

ACCA

ACCA
casemasters.
2025

Redefining the accountant.



India-wide case study competition for undergraduate students pursuing BCom/BBA.

about **ACCA**



We are ACCA (the Association of Chartered Certified Accountants), a globally recognised professional accountancy body providing qualifications and advancing standards in accountancy worldwide.

Founded in 1904 to widen access to the accountancy profession, we've long championed inclusion and today proudly support a diverse community of over 252,500 members and 526,000 future members in 180 countries.

Our forward-looking qualifications, continuous learning and insights are respected and valued by employers in every sector. They equip individuals with the business and finance expertise and ethical judgment to create, protect, and report the sustainable value delivered by organisations and economies.

Guided by our purpose and values, our ambition is to lead the accountancy profession for a changed world. Partnering with policymakers, standard setters, the donor community, educators and other accountancy bodies, we're strengthening and building a profession that drives a sustainable future for all.

Foreword

Accountancy advances with the times. To survive and thrive it keeps pace with the demands of modern business and the needs of employers, to give India and the world the accountancy profession it needs.

It's why qualified professional accountants are so highly valued by employers. The profession evolves to meet the moment, which means accepting and welcoming the digital advances which are powering this new industrial revolution.

ACCA Case Masters 2025 is the perfect platform to show this in practice. This unique competition challenges participants from across India to apply their academic knowledge to real-world business scenarios in a national-level competition.

The case studies participants submit will test more than just accounting acumen — they will explore sustainability,

innovation, ethics, and strategic decision-making. Participants will develop critical thinking, leadership, and communication skills as they tackle real-time business dilemmas. All of expertise is taught by the ACCA qualification, making this an excellent opportunity to apply it to a real-life situation.

This initiative is more than a contest. It's a movement to bridge the gap between classroom learning and industry application, positioning students for success in the fast-evolving world of finance and business leadership and demonstrates the value that professional accountants bring to business and society.

Good luck to everyone taking part in this exciting competition.

Md. Sajid Khan
Director – India, ACCA



about the competition



The **ACCA CaseMasters 2025** is a national-level competition providing a platform for the next generation of finance professionals.

Open to undergraduate students pursuing B.Com and BBA across India, this unique competition challenges participants to apply their academic knowledge to real-world business scenarios. Students will form teams of 3–5 and compete across three dynamic rounds, culminating in a grand finale judged by industry experts.

The case studies will test more than just accounting acumen — they will explore sustainability, innovation, ethics, and strategic decision-making. Participants will develop critical thinking, leadership, and communication skills as they tackle real-time business dilemmas.

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WHY PARTICIPATE?

- Apply theoretical learning to real-life problems
- Work in teams and grow leadership skills
- Present to and get feedback from experts
- *Win the coveted title of “CaseMasters National Champions.”*
- A gateway to exclusive learning and networking opportunities
- Merit-based rewards for top performers.
- Receive e-certificates from ACCA
- Boost your CV and career readiness

KEY DATES & FORMAT

Registration Deadline	: 08-Aug '25
Case Study Release Round 1	: 11-Aug '25
Submission Deadline	: 01-Sept '25
Announcement of Result	: 18-Sept '25
Case Study Release Round 2	: 19-Sept '25
Submission Deadline	: 13-Oct '25
Announcement of Result	: 04-Nov '25
Announcement of teams for final f2f Round 3	: 04-Nov '25
Presentation submission by qualifying team	: 21-Nov '25
F2F presentation with judges	: 26-Nov '25
Winners Announcement	: 27-Nov '25



Who can Participate

- Open to Indian nationals only, undergraduates currently pursuing BCom or BBA programs across India.
- Participants must not be directly or indirectly related to ACCA employees.
- To ensure continued participation, applicants must meet the stated eligibility criteria.

Team Formation

- Teams must consist of 3 to 5 members from the same college/university.
- A maximum of two teams per institution will be accepted on a first-come, first-served basis. Each participant can join only one team.
- Each team must nominate a team leader and a faculty mentor from their institution.
- Changes in team members or faculty mentors will not be permitted after registration.
- Team names must not include the college/university name.

Registration & Deadlines

- Registration Deadline: 8th August 2025.
- Teams selected for the final presentation round must confirm participation in advance (as per the deadline communicated).
- All nominations, case submissions, and final presentations must be submitted within the prescribed deadlines. Late submissions will result in disqualification.



Competition Format

- The final presentation round will be held in-person in Bengaluru on **26th November 2025** and a minimum of 3 team members must attend to qualify. Thereafter, the winning team will be felicitated on **27th November 2025**.
- At the final presentation round, selected teams must submit an undertaking from the institution in the ACCA's prescribed format and confirm their intent to participate in-person at Bengaluru.
- Travel and accommodation are to be arranged and covered by the participants or their institutions.
- Participants are expected to follow a formal dress code for the final presentation round and felicitation ceremony.
- The panel's decision will be final, and scores and feedback will remain confidential to ensure fairness, consistency, and an impartial judging process for all participants.

General Terms

- Registration is free for all participants.
- Students will be requested for testimonials, videos, and pictures during the competition for promotional material and social media. Consent is obtained via the registration form.
- Personal data will be handled per applicable data protection laws and used only for competition-related communications.
- The organizing team reserves the right to modify timelines, structure, or evaluation criteria in unforeseen situations; participants will be notified in advance wherever possible.
- E-certificates will be provided to individual teams qualifying for each round.
- All the above-mentioned protocols/guidelines must be observed for the entire duration of the competition to acquire the certificate of participation. Non-compliance with any of the rules will lead to disqualification at any stage of the competition.
- All communication will be sent via CaseMasters@accaglobal.com.

SCAN TO REGISTER
YOUR TEAM



Contact us

Register Now: <https://bit.ly/ACCACaseMasters>

Email: CaseMasters@accaglobal.com

Website: <https://accaglobal.com>

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