

FIGURE 1: EXAMPLE DECISION TREE

Should we develop a new product or consolidate?

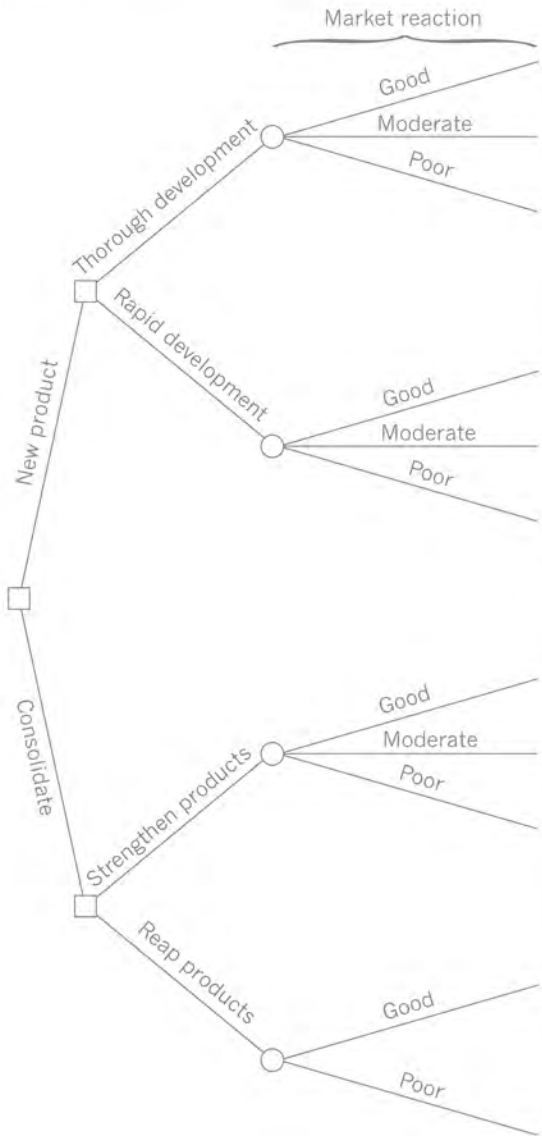


FIGURE 2: EXAMPLE DECISION TREE

Should we develop a new product or consolidate?

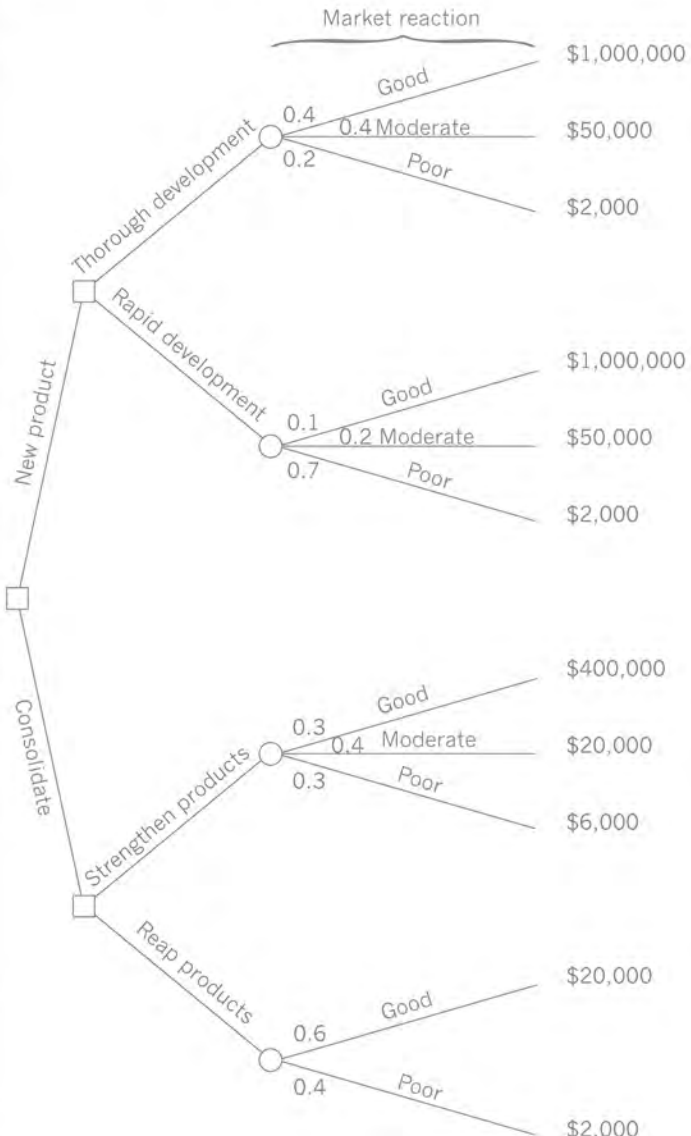


FIGURE 3: EXAMPLE DECISION TREE
Should we develop a new product or consolidate?

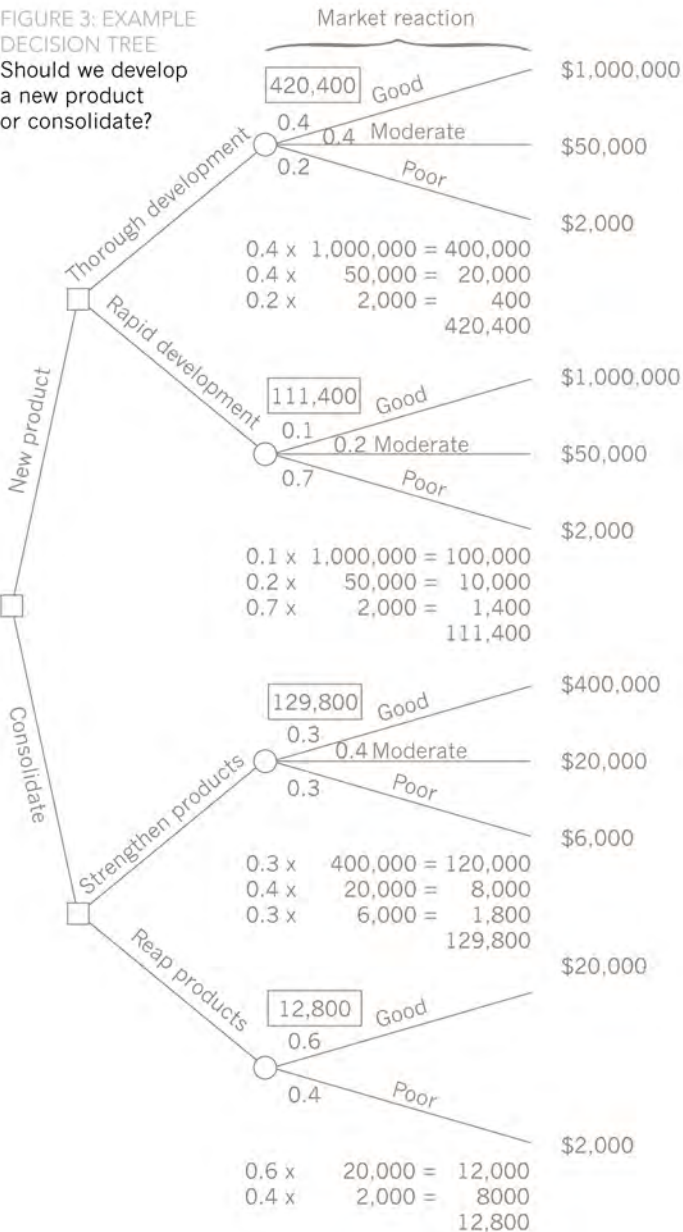


FIGURE 4: EXAMPLE DECISION TREE
Should we develop a new product or consolidate?

