel Chair Pam Dyson in creating the working relationship with HFMA which is continuing to grow
- there is a trend to share NHS updates more via LinkedIn than "X"
- there were several opportunities for mutual support identified in the meeting, with opportunities to support panel members in new roles and new organisations

Agreed next steps and actions

Action	Action Owner	Status
Astrid to work with the panel on developing the Talking Series ideas in 2024	Astrid Spink and the panel	
Stephanie to explore early careers advocacy opportunities via advocacy@accaglobal.com and join the Member Insight Community to get involved in policy work https://bit.ly/3TIXV1Q The rest of the panel are encouraged to sign up too.	Stephanie Moonan and panel members who wish to join the groups	



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Share details of the PQ awards venue as	Stephanie				
a potential location for the face-to-face	Moonan				
member conference in June					
Astrid to share details of ACCA's	Astrid Spink	More details can be found			
"Advantage" programme, matching		here:			
accounting and finance students with		https://tinyurl.com/3fbnyhx7			
work placements					
Astrid to follow-up with Steve Hubbard	Astrid Spink				
following his Talking Series earlier in the	-				
year					
Sotiris to share details of the HFMA	Sotiris				
approved employer accreditation scheme	Kyriacou via				
and clarification on different streams of	Astrid Spink				
support, including the national academy,					
future focussed finance and One NHS					
Finance.					
Astrid to share details of ACCA's	Astrid Spink	More details can be found			
approved employer scheme		here:			
		https://tinyurl.com/j7drhxab			
Astrid to speak to Jamie Lyon at ACCA	Astrid Spink				
with regard to promoting ACCA's work					
around Gen Z and neurodiversity					
Panel to provide suggestions for a	The Panel				
potential venue for a June face-to-face					
meeting for all panels					
Astrid to work with panel members who	Astrid Spink				
are interested in holding a regional Link	and the panel				
Up to help them make it happen					
Astrid to check that it is OK to share the	Astrid Spink				
panel's email addresses to encourage					
communication between meetings and to					
promote members' LinkedIn profiles to					
encourage networking on the platform					
Astrid to create a spreadsheet for the	Astrid Spink	Attached with the minutes			
monthly informal catch-ups rota					
Panel to populate the catch-up rota	The panel via				
	Astrid Spink				
Astrid to work on developing case studies	Astrid Spink				
of members and different career stages	, was opini				
aaa. aa. aa. aa. aa.					

Date of next of official panel meeting*

Tuesday 5th March 2024 14:30 to 16:00

^{*}Informal monthly catch ups to occur before this