How to approach the Strategic Business Reporting (SBR) exam

SBR has a wide ranging syllabus, which includes many accounting standards, some introduced in Financial Reporting and others examined only in SBR. Current issues, exposure drafts and narrative reporting frameworks also feature. Questions are set in the context of single entities, groups, private or public sector, for-profit, or not-for-profit organisations.

To study SBR effectively you need to understand the nature of the exam and what you will be asked to do.



SBR – The Big Picture

In SBR, as in the workplace, you need to consider the point of view of investors and other stakeholders.

This means analysing and interpreting information, explaining how transactions affect the financial statements and other reports or explaining accounting treatments and disclosures.

Ethics

Judgement

Professionalism

Stakeholders 2

Professionalism is more than calculating numbers. It means applying ethics and judgement to add value, taking a holistic view and communicating professionally.

REPORTING

financial and non-financial
single entities, groups, for-profit, not-for-profit

Knowledge gained in previous exams

Detailed
knowledge
standards
current development

New detailed knowledge

Conceptual Framework

The Conceptual Framework underpins the whole syllabus. The better you know the Framework, the easier it is to learn the principles of each individual standard.





Advice from an expert tutor



- Make use of ACCA resources
- Real life reading eg real company financial statements
- Cover the syllabus widely breadth rather than depth
- Practice questions, and take time to review your answers
- Written aspects are very important – don't just practice numbers
- Get used to planning and writing clear answers.



Links to support resources

- SBR Study support guide
- Examiner's approach article
- Examples of a change in approach
- Recommended approach to section
 B of the SBR exam
- How to earn professional marks
- Ethics and Professional Skills module
- Exam techniques for success
- Examiner's reports
- Read the mind of the marker
- September and December 2018 exam guestion debrief videos.



Tackling the exam

Most frequently used SBR exam verbs:



DISCUSS





EXPLAIN ADVISE

Read this article for more about exam verbs

Question approach:

- ✓ Analyse the requirements
- ✓ Read the scenario carefully to understand issues and any stakeholder perspective
- ✓ Identify relevant technical knowledge
 - Remember more than one standard may be relevant, and consider the principles from the Conceptual Framework.
- ✓ Apply this to the scenario
 - Don't simply regurgitate everything you can remember. Select relevant points and explain how they apply to the facts in the scenario
 - You may need to produce some calculations as part of an explanation but numbers alone will not earn enough marks to pass.

Writing a good answer – how to demonstrate professionalism:



- Plan your answer
- Use headings and short paragraphs
- Consider the stakeholders relevant content and appropriate tone.